



## Explore Asheville Partner Forum: Major Events Update in 2018 Agenda

- **Welcome**  
Stephanie Brown, President & CEO, Explore Asheville CVB
  - **FEI World Equestrian Games™**  
Kathryn McMahon, Director of Community Engagement & WEG Volunteer Coordinator, Tryon International Equestrian Center
  - **Chihuly at Biltmore**  
Michaela Schmidlin, Entertainment and Event Programming, Biltmore
  - **Summer of Glass 2018**  
Michael Manes, Director, Blue Spiral Gallery 1
  - **ClimateCon 2018**  
Megan Robinson, Executive Director, The Collider
  - **What's New in Asheville: 2018 Events and Trends + Working with the PR Team**  
Landis Taylor, PR Manager, Explore Asheville CVB
  - **Promoting Your Event with ExploreAsheville.com**  
Jason Tarr, Content Specialist, Explore Asheville CVB
  - **Asheville Area Chamber of Commerce**  
Amy Jackson, Director of Engagement
  - **Questions?**
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### Partner Event News

#### **FEI World Equestrian Games™**

Tryon International Equestrian Center (TIEC) at Tryon Resort, host of the FEI World Equestrian Games™ Tryon 2018, is one of the world's premier equestrian lifestyle destinations. From carousel to competition, the mission of Tryon Resort is to celebrate the magic of the horse, grow equestrian sport, and increase access to this majestic animal. With first-class facilities for hunter/jumper, dressage, and eventing competitions, the facility will soon accommodate all eight equestrian disciplines following the WEG. Tryon Resort is a spring, summer and fall haven for equestrian competitors and enthusiasts, and a year-round destination for connoisseurs of diverse cuisine, shopping, lodging getaways, and family entertainment. Learn more at [www.tryon.com](http://www.tryon.com).

#### **Chihuly at Biltmore**

May 17, 2018 - October 07, 2018

A new exhibition opening at Biltmore in 2018, will feature the work of multi-media artist Dale Chihuly's monumental glass sculptures. Opening on May 17, 2018, the exhibition will be set throughout areas of Biltmore House, gardens, and grounds. Running through Oct. 7, 2018, the exhibition will display

Chihuly's sculptures in the Winter Garden of Biltmore House, and throughout the estate, including the Italian Garden and Walled Garden. Chihuly's work has been exhibited at famous locations across the U.S., including the Atlanta Botanical Gardens, but this is the first time this breathtaking work will appear at Biltmore.

Daytime admission to *Chihuly at Biltmore* is included in the general admission ticket price. Tickets are now available at [www.biltmore.com/](http://www.biltmore.com/)

### **Chihuly Nights at Biltmore**

Select Evenings, May 17–October 7, 2018

Biltmore's historic gardens will open to the public in the evening for special limited-time viewings of artist Dale Chihuly's glass sculptures after dark. *Chihuly Nights at Biltmore*—by reservation only—offer the unique opportunity to see the world-renowned artist's large-scale installations dramatically lit in the magnificent environment of Biltmore House & Gardens. The evening visit includes the first floor inside Biltmore House and the surrounding outdoor gardens, live music, and a variety of dining options available on the estate to add to the experience. *Chihuly Nights at Biltmore* are offered on select evenings and require the purchase of an evening admission ticket.

### **Summer of Glass 2018**

Summer of Glass 2018 is a community-wide celebration of glass and the rich history of glassmaking in Western North Carolina. Region wide businesses, museums, nonprofit organizations, galleries, and artists have coalesced to organize exhibitions, tours, workshops, events and other special programs from May - October 2018. This massive collaborative effort is bringing together the region's creative community to highlight both the historical and contemporary context of glass and its talented artists in Western North Carolina. For more information, please email [summerofglass@gmail.com](mailto:summerofglass@gmail.com).

### **ClimateCon 2018**

ClimateCon 2018 is North Carolina's first conference on the business of climate, where business and science professionals will come together to explore innovative climate solutions and business opportunities. Spearheaded by The Collider, ClimateCon will be held in March during the slower season with the hope that area businesses, lodging, restaurants, breweries, attractions, and merchants can benefit from the 150 expected attendees. The Collider invites CVB partners to participate in ClimateCon by hosting an event, activity, or offering that is climate or sustainability-related during the time period of March 16-25. These will be promoted to attendees and the general public by The Collider as "The Climate City Experience." Learn more at [www.climatecon2018.com](http://www.climatecon2018.com) or contact The Collider at [climatecon@thecollider.org](mailto:climatecon@thecollider.org) to brainstorm ideas.

### **Glamour on Board: Fashion from Titanic the Movie**

February 9 – May 13, 2018

The stylish fashions and luxurious travels of the Vanderbilts launch at Biltmore with a stunning new exhibition, *Glamour on Board: Fashion from Titanic the Movie*. Dazzling costumes from the iconic film—representing the extensive wardrobes required by transatlantic travelers like George and Edith Vanderbilt in the early 1900s—will be displayed in the grand rooms of Biltmore House. This is the first large-scale exhibition of fashions from *Titanic*, which won a record 11 Oscars including Best Picture and Best Costume Design.

More than 45 film costumes evoke the lifestyle of the era, when voyages on the great ocean liners of the early 20th century offered high society and luxury on ships known as "Floating Palaces." First class passengers took every opportunity to see and be seen in the finest fashions of the time, from strolling the promenade deck to attending elegant formal dinners. And, just like in *Titanic*, the days at sea fostered friendships and romances, including Vanderbilt's courtship of Edith Stuyvesant Dresser.

Learn more about the Vanderbilts' extensive travels while marveling at the exquisite detail meticulously recreated for these award-winning fashions.

Entry to this exhibition is included in Biltmore admission. Save \$10 per admission ticket when you buy 7 or more days in advance.

### **2018 Open Studio Art Tours at Historic Grovewood Village**

Every third Saturday of the month during May through October, the resident artists at Grovewood Village will open up their studios to the public, allowing visitors to gain insight into their creative process and view their most recent works. Tours are free and self-guided and will take place from 11am - 4pm on all dates. For more information on Grovewood Village and its resident artists, visit [www.grovewood.com](http://www.grovewood.com) or call (828) 253-7651.

### **River Arts District Second Saturdays**

The River Arts District will be abuzz this year every 2nd Saturday - with openings & special events, live music & more - please watch our website for more details as they unfold. Check [riverartsdistrict.com](http://riverartsdistrict.com)

### **UNC Asheville Spring 2018 Events**

**Bulldog Basketball - now through March Madness** - UNC Asheville's men's and women's teams are perennial contenders for the Big South championship and you can see both teams in action at Kimmel Arena where great seats are affordable. Visit [uncabulldogs.com](http://uncabulldogs.com) for schedules and tickets.

**Pedrito Martinez in Concert - Feb. 8** - Voted best jazz percussionist and Grammy-nominated for best Latin jazz album, Pedrito Martinez brings his acclaimed Afro-Cuban band to Lipinsky Auditorium for a 7 p.m. concert, with \$15 general admission tickets. See [events.unca.edu](http://events.unca.edu)

**Alash Tuvan Throat Singers - March 29** - These singers from the edge of Siberia practice the ancient art of singing multiple pitches simultaneously, and combine it with modern musical elements for a truly unique sound. 7 p.m. in Lipinsky Auditorium with \$15 general admission tickets. See [events.unca.edu](http://events.unca.edu)

**Cold Mountain Author Charles Frazier - April 21** - Frazier will introduce his new novel, *Varina*, based on the life of Jefferson Davis' wife, with a special free event featuring guests to be announced. 7 p.m. in Lipinsky Auditorium. See [events.unca.edu](http://events.unca.edu).

### **13th Annual Storytelling Retreat and Adventure**

Ready to Dive into Stories? Connie Regan-Blake, one of America's most celebrated storytellers is offering her "13th Annual Storytelling Retreat and Adventure" - 7 days of practice and performance, feedback and discovery; July 8-14, 2018. Storytelling has become a celebrated and desired skill in every profession from sales to science. Whether you are looking to better tell the story of your business through your marketing campaigns or you are seeking to better advocate for the clients that you represent, the ability to compellingly tell stories is essential to building strong connections in your field and beyond! See [www.StoryWindow.com](http://www.StoryWindow.com) for details and to register.