

Tourism Management & Investment Plan To Develop Community Assets: Community Leadership Council

The Community Leadership Council will help guide the Tourism Management & Investment Plan to Develop Community Assets (TMIP) by providing a community perspective and feedback throughout the process.

The TMIP process will result in a plan that will serve as a guide for future investment decisions and a framework that provides a reference for development planning and decision making. The intention is to have a broader understanding and more synergistic approach to utilizing the Tourism Product Development Fund in a manner that will foster the present and future improvement needs of the community while developing assets that attract visitors to the community in adherence to the enabling legislation that created the Fund.

The Community Leadership Council is a volunteer committee that will support the work of creating the TMIP. The CLC will review progress during several phases, share feedback and perspectives from the broader community, and will serve as a sounding board throughout the process. The CLC will help facilitate connections between the project team and the community.

CLC meetings are open to the public and will include additional invited guests including the staff leadership of public entities who will also be collaborators for project development. A minimum of four meetings are planned between April 2019 and April 2020.