



**Deliver Balanced  
Recovery &  
Sustainable Growth**

# U.S. & ASHEVILLE LODGING OUTLOOK

**ADAM SACKS**  
FOUNDER & PRESIDENT  
TOURISM ECONOMICS



Explore **ASHEVILLE**

# PLANNING FOR THE RECOVERY

**Adam Sacks**  
President  
Tourism Economics  
[adam@tourismeconomics.com](mailto:adam@tourismeconomics.com)

# The number I watch every day

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70.3%

# The number I watch every day

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## People Vaccinated

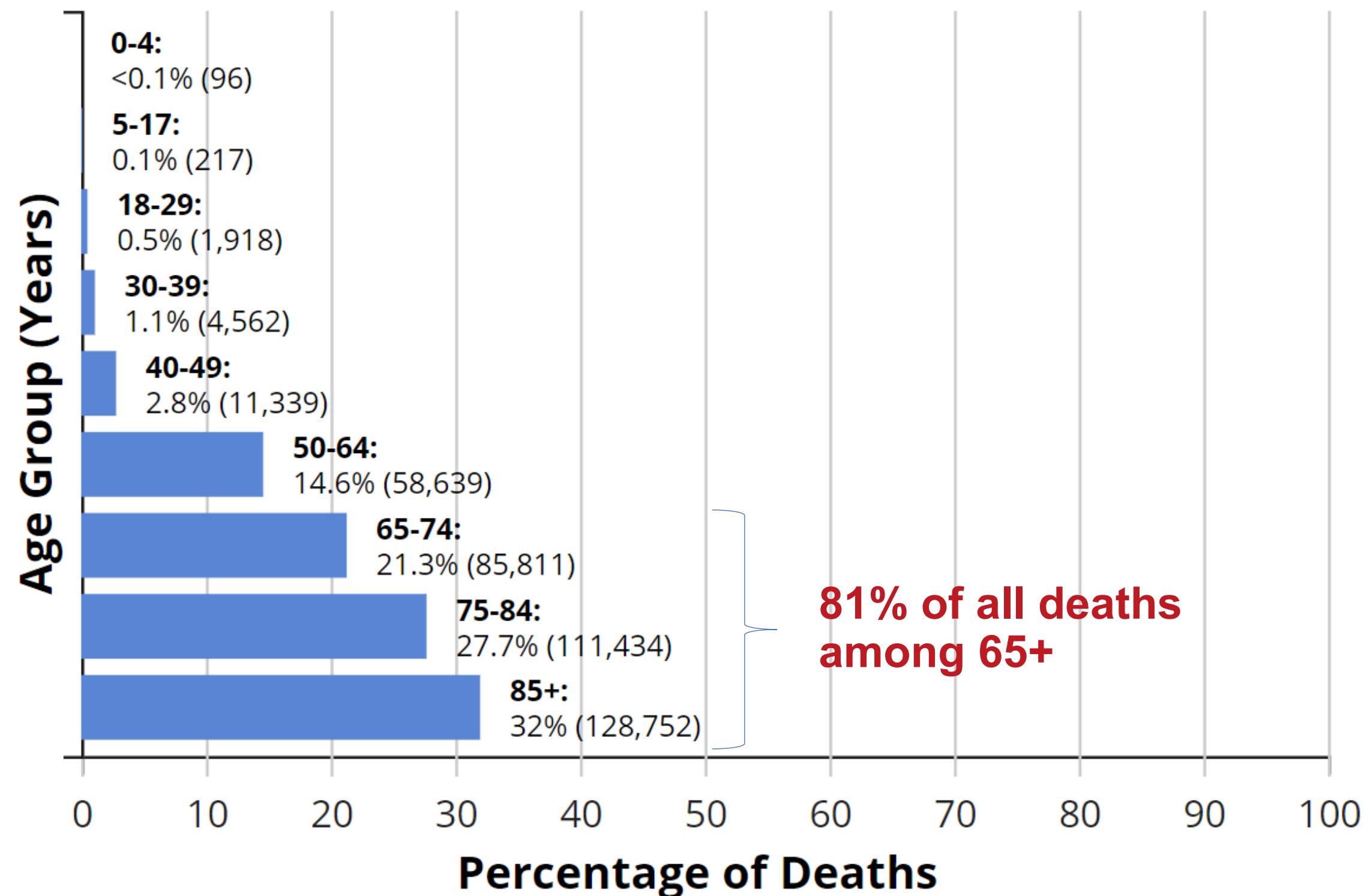
	At Least One Dose	Fully Vaccinated
Total	85,472,166	46,365,515
% of Total Population	25.7%	14%
Population ≥ 18 Years of Age	85,234,448	46,298,888
% of Population ≥ 18 Years of Age	33%	17.9%
Population ≥ 65 Years of Age	38,455,168	23,974,748
% of Population ≥ 65 Years of Age	70.3%	43.8%

Source: CDC (March 24, 2021)



# Why I care about that one number...

U.S. Covid-19 Deaths by Age



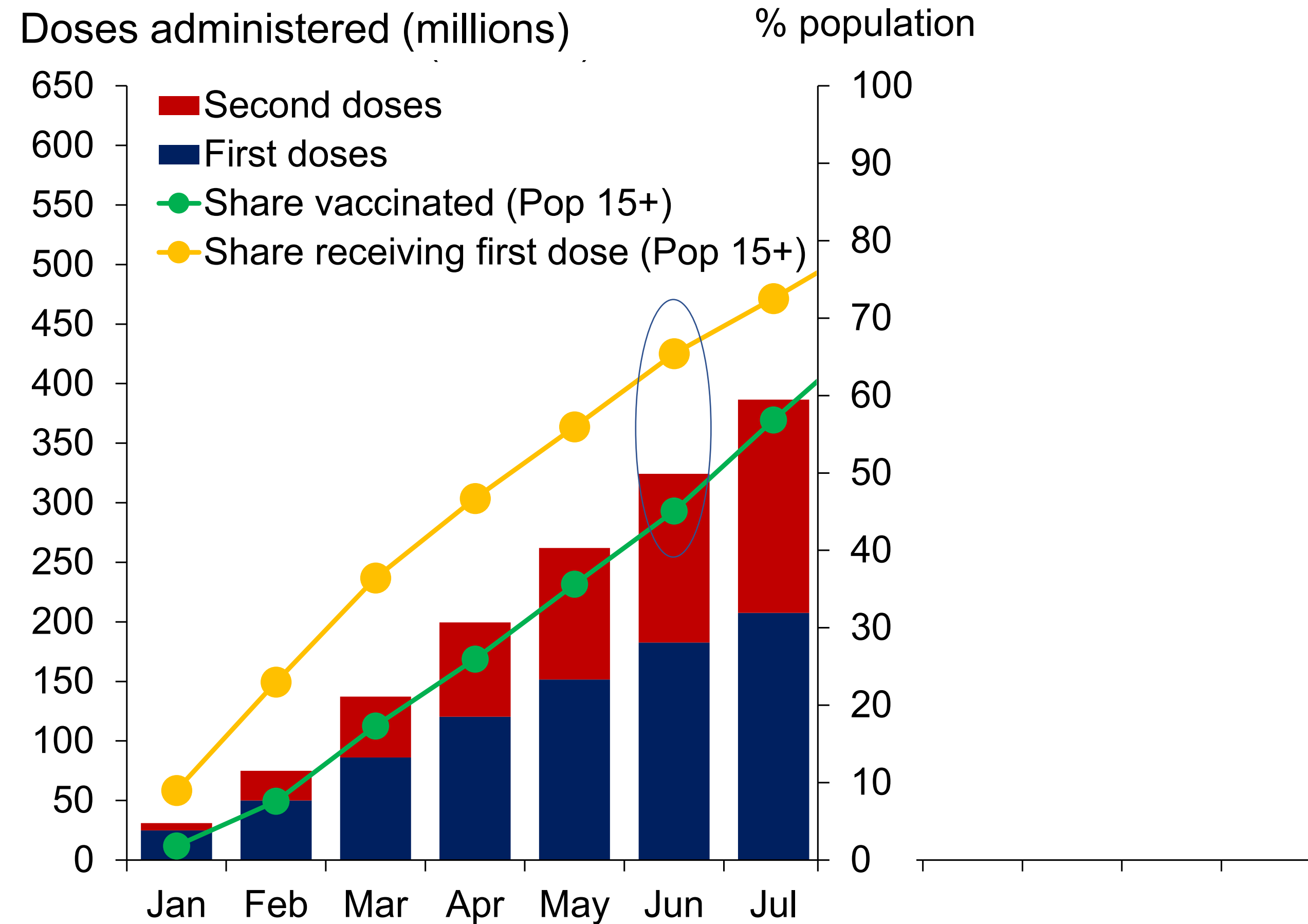
**1/3 of all adults have received the vaccine**

**70% of age 65+ have received the vaccine**

**The age distribution implies a two-thirds reduction in Covid-19 deaths**

# And the key driver is rising fast

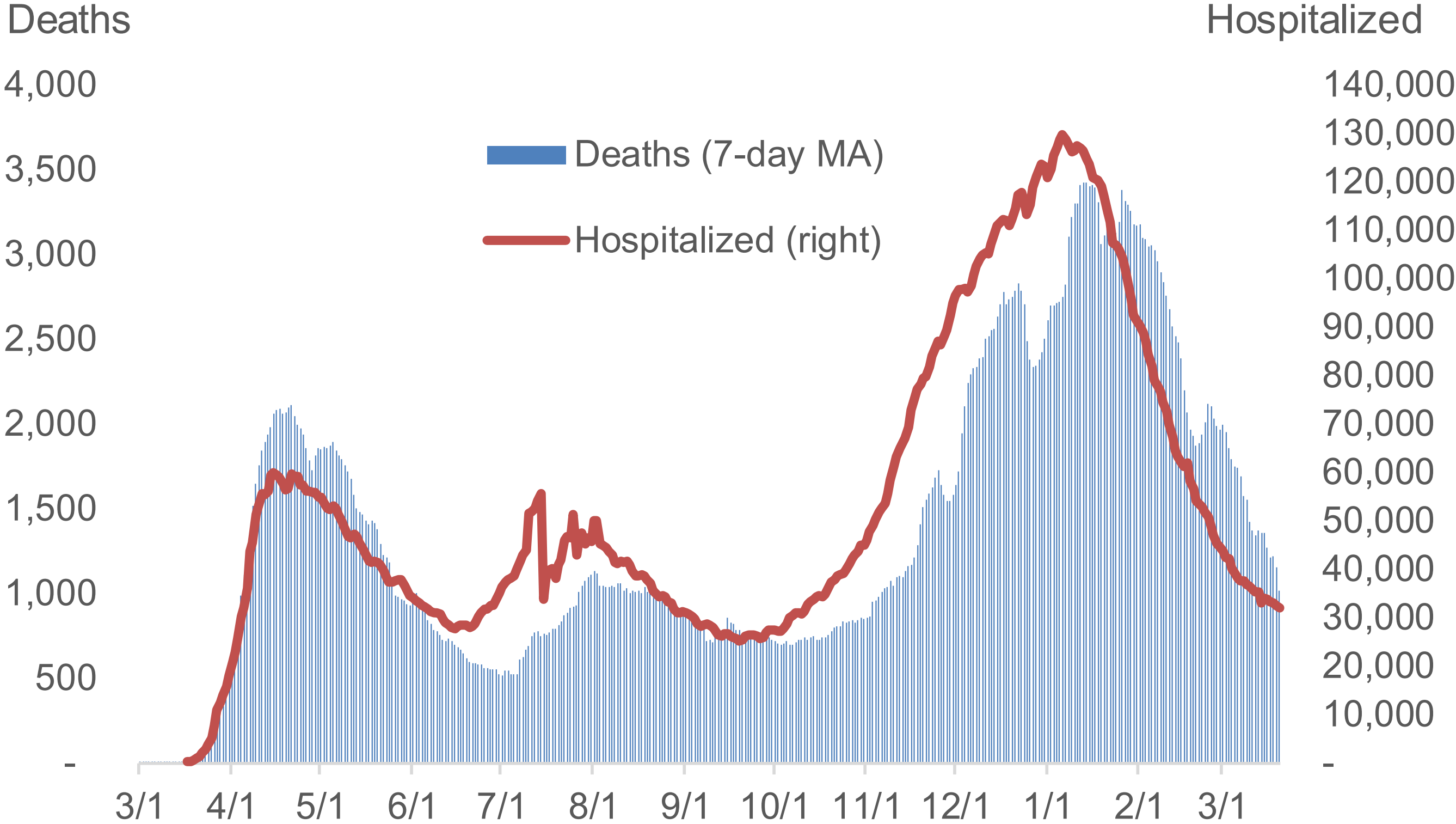
## US: Estimated vaccine distribution



Source: Oxford Economics/CDC

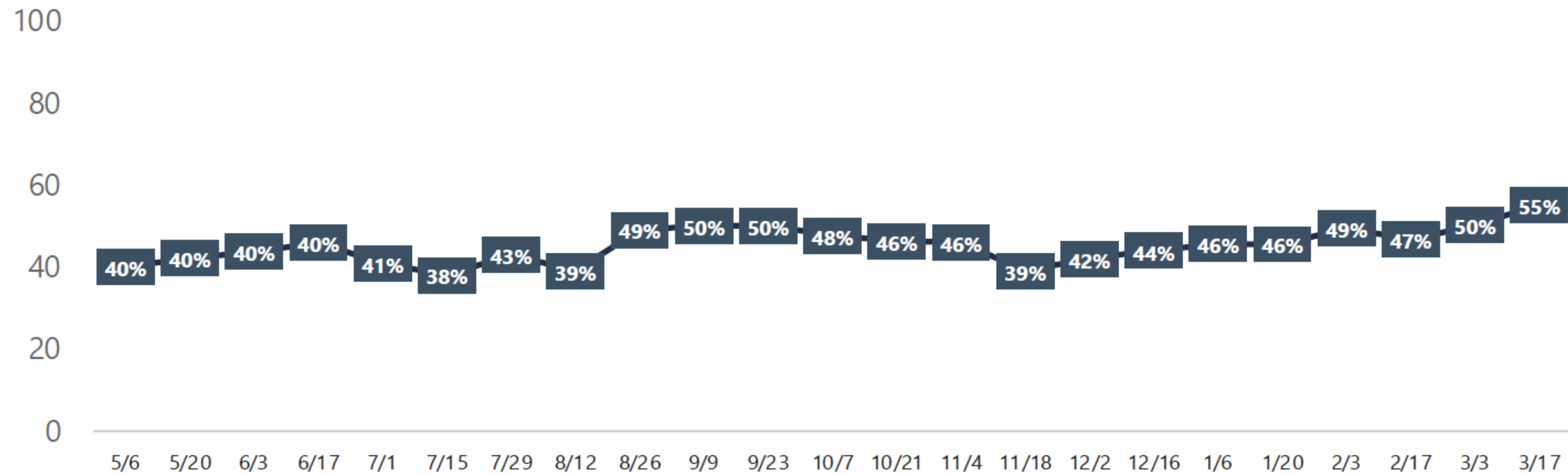
...which means this trend should continue

### US COVID Deaths and Hospitalizations



# Travel confidence is steadily rising

## I Feel Safe Traveling Outside My Community Comparison of Travelers Who Strongly Agree or Agree



Travel Sentiment Study Wave 33

Longwoods INTERNATIONAL | miles PARTNERSHIP

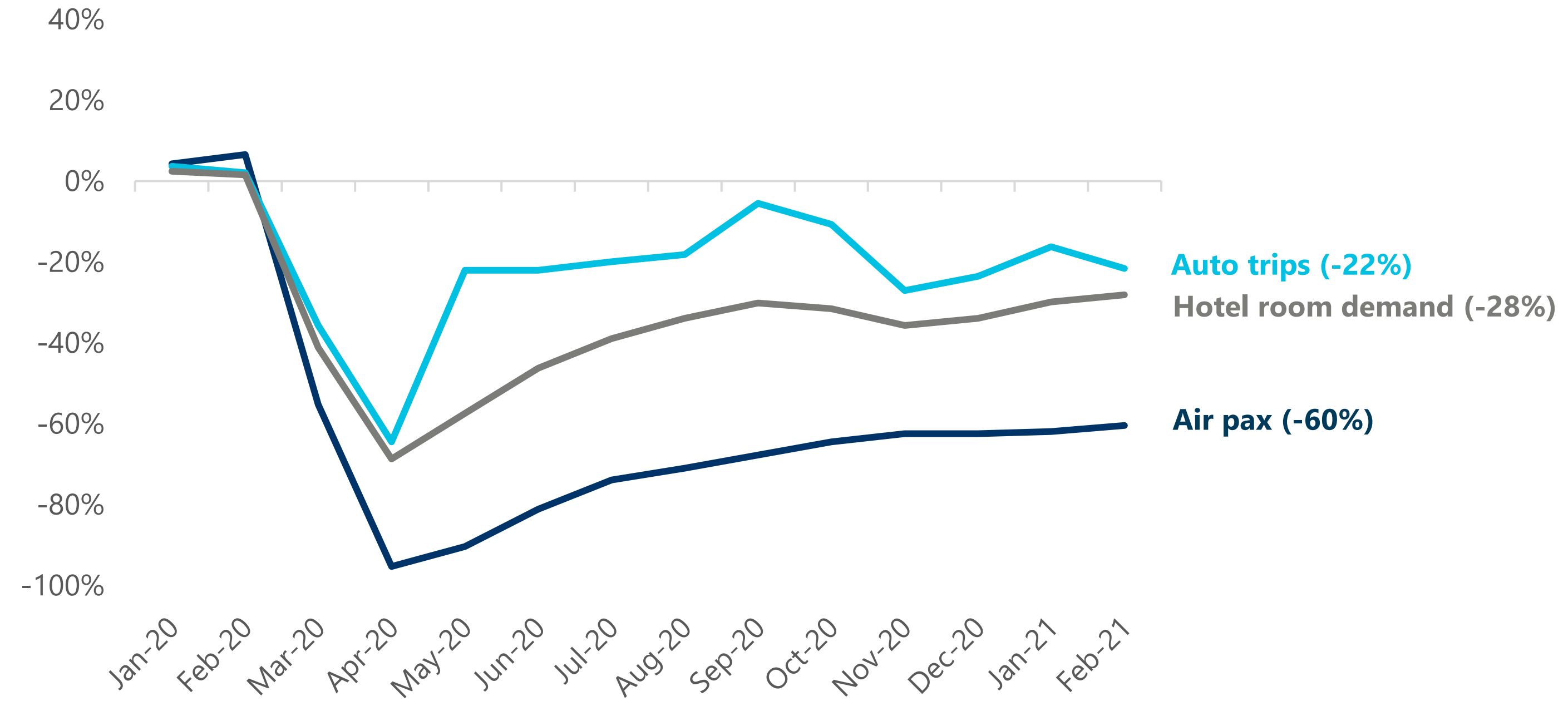
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# Three snapshots of the US travel landscape

## Travel performance

Year-over-year % change



Source: TSA, BTS, Arrivalist, STR