

## Buncombe County Tourism Development Authority Board Meeting

Wednesday, December 21, 2016 | 9:00 a.m.

Asheville Area Chamber of Commerce | 36 Montford Avenue | Boardroom (2<sup>nd</sup> Floor)

### Revised Agenda

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| 9:00 a.m.  | Call of BCTDA Meeting to Order   | Paula Wilber                                 |
| 9:05 a.m.  | Approval of 11.22.16 Meeting Minutes   | Paula Wilber                                 |
| 9:10 a.m.  | Financial Reports<br>a. November Financial Reports<br>b. TPDF Project Ordinance  | Jennifer Durrett                             |
| 9:15 a.m.  | Executive Director Report<br>a. November CVB Staff Recap<br>b. November Visitor Index<br>c. November Quick List<br>d. Group Sales Media Plan | Stephanie Brown                              |
| 9:20 a.m.  | Town of Woodfin – TPDF Major Works Pathway Request   | Mayor M. Jerry VeHaun and<br>Project Team    |
| 9:45 a.m.  | Marketing Update   | Marla Tambellini                             |
| 9:55 a.m.  | Asheville City Council Update  | Councilwoman Julie Mayfield                  |
| 10:00 a.m.   | Buncombe County Commission Update  | Commissioner Joe Belcher                     |
| 10:05 a.m.   | Miscellaneous Business   | Paula Wilber                                 |
| 10:07 a.m.   | Comments from the General Public   | Paula Wilber                                 |
| 10:10 a.m.   | Closed Session   | Attorney Phil Smith &<br>Attorney Anna Mills |
| <p><i>Pursuant to Section 143-318.11 (a) (3) of the General Statutes of North Carolina, the BCTDA will enter into a closed session to consult with the board's attorneys to consider and give instructions concerning a potential or actual claim, administrative procedure, or judicial action.</i></p> |  |  |
| 11:00 a.m.   | Fiduciary Task Force Update<br>a. Status of Incorporation<br>b. CVB Office Space   | Gary Froeba                                  |
| 11:15 a.m.   | Adjournment  | Paula Wilber                                 |

The next BCTDA meeting is on **Wednesday, January 25, 2017**, at 9:00 a.m., in the Boardroom of the Asheville Area Chamber of Commerce. Please contact Jonna Reiff at [jreiff@ExploreAsheville.com](mailto:jreiff@ExploreAsheville.com) or 828.258.6111 with any questions.

**Upcoming Event:** January CVB Partner Forum – Thursday, January 19 – Chamber Boardroom – 8:30 a.m.

#### ***BCTDA Mission Statement***

*To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.*