



Tourism Management & Investment Plan To Develop Community Assets: Community Leadership Council

The Community Leadership Council will help guide the Tourism Management & Investment Plan to Develop Community Assets (TMIP) by providing community perspective and feedback throughout the process.

The TMIP process will result in a plan that will serve as a guide for future investment decisions and a framework that provides a reference for development planning and decision making. The intention is to have a broader understanding and more synergistic approach to utilizing the Tourism Product Development Fund in a manner that will foster the present and future improvement needs of the community while developing assets that attract visitors to the community in adherence to the enabling legislation that created the Fund.

The Community Leadership Council is a volunteer committee that will support the work of creating the TMIP. The CLC will review progress during several phases, share feedback and perspectives from the broader community, and will serve as a sounding board throughout the process. The CLC will help facilitate connections between the project team and the community.

CLC meetings are open to the public and additional invited guests will include the staff and leadership of public entities who will also be collaborators for project development. A minimum of four meetings are planned between April 2019 and April 2020.

Invited Community Leadership Council

| Name | Role | Organization |
|--------------------------|-----------------------------|--|
| Dennis King | President | AB Tech |
| Liz Button | Chair | AIR |
| Jane Anderson | Executive Director | AIR |
| Gar Ragland | Chair | Asheville Area Arts Council |
| Janelle Wienke | Interim Executive Director | Asheville Area Arts Council |
| Lew Bleiweis | Executive Director | Asheville Area Regional Airport |
| Carleton Collins | Chair | Asheville Area Riverfront Redevelopment Commission |
| Demp Bradford | Executive Director | Asheville Buncombe Regional Sports Commission |
| Chris Smith | Chair | Asheville Buncombe Regional Sports Commission |
| Kit Cramer | President & CEO | Asheville Area Chamber of Commerce |
| Toby Weas | Chair | Asheville Downtown Association |
| Meghan Rogers | Executive Director | Asheville Downtown Association |
| Sage Turner | Chair | Asheville Downtown Commission |
| Franzi Charen | Director | Asheville Grown Business Alliance |
| Gene Bell | CEO | Asheville Housing Authority |
| Ron Storto | Chair | Asheville Lodging Association |
| Jack Thomson | Executive Director | Preservation Society of Asheville and Buncombe County |
| J.D. Lee | Superintendent | Blue Ridge Parkway |
| TBD | | Brewers Alliance |
| Brownie Newman | Chair, County Commission | Buncombe County |
| Esther Manheimer | Mayor | City of Asheville |
| Barber Melton | | City of Asheville Neighborhood Advisory Council |
| John Kempsey | Treasurer | Downtown Asheville Residential Neighbors |
| Clark Duncan | Executive Director | Economic Development Coalition Asheville-Buncombe County |
| Jackson Tierney | President | Homestay Coalition |
| David West / Mike Butram | Executive Officer | Land of Sky Association of Realtors |
| Mike Dempsey | Dean and Director | Lenoir-Rhyne University Asheville |
| Scott Dedman | President & CEO | Mountain Housing Opportunities |
| Rich Lee | Chair | Multimodal Transportation Commission |
| Karen Ramshaw | Vice President | Public Interest Projects |
| Andrew Fletcher | Chair | Public Space Management Committee of the Downtown Commission |
| Dave Nutter | | Urban Planning Professional |

| Name | Role | Organization |
|---------------------------------------|-------------------------|---|
| Ashleigh Hardes | Past President | South Slope Neighborhood Association |
| Don Collins | Mayor | Town of Black Mountain |
| Al Root | Mayor | Town of Weaverville |
| Jerry VeHaun | Mayor | Town of Woodfin |
| Nancy Cable | Chancellor | UNC Asheville |
| Kevan Frazer | Executive Director | Western Carolina University Programs in Asheville |
| Anthony Thomas | Board Chair | YMI Cultural Center |
| Dewana Little | Executive Director | YMI Cultural Center |
| Sekou Coleman | Program Manager | Southside Rising |
| DeWayne Barton | | African American Heritage Commission |
| | | |
| Public Partner Collaborators | | |
| Janet Cone | Athletic Director | UNC Asheville |
| John Pierce | Chief Operating Officer | UNC Asheville |
| Avril Pinder | County Manager | Buncombe County |
| Debra Campbell | City Manager | City of Asheville |
| Josh Harrold | Town Manager | Town of Black Mountain |
| Selena Coffey | Town Manager | Town of Weaverville |
| Jason Young | Town Manager | Town of Woodfin |
| | | |
| Regional Information Resources | | |
| Justin Hembree | Executive Director | Lank of Sky Regional Council |
| Nathan Ramsey | Director | Mountain Area Workforce Development Board |