

FESTIVALS & CULTURAL EVENTS SUPPORT FUND

The Festivals & Cultural Events Support Fund was started in 2016 by the Buncombe County Tourism Development Authority in recognition of the importance of community events in preserving heritage and culture and creating gatherings and shared experiences for the people who live here. Available only to local governments and nonprofits chartered in Buncombe County, the fund is also meant to help local festivals and cultural events become sustainable and financially viable and to stimulate the creation of new or expansion of existing resident- and tourist-friendly events.

Funding comes from discretionary, earned income from paid advertising from the ExploreAsheville.com website, with support for these events totaling \$582,800 in 2016 - 2019. This support is unrelated to the Tourism Product Development Fund, which comes from a portion of the occupancy tax paid by overnight visitors to Buncombe County, with proceeds going to community and infrastructure projects.

Festivals and Cultural Events

Supported by Buncombe County Tourism Development Authority

- Appalachian Heritage Festival
- ASAP Farm Tour
- Asheville Art in the Park
- Asheville BARNAROO
- Asheville Celtic Festival
- Asheville Downtown Association – Asheville Holiday Parade, Asheville Independence Day Celebration, Downtown After 5
- Asheville Fringe Arts Festival
- Asheville Mardi Gras Parade & Queen's Ball
- Asheville Mini-Maker Faire
- Asheville Percussion Festival
- Asheville VeganFest
- Asheville Yoga Festival
- Black Mountain College Museum + Arts Center {Re} HAPPENING and ReVIEWING
- Blue Ridge Pride Festival
- Celebrate Zelda
- Chow Chow
- CiderFest NC
- Come to Leicester Artists Studio Tour
- Eliada Corn Maze
- Goombay Festival
- Hola Asheville Celebration
- LEAF Downtown
- Montford Music & Arts Festival
- Montford Neighborhood Festival
- Montford Holiday Tour of Homes
- NC Arboretum: Monarch Butterfly Day; Summer Lights, Winter Lights
- RiverLink RiverMusic & RiverFest
- Shindig on the Green/ Mountain Dance & Folk Festival
- Sourwood Festival
- Southern Highland Craft Guild
- Taste of Asheville
- WNC Garlic Fest