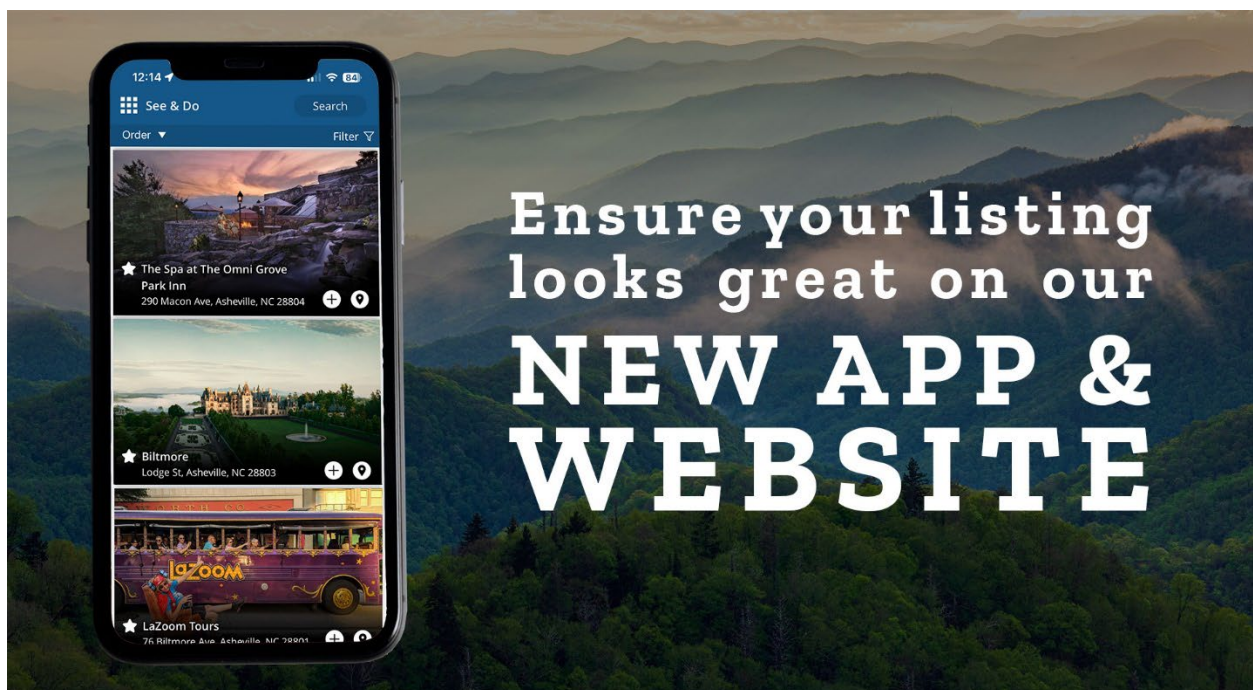


Tips to Improve Your Listing Photos for ExploreAsheville.com and the Explore Asheville App




To supplement our new Explore Asheville app, and in advance of a newly redesigned ExploreAsheville.com (set to launch this August!), we are calling for partners to update their listing photos.

No need to hire a professional - a well-lit photo from your phone will work! Or, if you already have photos you like on your website or your TripAdvisor or Google Business listing, just send us a link and we can update the photos for you, easy peasy!

Below, find a few tips and example photos showing best practices using our sample listing "Derek's Magnificent B&B."

Tip 1: Photos should be at least 1000 pixels wide by 800 pixels tall. This will ensure the photo is not blurry. Not sure how to find out the photo size? Any photo taken by a smart phone will work!

GOOD : Nice listing photo, bright, large enough to be clear when full-sized


Derek's Magnificent B&B

123 Main Street
Asheville, NC 28801
Phone: (828) 669-6528
Region: Downtown

[Visit Website](#) | [Add to Trip Planner](#)

NESTLED in the lush landscapes of the Blue Ridge Mountains, just outside the vibrant city of Asheville, NC, Derek's Magnificent B&B offers a peaceful retreat with breathtaking views and unmatched hospitality. This charming bed and breakfast is the perfect starting point for adventures and relaxation alike, providing guests with a serene environment and easy access to the natural beauty and cultural richness of the area.



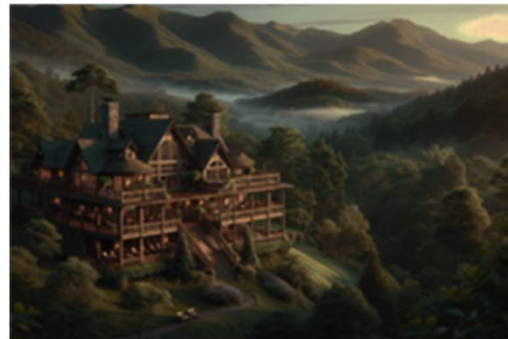
BAD : Poor quality listing photo, too dark, too small and blurry when shown full-sized

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Note: To provide a great experience for our app users, listings are prioritized on the app by photo quality. Listings with a high-quality photo are in tier 1, and those with a low-quality, too small, too blurry or too dark photo or those with no photo are shown in the second tier.

Tip 2: Photos should be in landscape (horizontal) orientation and should have the focus of the image in the center, so that the photo also looks good when cropped to square. If the focus of the photo is off-center, it may crop poorly.

GOOD ✓ : When the photo is cropped to square, the focus of the photo is still on the B&B



Derek's Magnificent B&B

123 Main Street

Asheville, NC 28801

(828) 123-4567

[Visit Website](#)

BAD ✗ : Because the B&B in this photo is off-center, important parts of the image are cropped when shown in square format



Derek's Magnificent B&B

123 Main Street

Asheville, NC 28801

(828) 123-4567

[Visit Website](#)

Tip 3: Don't use your logo as your only listing image. Logos may be cropped when displayed in the app, so any listing with only a logo and no photos is sorted into the bottom tier of listings. So always make sure to add at least one photo!

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Note: When listings are displayed in a grid, they are in a square format and may be cropped. This is why logo is not preferred as a cover photo for a listing on the website.



For more information, visit our instructions for [adding images and video to your listing](#) or contact PartnerSupport@ExploreAsheville.com for assistance updating your listing.