

Explore Asheville Earned Revenue Summary

	FY15 Actual	FY16 Actual	FY17 Actual	FY18 Actual	FY19 Actual	FY20 Budgeted
<i>Budgeted Expenses</i>	-	-	<i>65,000.00</i>	<i>115,000.00</i>	<i>250,000.00</i>	<i>175,000.00</i>
Beginning Fund Balance	-	5,800.37	56,679.89	153,174.71	191,196.27	176,222.53
<i>Revenues</i>	<i>5,800.37</i>	<i>50,879.52</i>	<i>157,708.26</i>	<i>145,521.56</i>	<i>192,504.26</i>	<i>167,000.00</i>
<i>Expenses</i>	-	-	<i>61,213.44</i>	<i>107,500.00</i>	<i>207,478.00</i>	<i>175,000.00</i>
<i>Annual Net Revenue</i>	<i>5,800.37</i>	<i>50,879.52</i>	<i>96,494.82</i>	<i>38,021.56</i>	<i>(14,973.74)</i>	<i>(8,000.00)</i>
Ending Fund Balance	5,800.37	56,679.89	153,174.71	191,196.27	176,222.53	168,222.53

**TDA Earned Revenue
FY2020 Budgeted**

Revenues

Date	Description	Amount
FY2020	Simpleview DTN Revenue	160,000.00
FY2020	aRes Revenue	7,000.00
	REVENUES TOTAL	167,000.00

Expenses

FY2020	Events Development	25,000.00
FY2020	Festival and Cultural Events	10,000.00
FY2020	Local Support	20,000.00
FY2020	Major Events	75,000.00
FY2020	Special Events	45,000.00
	EXPENSES TOTAL	175,000.00

NET REVENUE

(8,000.00)

**TDA Earned Revenue
FY2019**

Revenues

Date	Description	Amount
7/31/2018	Simpleview DTN Revenue	13,480.26
7/31/2018	aRes Revenue	611.26
7/31/2018	aRes Revenue	502.93
9/26/2018	Simpleview DTN Revenue	13,518.65
9/26/2018	Simpleview DTN Revenue	13,747.79
9/26/2018	aRes Revenue	854.41
10/24/2018	aRes Revenue	502.01
10/24/2018	aRes Revenue	927.42
11/16/2018	Simpleview DTN Revenue	13,793.86
12/21/2018	Simpleview DTN Revenue	13,869.60
12/21/2018	aRes Revenue	770.00
12/21/2018	aRes Revenue	883.68
1/15/2019	Simpleview DTN Revenue	14,141.85
2/13/2019	Simpleview DTN Revenue	15,010.60
2/13/2019	aRes Revenue	658.93
3/7/2019	Simpleview DTN Revenue	14,674.83
3/7/2019	aRes Revenue	696.36
3/28/2019	Simpleview DTN Revenue	14,261.76
3/28/2019	aRes Revenue	203.73
5/2/2019	Simpleview DTN Revenue	14,206.62
5/2/2019	aRes Revenue	335.19
5/31/2019	Simpleview DTN Revenue	14,667.28
6/28/2019	Simpleview DTN Revenue	14,941.08
6/28/2019	aRes Revenue	630.56
6/30/2019	Simpleview DTN Revenue	14,013.87
6/30/2019	aRes Revenue	599.73
	REVENUES TOTAL	192,504.26

Expenses

9/1/2018	Events Development - Asheville Culinary Festival, Inc.	25,000.00
9/1/2018	Festival and Cultural Events - Asheville Downtown Association	5,000.00
9/12/2018	Festival and Cultural Events - Riverlink, Inc.	5,000.00
9/30/2018	Festival and Cultural Events - NC Arboretum Society	5,000.00
10/1/2018	Festival and Cultural Events - Southern Highland Craft Guild	5,000.00
10/1/2018	Festival and Cultural Events - Leaf Community Arts	5,000.00
10/1/2018	Special Events - NC Arboretum Society	25,000.00
10/19/2018	Local Support - The Oxford American Literary Project	2,500.00
11/1/2018	Festival and Cultural Events - Black Mountain College Museum	3,000.00
11/8/2018	Festival and Cultural Events - Green Built Alliance	3,500.00
12/6/2019	Festival and Cultural Events - Eliada Homes	5,000.00
12/7/2018	Events Development - Asheville Culinary Festival	25,000.00
12/20/2018	Local Support - Asheville Downtown Association	5,000.00
12/20/2018	Local Support - River Arts District Artist	2,500.00
1/1/2019	Local Support - Asheville Sister Cities	500.00
1/3/2019	Local Support - Asheville Downtown Association	5,000.00
1/7/2019	Local Support - Asheville Symphony Society	5,000.00
1/13/2019	Festival and Cultural Events - Montford Neighborhood Association	2,000.00
2/1/2019	Local Support - Asheville Tennis Association	2,000.00
2/1/2019	Local Support - Connect: Beyond the Page	5,000.00
2/13/2019	Local Support - Asheville Makers	750.00
2/18/2019	Local Support - Lenoir-Rhyne University	2,000.00
2/19/2019	Local Support - Xpand Fest	5,000.00
2/27/2019	Local Support - The Collider	2,000.00
3/1/2019	Festival and Cultural Events - Asheville Contemporary Dance	3,000.00
3/1/2019	Local Support - Asheville Chamber	8,000.00
3/26/2019	Local Support - Blue Ridge Parkway Association	1,000.00
4/1/2019	Local Support - Asheville Area Arts Council	5,000.00
4/10/2019	Local Support - Asheville Downtown Association	(5,000.00)
4/10/2019	Local Support - Xpand Fest	(5,000.00)
4/10/2019	Major Events - Asheville Downtown Association	5,000.00
4/10/2019	Major Events - Xpand Fest	5,000.00
5/2/2019	Special Events - WF Payment - Sinclair Broadcast Group	8,070.00
5/14/2019	Local Support - UNCA	3,000.00
5/14/2019	Local Support - Black Mountain Swannanoa Chamber	2,000.00
5/22/2019	Local Support - MountainTrue	1,500.00
6/1/2019	Special Events - Ashvegas	1,850.00
6/1/2019	Special Events - Capital at Play, Inc.	1,359.00
6/1/2019	Special Events - WCQS-FM	1,050.00

6/1/2019	Special Events - Asheville Citizen Times	3,184.00
6/1/2019	Special Events - Mountain Xpress	1,668.00
6/1/2019	Special Events - Asheville Radio Group	1,000.00
6/10/2019	Major Events - UNCA	1,000.00
6/19/2019	Special Events - Urban News	1,047.00
6/25/2019	Local Support - 2Bruce Studio	250.00
6/25/2019	Special Events - WCQS-FM	1,750.00
6/26/2019	Festival and Cultural Events - Hola Community Arts	5,000.00
6/30/2019	Festival and Cultural Events - Odyssey Community School	3,000.00
6/30/2019	Festival and Cultural Events - Black Mountain College Museum	2,000.00
6/30/2019	Special Events - WF Payment - 6AM City, LLC.	3,000.00
6/30/2019	Festival and Cultural Events - Asheville Design Center Reversal	(2,000.00)
	EXPENSES TOTAL	207,478.00

NET REVENUE

(14,973.74)

**TDA Earned Revenue
FY2018**

Revenues

Date	Description	Amount
7/20/2017	TDA Deposit 7-20-2017	730.09
7/20/2017	TDA Deposit 7-20-2017 - Simpleview	11,812.31
8/4/2017	Reverse FY17 accrual jv 11	(730.09)
8/4/2017	Reverse FY17 accrual jv 11 - Simpleview	(11,812.31)
8/24/2017	TDA Daily Deposit 8/24/17	866.49
9/1/2017	TDA Deposit 9-1-2017 - Simpleview	11,320.99
10/3/2017	TDA Deposit 10-3-2017	964.28
10/27/2017	TDA Deposit	1,159.55
10/27/2017	TDA Deposit - Simpleview	25,203.54
11/29/2017	TDA Deposit 11-29-2017	944.34
11/29/2017	TDA Deposit 11-29-2017 - Simpleview	12,417.40
12/15/2017	TDA Deposit 12-15-2017 - Simpleview	12,619.96
1/10/2018	TDA Deposit 1-10-2018	704.13
2/7/2018	TDA Deposit 2-7-18 - Simpleview	13,120.04
2/21/2018	TDA Deposit 2-21-18 - Simpleview	12,421.84
3/7/2018	TDA Deposit 3-7-18	721.86
5/4/2018	TDA Deposit - Simpleview	12,511.79
5/4/2018	TDA Deposit - aRes	821.49
6/6/2018	TDA Deposit 6-6-18 - Simpleview	26,176.79
6/30/2018	Online Reservations	508.81
6/30/2018	Explore Asheville Advertising - Simpleview	13,038.26
	REVENUES TOTAL	145,521.56

Expenses

10/3/2017	Other - Asheville Chamber - Woman Up	5,000.00
10/10/2017	Festival and Cultural Support - FY18 Awards - Transfer to Future Events Payable*	51,500.00
11/13/2017	Other - 2Bruce Studio - 48 Hour Film Project	250.00
1/8/2018	Other - City of Asheville - Steep Canyon Rangers	1,000.00
1/9/2018	Festival and Cultural Support - Adjustment/friends of connect adjustment	(2,000.00)
1/11/2018	Festival and Cultural Support - Adjustment/Montford Neighborhood Association - Coding Correction	(2,000.00)
1/22/2018	Other - Asheville Area Arts Council Creative Summit Sponsorship	5,000.00
2/12/2018	Seminar and Symposium Sponsorships - Asheville Area Arts Council - Creative Sector Summit	5,000.00
2/12/2018	Seminar and Symposium Sponsorships - WF Payment - The Collider ClimateCon Community Supporter	500.00
2/12/2018	Seminar and Symposium Sponsorships - Asheville Downtown Association	5,000.00
2/12/2018	Seminar and Symposium Sponsorships - Organic Growers School	2,500.00
2/12/2018	Seminar and Symposium Sponsorships - Media Arts Project	1,000.00
2/12/2018	Seminar and Symposium Sponsorships - The Collider	5,000.00
2/12/2018	Seminar and Symposium Sponsorships - NC Glass Center	2,500.00
2/12/2018	Seminar and Symposium Sponsorships - Zenviba Academy	2,500.00
2/12/2018	Seminar and Symposium Sponsorships - Asheville Music Professionals	1,000.00
2/12/2018	Seminar and Symposium Sponsorships - Adjustment Zenviba Academy	(2,500.00)
2/12/2018	Seminar and Symposium Sponsorships - Zenviba Academy	2,500.00
3/7/2018	Seminar and Symposium Sponsorships - Check deposit from AAAC Creative Sector Summit (duplicate payment - 2/12/2018)	(5,000.00)
4/6/2018	Sponsorships - Asheville Downtown Association - Downtown after 5 Sponsorships	5,000.00
4/6/2018	Sponsorships - Asheville Area Chamber	8,000.00
4/18/2018	Sponsorships - Connect: Beyond the Page	10,000.00
4/18/2018	Sponsorships - MountainTrue, Inc.	500.00
4/25/2018	Sponsorships - Asheville Museum of Science	2,500.00
4/23/2018	Sponsorships - Blue Ridge Parkway Foundation	500.00
5/9/2018	Sponsorships - Asheville Tennis Association	2,000.00
6/6/2018	Sponsorships - 2Bruce Studio	250.00
	EXPENSES TOTAL	107,500.00

NET REVENUE

38,021.56

*See Addendum for Annual Festival and Cultural Event Awards

**TDA Earned Revenue
FY2017**

Revenues

Date	Description	Amount
7/27/2016	TDA Deposit	229.09
7/27/2016	TDA Deposit - Simpleview	8,090.34
8/18/2016	TDA Deposit 8/18/2016 - Simpleview	8,740.91
8/24/2016	TDA Deposit 8/24/2016	529.79
9/28/2016	TDA Deposit 9/28/2016	508.44
9/28/2016	TDA Deposit 9/28/2016 - Simpleview	9,277.80
10/20/2016	TDA Deposit 10/20/16	919.70
10/20/2016	TDA Deposit 10/20/16 - Simpleview	9,429.49
11/21/2016	TDA Deposit 11/21/16 - Simpleview	9,725.58
12/8/2016	TDA Deposit 12/08/2016	355.37
12/20/2016	TDA Deposit 12-20-2016	346.11
1/19/2017	TDA Deposit 1/19/17 - Simpleview	10,579.89
1/24/2017	TDA Deposit 1.24.17	522.65
1/24/2017	TDA Deposit 1.24.17 - Simpleview	10,803.58
3/1/2017	TDA Deposit 3.1.2017	406.88
3/1/2017	TDA Deposit 3.1.2017 - Simpleview	11,315.83
3/22/2017	TDA Deposit 3.22.2017	516.65
3/22/2017	TDA Deposit 3.22.2017 - Simpleview	11,292.51
4/17/2017	TDA Deposit - Simpleview	11,434.61
4/26/2017	TDA Deposit 4.26.2017	930.39
4/30/2017	TDA Deposit Travel Guide Advertising	15,386.31
5/17/2017	TDA Deposit 5-17-2017	586.44
5/24/2017	TDA Deposit 5-24-2017 - Simpleview	11,504.18
6/28/2017	TDA Deposit 6-28-2017 - Simpleview	11,733.32
8/4/2017	7-20-17 deposit accrual	730.09
8/4/2017	7-20-17 deposit accrual - Simpleview	11,812.31
	REVENUES TOTAL	157,708.26

Expenses

12/19/2016	Festival and Cultural Event Support - Chamber Invoice 12/19/2016	20.31
1/23/2017	Festival and Cultural Event Support - Chamber Invoice Credit 1/23/2017 coding correction	(10.00)
2/16/2017	Festival and Cultural Event Support - Chamber Invoice 2/16/2017 coding correction	(10.31)
3/13/2017	Festival and Cultural Event Support - Appalachian Mural Trail	150.00
3/24/2017	Festival and Cultural Event Support - FY17 Awards - Transfer to Future Events Payable*	50,500.00
4/25/2017	Seminar and Symposium Sponsorships - Green Opportunities	500.00
4/25/2017	Seminar and Symposium Sponsorships - Xpand Fest	2,000.00
5/8/2017	Other - 2017 Asheville Chamber Annual Meeting - Gold Sponsor	5,000.00
5/22/2017	Festival and Cultural Event Support - Montford Neighborhood Association	2,000.00
5/22/2017	Festival and Cultural Event Support - Chamber Invoice 5/22/2017	63.44
6/12/2017	Other - 312UNCA	1,000.00
	EXPENSES TOTAL	61,213.44

NET REVENUE

96,494.82

*See Addendum for Annual Festival and Cultural Event Awards

**TDA Earned Revenue
FY2016**

Revenues

Date	Description	Amount
8/24/2015	143ASHEVILLE CHAMBER OF	741.43
9/28/2015	143ASHEVILLE CHAMBER OF	1,658.95
10/22/2015	143ASHEVILLE CHAMBER OF	877.73
12/21/2015	143ASHEVILLE CHAMBER OF	804.17
1/25/2016	143ASHEVILLE CHAMBER OF	497.38
2/9/2016	Move revenue to correct acct	(4,579.66)
2/9/2016	Move revenue to correct acct	4,579.66
2/22/2016	143ASHEVILLE CHAMBER OF	382.52
2/22/2016	143ASHEVILLE CHAMBER OF - Simpleview	8,893.82
3/28/2016	143ASHEVILLE CHAMBER OF	728.01
3/28/2016	143ASHEVILLE CHAMBER OF - Simpleview	11,421.61
5/3/2016	TDA Deposit 5/3/2016	561.83
5/3/2016	TDA Deposit 5/3/2016 - Simpleview	7,041.96
5/17/2016	TDA Deposit 5/17/16 - Simpleview	7,592.60
5/19/2016	TDA Deposit 5/19/16	1,345.42
6/29/2016	TDA Deposit 6/29	647.53
6/29/2016	TDA Deposit 6/29 - Simpleview	7,684.56
	REVENUES TOTAL	50,879.52

Expenses

N/A		
	EXPENSES TOTAL	-

NET REVENUE

50,879.52

**TDA Earned Revenue
FY2015**

Revenues

Date	Description	Amount
10/27/2014	143ASHEVILLE CHAMBER OF	920.48
11/21/2014	143ASHEVILLE CHAMBER OF	784.68
1/26/2015	143ASHEVILLE CHAMBER OF	1,305.80
2/20/2015	143ASHEVILLE CHAMBER OF	887.50
3/23/2015	143ASHEVILLE CHAMBER OF	485.98
5/21/2015	143ASHEVILLE CHAMBER OF	321.74
6/22/2015	143ASHEVILLE CHAMBER OF	539.41
6/30/2015	143ASHEVILLE CHAMBER OF	554.78
	REVENUES TOTAL	5,800.37

Expenses

N/A		
	EXPENSES TOTAL	-

NET REVENUE

5,800.37

**Addendum - Future Events Payable
Festival and Cultural Events Grant Awards**

Festival and Cultural Event awards are granted to awardees and the award amounts are transferred out of Earned Revenue expenses and into Future Events Payable. These awards are held in Future Events Payable and as the event occurs the award is subsequently paid out. This transfer from Earned Revenue Expense to Future Events Payable occurs so that the award can be accounted for in the fiscal year in which the award was made, while the grant payment can be made after the event occurs, which may be in a future fiscal year, as the awards are made based on the applicant proposals for the upcoming calendar year. For example, the FY17 awards are awarded in FY17, but the awards are made for events that occur sometime in calendar year 2018.

FY17

Applicant	Event	Award
ASAP (Appalachian Sustainable Agriculture Project)	Farm Tour	3,000
Asheville Area Arts Council	Asheville Art in the Park	3,000
Asheville Downtown Association	Independence Day Celebration	5,000
Asheville Music School	Asheville BARNAROO	5,000
Black Mountain College Museum + Arts Center	{Re}HAPPENING	3,000
Blue Ridge Pride Center	Blue Ridge Pride Festival	5,000
Friends of Connect Buncombe	Cycle to Farm @ Sandy Mush	2,000
Friends of Vance Birthplace	Appalachian Heritage Festival	1,500
LEAF Community Arts	LEAF Downtown AVL	5,000
Montford Neighborhood Association	Montford Music & Arts Festival	2,000
North Carolina Arboretum	Monarch Butterfly Day	3,000
Odyssey Community School	Asheville Percussion Festival	3,000
Southern Highland Craft Guild	Annual Craft Fair of the Southern Highland	5,000
YMI Cultural Center	The Goombay Festival	5,000
TOTAL		50,500

FY18

Applicant	Event	Award
ASAP (Appalachian Sustainable Agriculture Project)	Farm Tour	5,000
Asheville Design Center	Carolina Lane Street Festival	2,000
Asheville Downtown Association	Independence Day Celebration	5,000
Black Mountain College Museum + Arts Center	{Re}HAPPENING	3,000
Brother Wolf Animal Rescue	Asheville VeganFest	5,000
Eliada Home	Eliada Corn Maze	5,000
Montford Neighborhood Association	Montford Holiday Tours of Home	2,000
Montford Neighborhood Association	Montford Annual Neighborhood Festival	1,000
North Carolina Arboretum	Summer Lights	5,000
Odyssey Community School	Asheville Percussion Festival	5,000
RiverLink	RiverMusic & RiverFest	5,000
Southern Highland Craft Guild	Annual Craft Fair of the Southern Highland	5,000
WNC Green Building Council	CiderFest NC	3,500
TOTAL		51,500

FY19

Applicant	Event	Award
Asheville Contemporary Dance Theatre	Asheville Fringe Arts Festival	3,000
Asheville Downtown Association	Independence Day Celebration	5,000
Asheville Sustainable Agriculture Project	Farm Tour	5,000
Asheville Yoga Festival (Light a Path)	Asheville Yoga Festival	3,000
Black Mountain College Museum + Arts Center	{Re}HAPPENING	2,000
Blue Ridge Pride Center	Blue Ridge Pride Festival	5,000
Eliada Home	Eliada Corn Maze	5,000
Hola Community Arts	Hola Asheville	5,000
Leicester Studio Tour	Leicester Artists Studio Tour	1,000

Montford Neighborhood Association	Montford Holiday Tours of Home	1,000
Montford Neighborhood Association	Montford Annual Neighborhood Festival	3,000
Odyssey Community School	Asheville Percussion Festival	3,000
Southern Highland Craft Guild	Annual Craft Fair of the Southern Highland	5,000
Vance Birthplace	Appalachian Fold Festival	1,000
WNC Green Building Council	CiderFest NC	3,000
TOTAL		50,000

FY20

Applicant	Event	Award
Asheville Mardi Gras, Inc.	Mardi Gras Parade & Queen's Ball	1,000
Aorora Studio & Gallery, Inc.	Celebrate Zelda	500
Leicester Community Center	Come to Leicester Artists Studio Tour	1,000
Montford Neighborhood Association	Holiday Tour of Homes	1,000
Asheville Independent Restaurant Association (AIR)	Taste of Asheville	5,000
Appalachian Sustainable Agriculture Project	Farm Tour	5,000
Asheville Celtic Group	Asheville Celtic Festival	1,000
Asheville DT Association	Holiday Parade	5,000
Asheville DT Association	Independence Day	5,000
Asheville DT Association	Downtown After 5	5,000
Asheville Fringe Society	Asheville Fringe Arts Festival	5,000
Asheville Makers, Inc.	Asheville Mini Maker Faire	1,000
Black Mountain Chamber	Sourwood Festival	9,000
Black Mountain College + Art Center	{Re}HAPPENING & ReVIEWING BMC	3,000
Folk Heritage Committee	Shindig on the Green Mountain Dance & Folk Festival	8,000
Green Built Alliance	CiderFest NC	3,000
Hola Community Arts	Hola Asheville Celebration	7,000
LEAF Community Arts	LEAF Downtown	5,000
NC Arboretum Society	Winter Lights	10,000
Southern Highland Craft Guild	Southern Highland Craft Fair	5,000
Roots Foundation (Utopian Seed Project)	WNC Garlic Fest	1,000
TOTAL		86,500