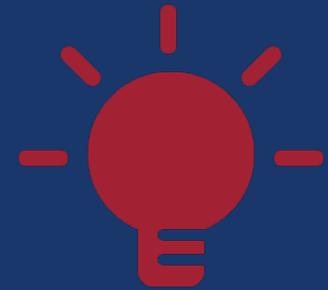


Partner Forum: Community Update

Welcome!

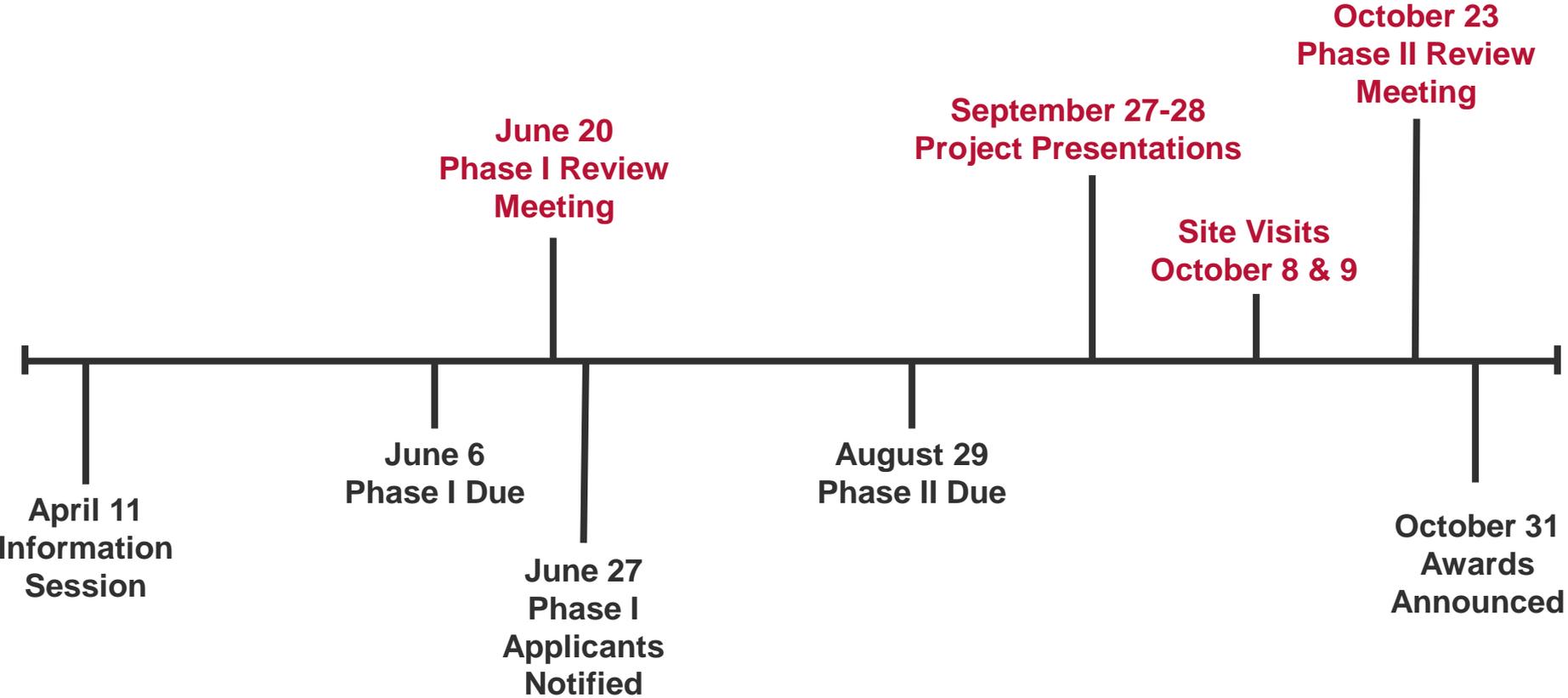
- **Riverfront Development Update**
 - **Public Art Installations**
 - **Parking Improvements**
 - **Community EMT Pilot Program**
 - **Blue Horizons Project**
- 

Tourism Product Development Fund



A grant program that provides **capital** for development projects which will drive visitation & increase patronage of lodging facilities

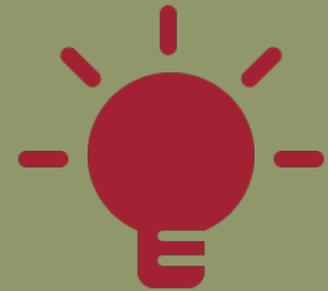
TPDF 2018 Grant Cycle Timeline



Major Works Pathway

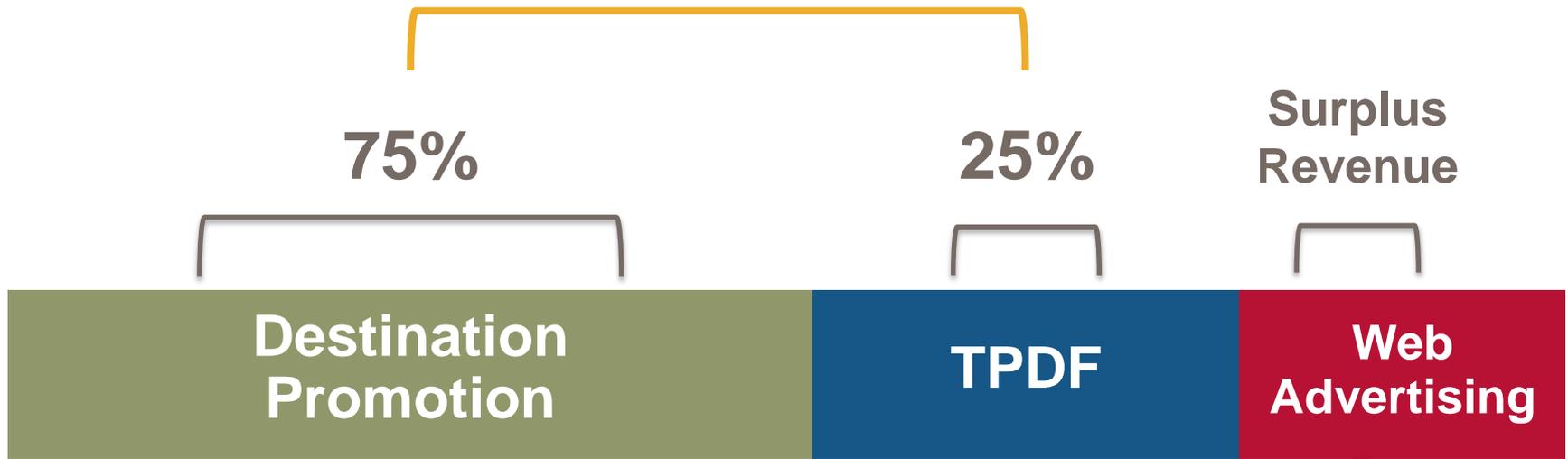
- Opportunity to partner with municipal partners
- Provide multi-year support for large community infrastructure projects

Festivals & Cultural Events Support Fund



Mechanism to **foster festivals and cultural events** that serve Buncombe County residents as well as visitors to the area

Occupancy Tax



- Annual grant cycle
- Applications due August 31
- Contact Glenn Cox

Upcoming Event

BCTDA Annual Meeting 2018

September 19 @ 3:00pm
Omni Grove Park Inn, 290 Macon Avenue

Join us for our annual report, program highlights, and strategic insights!



Keynote: Andrew Nelson National Geographic Traveler

“The Fire to Inspire”

Step inside the yellow border of National Geographic Travel with editor Andrew Nelson who shares how his organization inspires travel with "passion and purpose" and how you can inspire visitors in our own backyard to return again and again.



City of Asheville

Municipal Updates

Explore Asheville CVB Partner Forum
August 21, 2018

Stephanie Monson Dahl, Strategic Development Office Director
Dana Frankel, Downtown Development Specialist
Scott Burnette, Assistant City Manager

RIVERFRONT UPDATES



UPCOMING PUBLIC ART INSTALLATIONS



68 Haywood St. Temporary Mural
Installation: September

UPCOMING PUBLIC ART INSTALLATIONS

Lexington Life Column Installation: Week of Sept 3

A visual chronicle of the community that saved the neighborhood's buildings and gave birth to a vibrant district



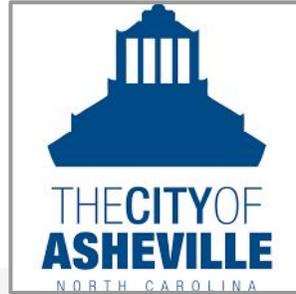
The circles refer to bubbles of celebration, ideas of growth and medals



UPCOMING PUBLIC ART INSTALLATIONS

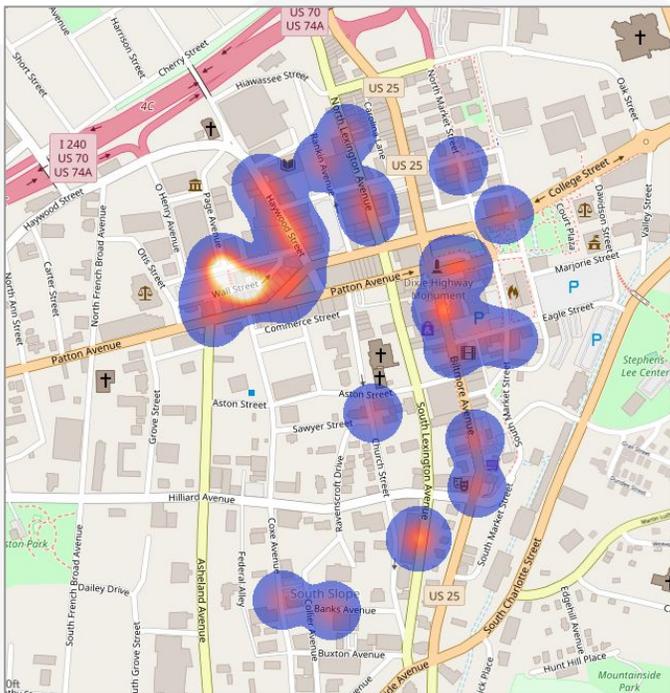


Wall Street Stairs & Place Partners Program



PARKING IMPROVEMENTS

- Smart Meters
- Parking Crawl
- Monthly Parking
- Communications



NEW PARKING AVAILABLE

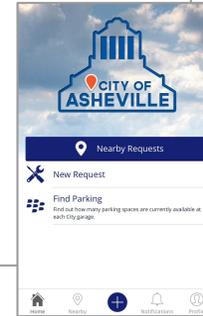
50 Asheland Ave.
(next to ART station)

100 MONTHLY PARKING SPACES
newly available!

Ideal for downtown employees
\$70 per month /
24-hours a day spaces

Contact Parking Services at
828-259-5792

THECITYOF ASHEVILLE



Find Parking

Click here for a mobile friendly view.



Where's Parking?

Open spots in Asheville parking decks

Click on a parking deck below for Google map directions

Garage name	Open spaces
Biltmore Avenue	212
Civic Center	215
College Street	187
Coxe Avenue	446
Rankin Avenue	57
Wall Street	30

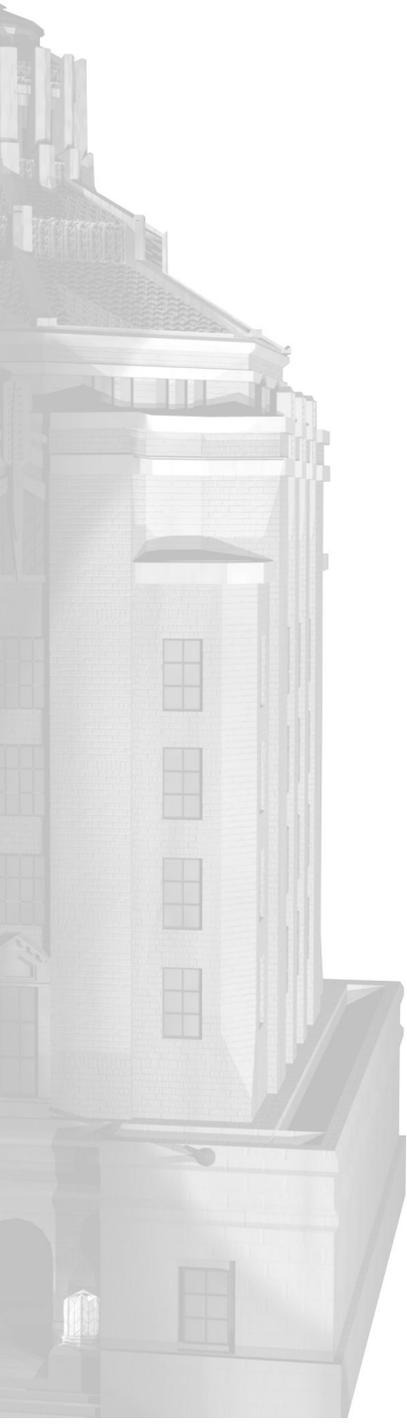
THECITYOF ASHEVILLE in cooperation with **BUNCOMBE COUNTY NORTH CAROLINA**



Community EMT Pilot Program

- Responsive to concerns and community needs
- Added public health & safety presence, community helper
- Engage, connect with resources, collect data/learn





Thank You!

Scott Burnette, sburnette@ashevillenc.gov

Dana Frankel, dfrankel@ashevillenc.gov

Stephanie Monson Dahl, smonson@ashevillenc.gov

Presenting

The Blue Horizons Project

Setting the course for clean energy



What is the Blue Horizons Project?

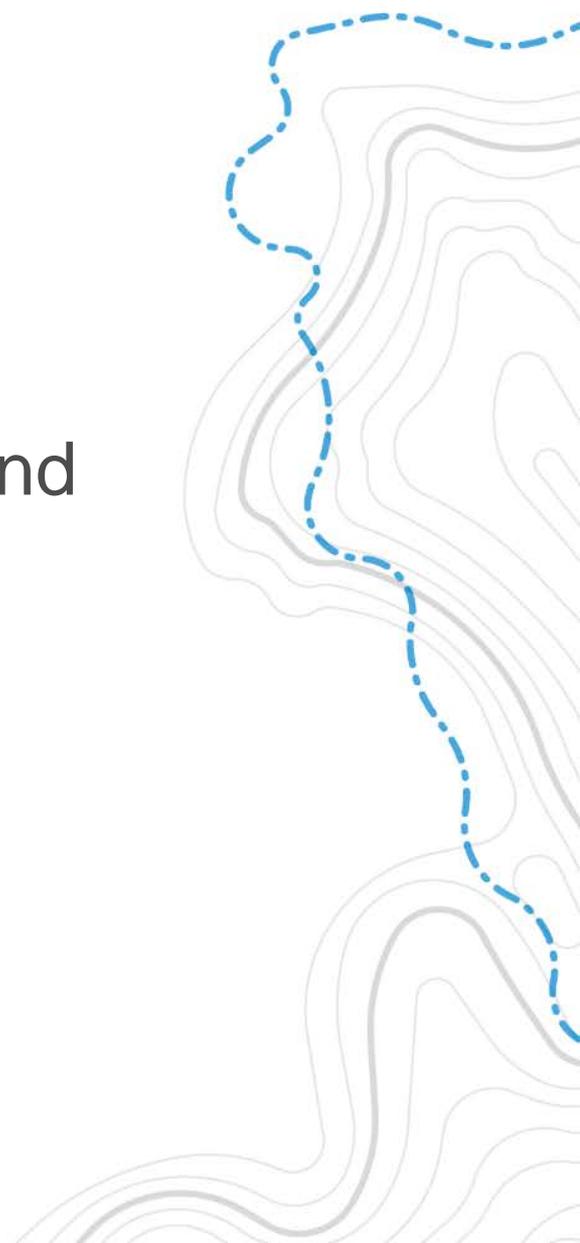
A community-wide effort dedicated to creating a clean energy future for Asheville and all of Buncombe County, preserving our skies and waters for future generations





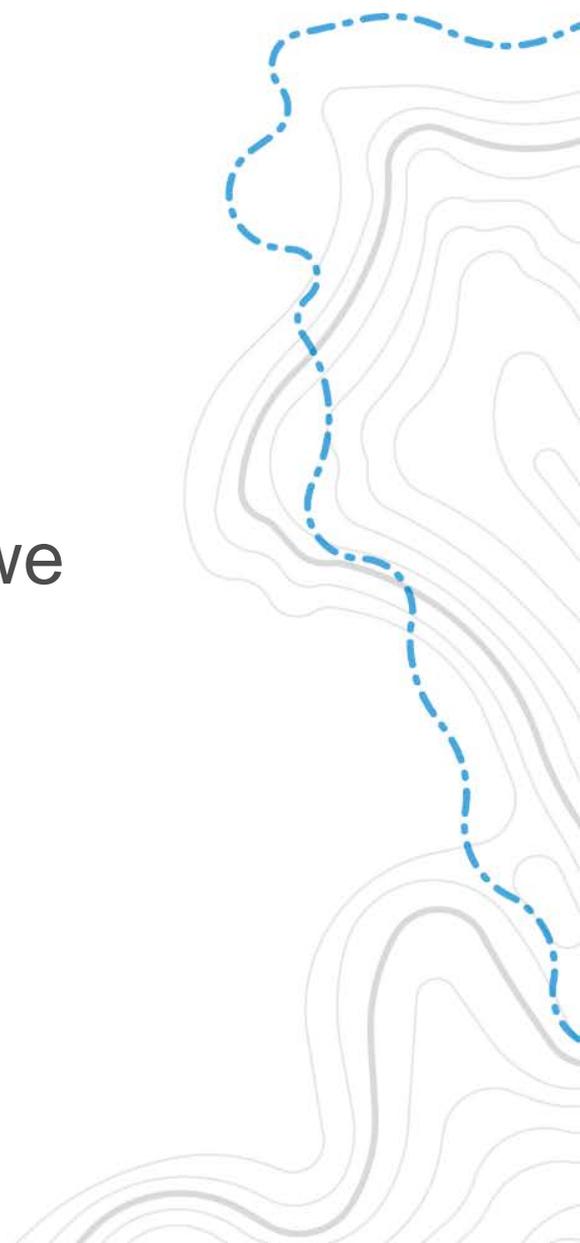
Our goal

Enlist **public support** and provide **easy access** to resources designed to make new and existing homes and buildings more energy efficient and assist with the adoption of more renewable energy



Why?

The more efficient our homes and buildings are and the more we embrace advancements in solar power and storage, the less need we will have to build new power plants that rely on fossil fuels in our community



A little context...

2007 – Asheville adopts carbon reduction goal

2012-2015 – Asheville Beyond Coal Campaign

2013 – Asheville adopts Clean Energy Resolution

2013 – County adopts carbon reduction plan

May 2015 – Duke Energy commits to close the coal plant and announces first modernization project

July-Oct. 2015 – Carolina Land Coalition Campaign

Oct. 2015 – Asheville adopts Clean Energy Framework



A little context...

Nov. 2015 – Duke Energy listens to community feedback and revises the modernization project to include:

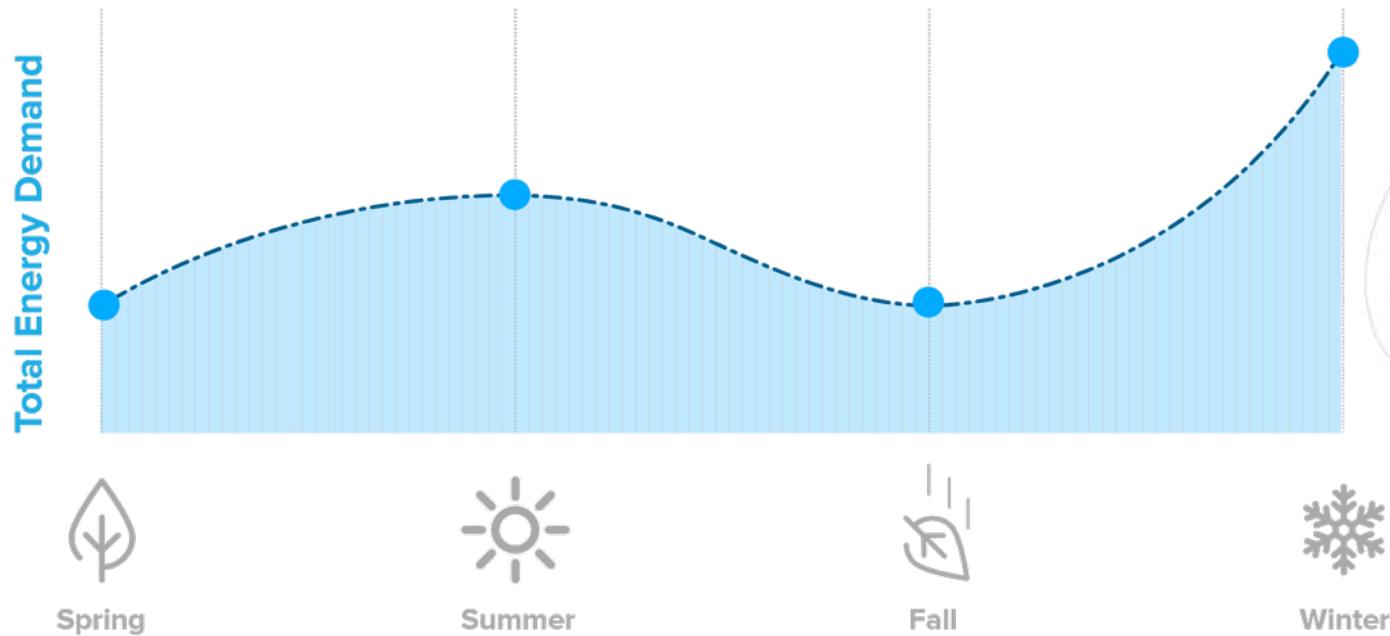
- No new transmission lines
- Two 270-MW natural gas units
- 190 MW peaker unit to be built in 2023 (now extended to 2027)
- 5 MW battery storage
- 15 MW solar
- Partnership to delay or avoid construction of the peaker unit

Feb. 2016 – City, County and Duke Energy create Energy Innovation Task Force

April 2016 – Asheville goes to the Rocky Mountain Institute e-Lab Accelerator

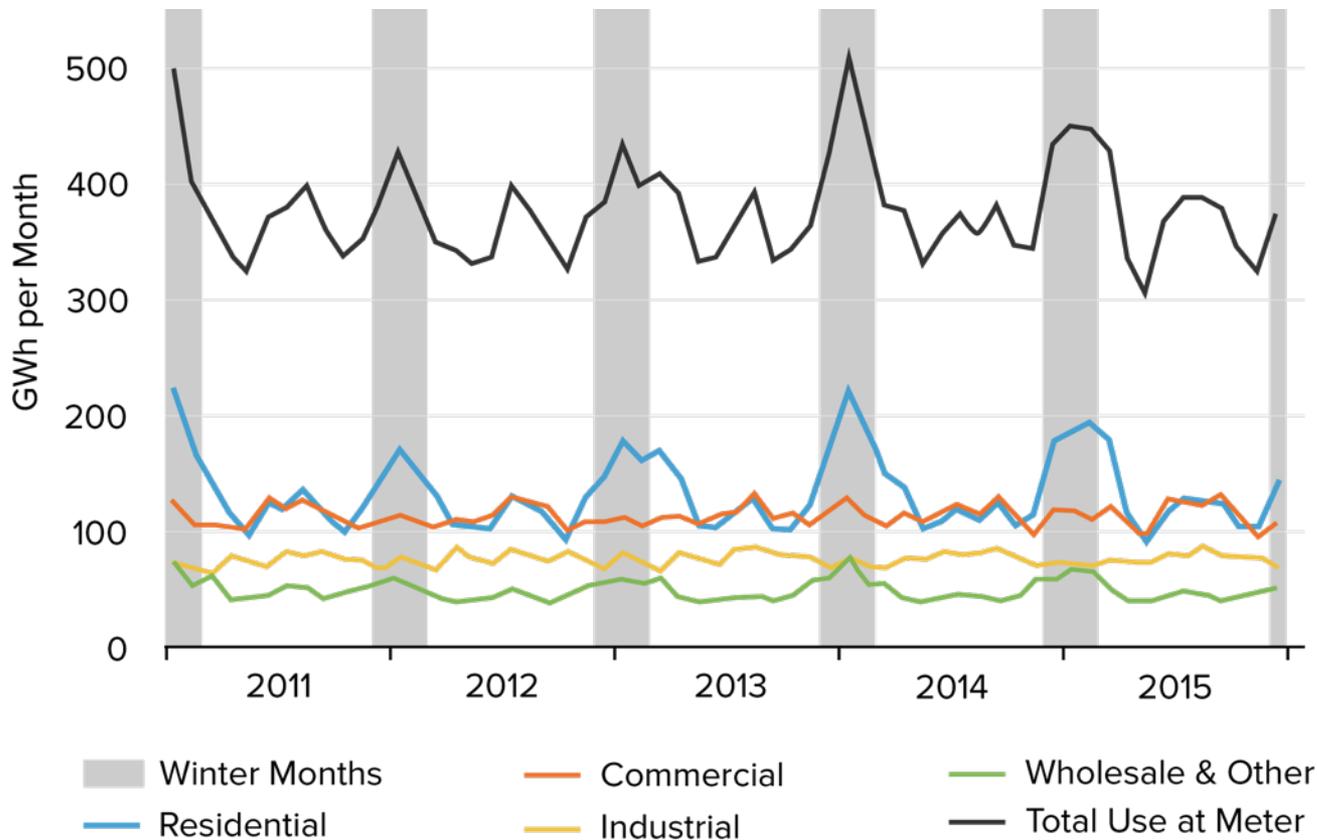


The Peak Demand Challenge



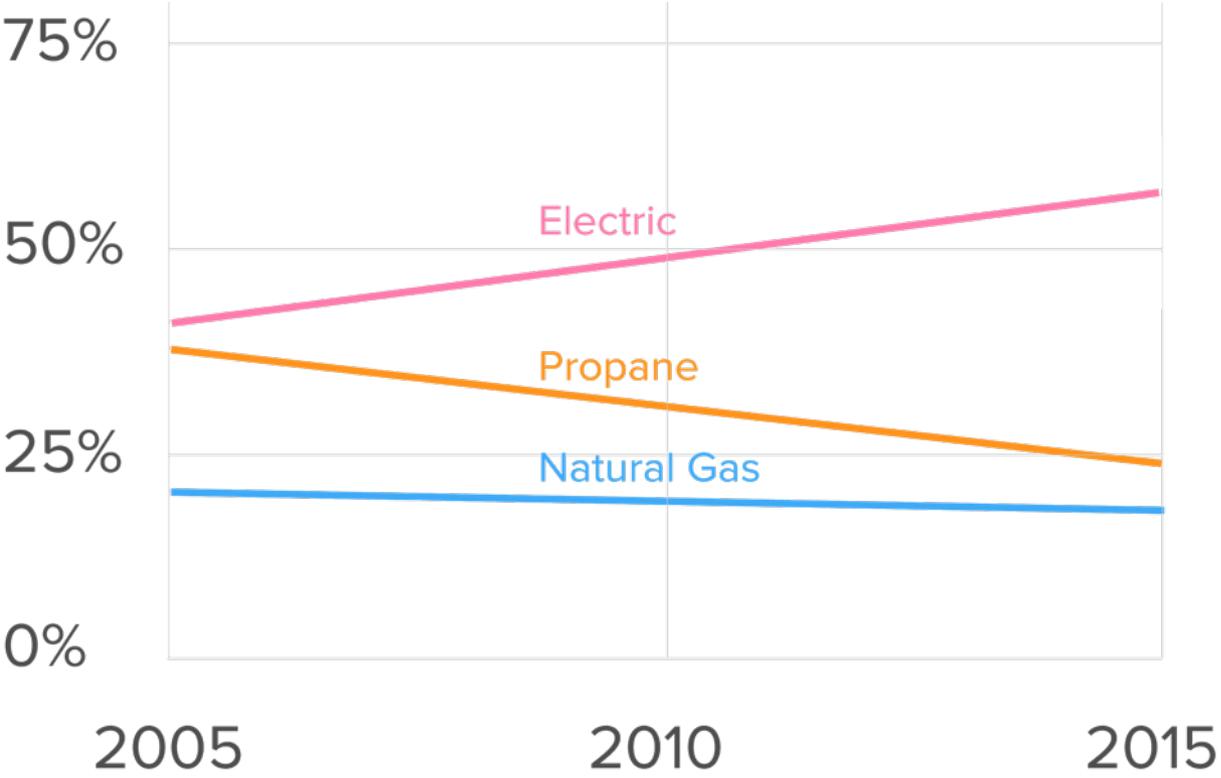
Winter peak = 30% higher than in the summer.

Residential sector is a significant driver of winter peak

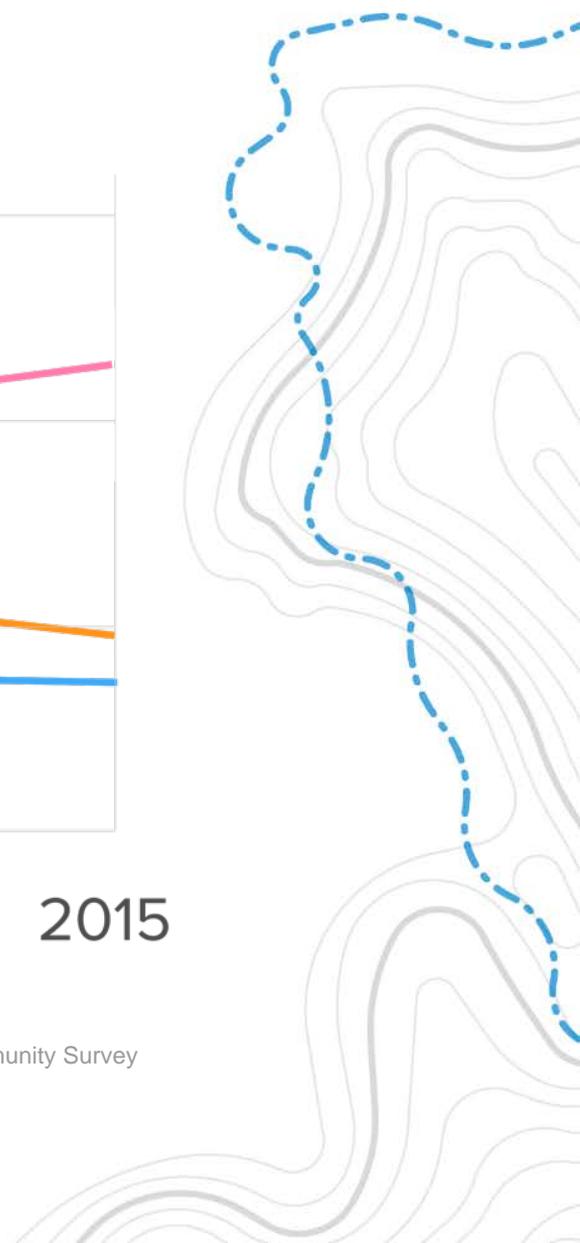


Source: DEPW Customer and Sales history

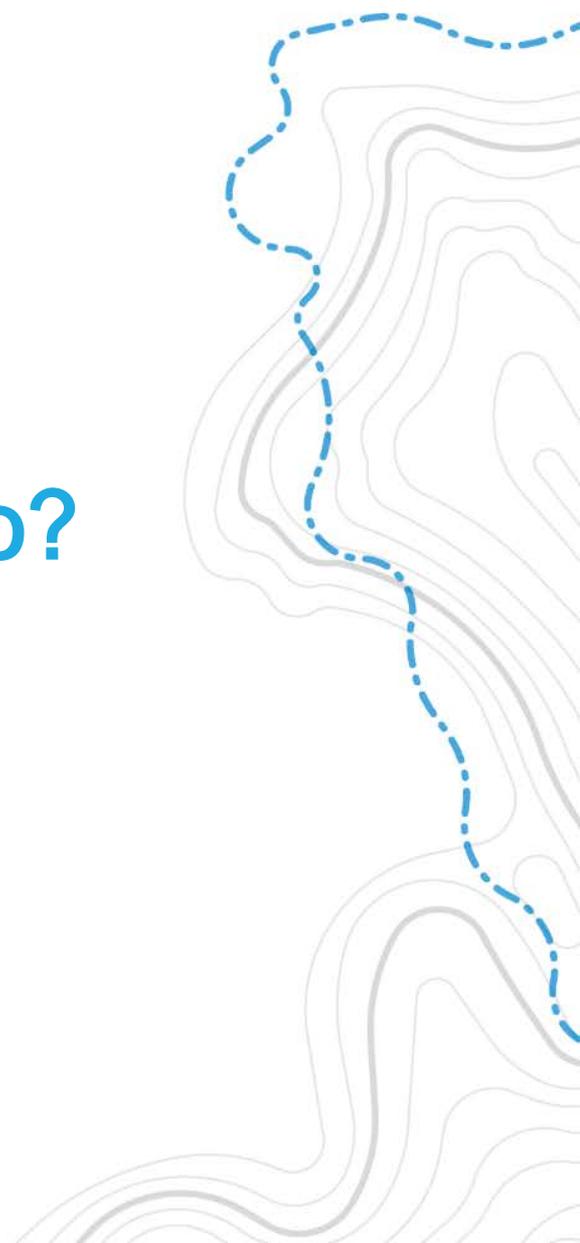
Electric Heating is the Culprit



Source: Heating share data from American Community Survey (ACS) 2005, 2010, 2015 for Asheville MSA



So, what can you do?



For your home...

1) Join Duke Energy's EnergyWise program

Lower peak demand by having Duke Energy install smart equipment on your home to cycle certain equipment (heat pump/HVAC and water heater), and get up to \$175 per year in bill credits.

2) Get a free in-home energy assessment

Discover how energy efficient your home is (or isn't). Eligible homeowners also get free LEDs, a free showerhead and more.

3) Find energy savings for low-income households

While there are many no- and low-cost things you can do to lower your energy use, some can be costly. Find local resources that can help you make energy-saving home improvements through the Energy Upgrade Program.

4) Visit bluehorizonsproject.com to learn more

Visit our website to learn about energy saving tips, tools and programs, including opportunities to volunteer or make donations to help improve energy efficiency of homes for those in need.

For your business...

1) Make your facility more energy efficient & earn big rebates to offset improvement costs

Duke's Small Business Energy Saver program pays up to 80% of costs to make energy efficiency improvements to businesses. On average, 60% of project costs are covered.

2) Join Duke Energy's EnergyWise program

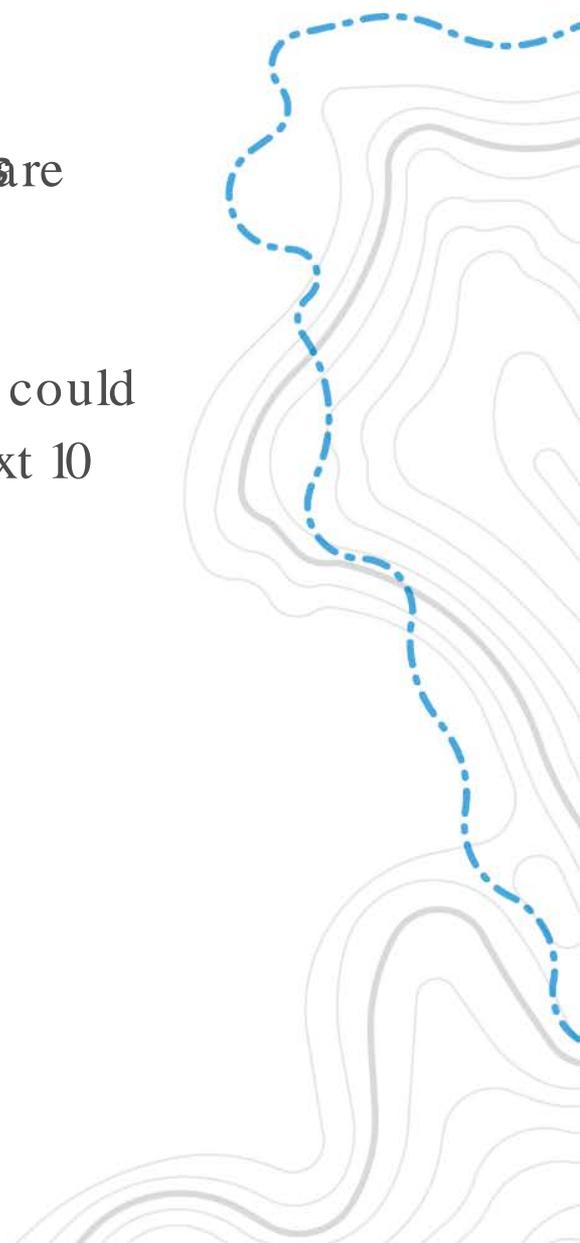
Duke's Energy Wise program for businesses provides free equipment, free installation and annual bill credits that can result in significant savings.

3) Visit bluehorizonsproject.com to learn more

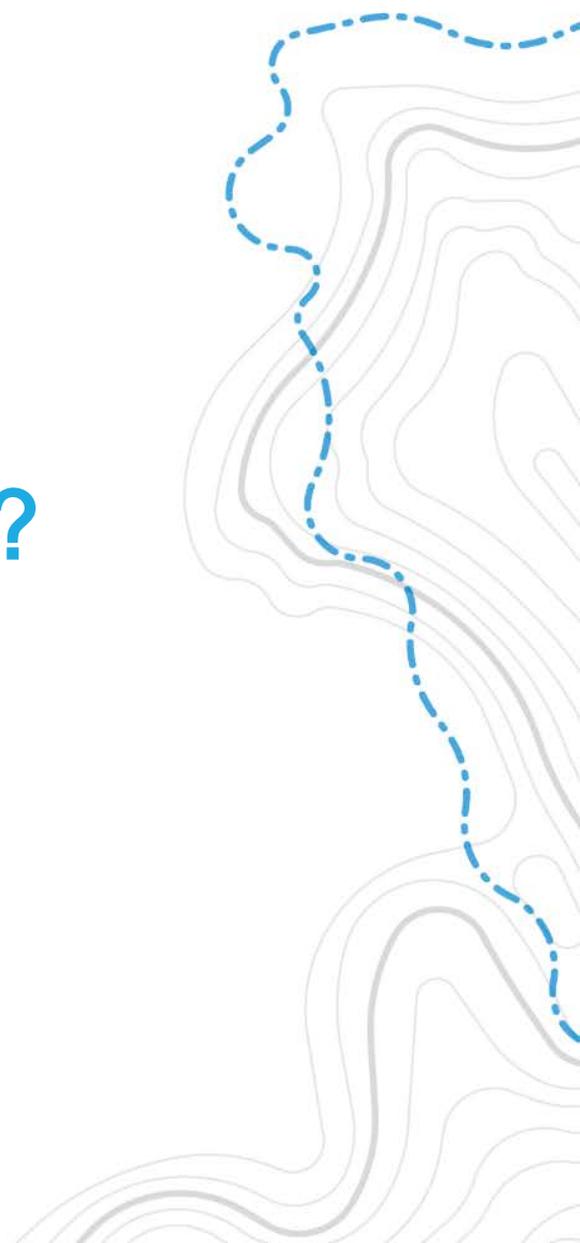
Visit the website to learn about more ways businesses can be more energy efficient and request more info about how to become a supporting partner

You can be the difference

- Currently *less than 10% of eligible customers* are participating in these programs.
- If we can double participation to just 20%, we could reduce peak demand by 100 MW over the next 10 years.
- ***This will defer the need for building another power plant.***



What are we doing?





- Committed over \$400,000
- Providing education and training for City employees
- Pursuing solar installations on city buildings
- Completing comprehensive energy efficiency audits for select city facilities
- Support for low-income weatherization program
- Support the County's work for upgrades to commercial buildings
- Blue Horizons Project implementation



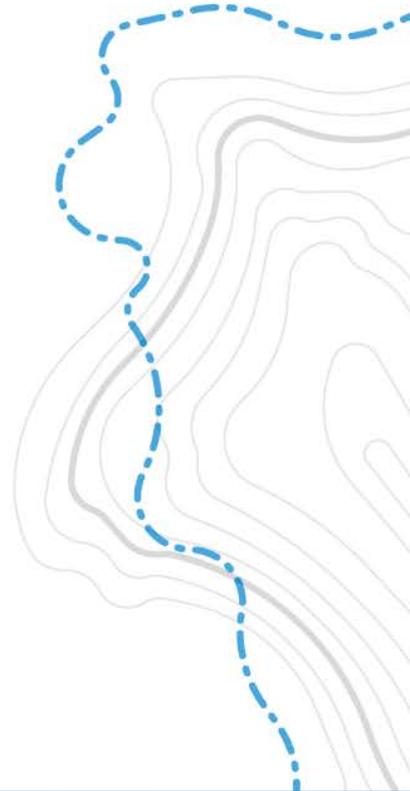
- Created a Sustainability Office
- \$385,000 to create a Buncombe County Clean Energy Fund to provide energy audits -fire departments, schools, non-profits
- Energy efficiency improvements in public buildings
- Blue Horizons Project implementation
- Adding 5 MW of solar on Buncombe County landfill



- Adding energy storage capacity of at least 19 MW, well beyond the initial commitment of 5 MW
- Adding 15 MW solar energy to the generation mix
- Offering a new solar rebate program to help offset the costs for customers who install solar systems on site
- Developing a Community Solar program allowing access to solar without on-site installation required
- Installing Advanced Meter Infrastructure (AMI) by mid 2019 providing more functionality and access to helpful data

Be a part of the solution.

Visit bluehorizonsproject.com to get involved today. And spread the word to others interested in preserving our skies and waters for future generations.



Thank you.

