

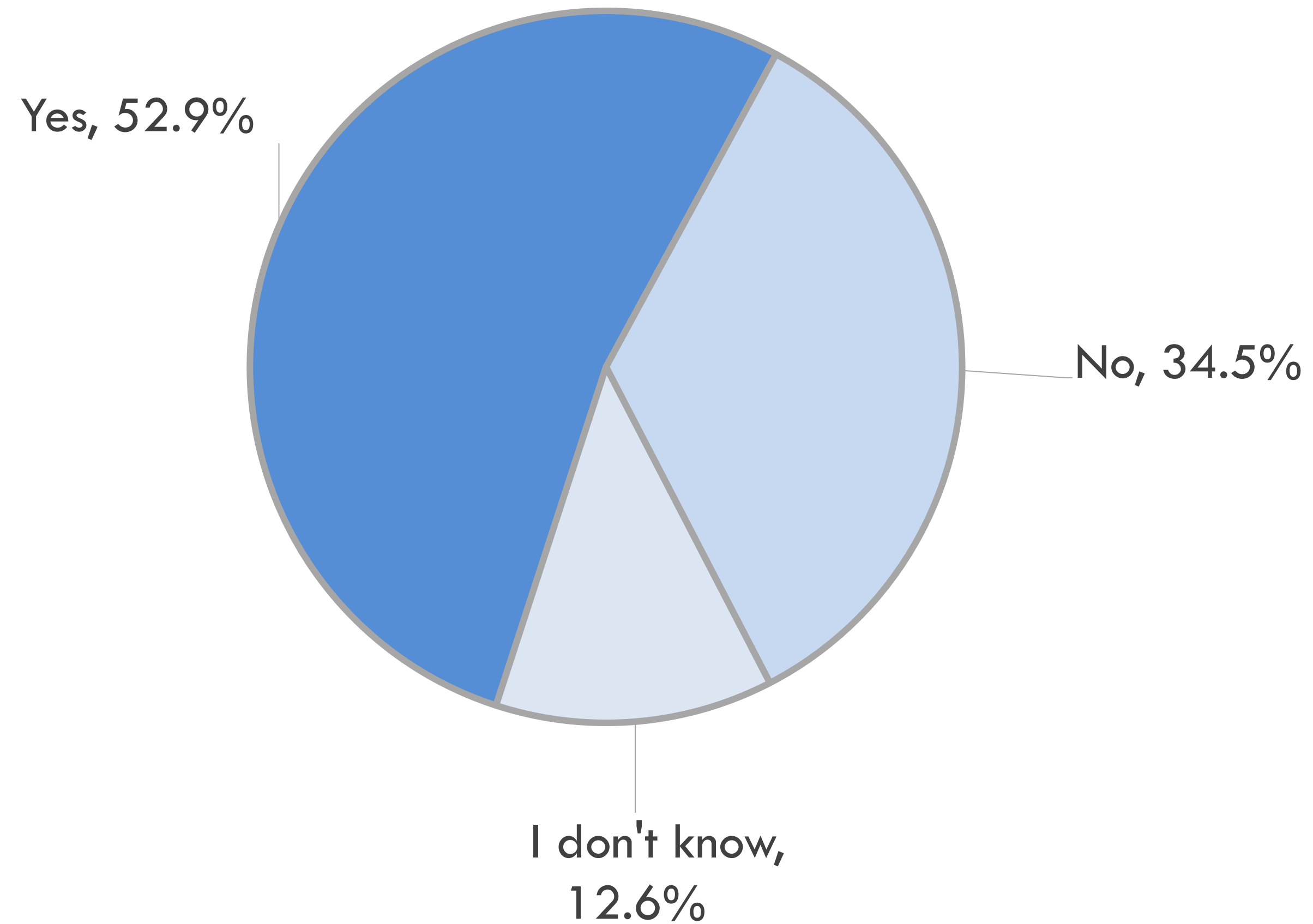


Travel should well-benefit from the individual stimulus payments

COVID STIMULUS CHECKS

Question: Have you received (or do you expect to receive) a check/payment resulting from the recently passed COVID relief law (i.e., American Rescue Plan Act)?

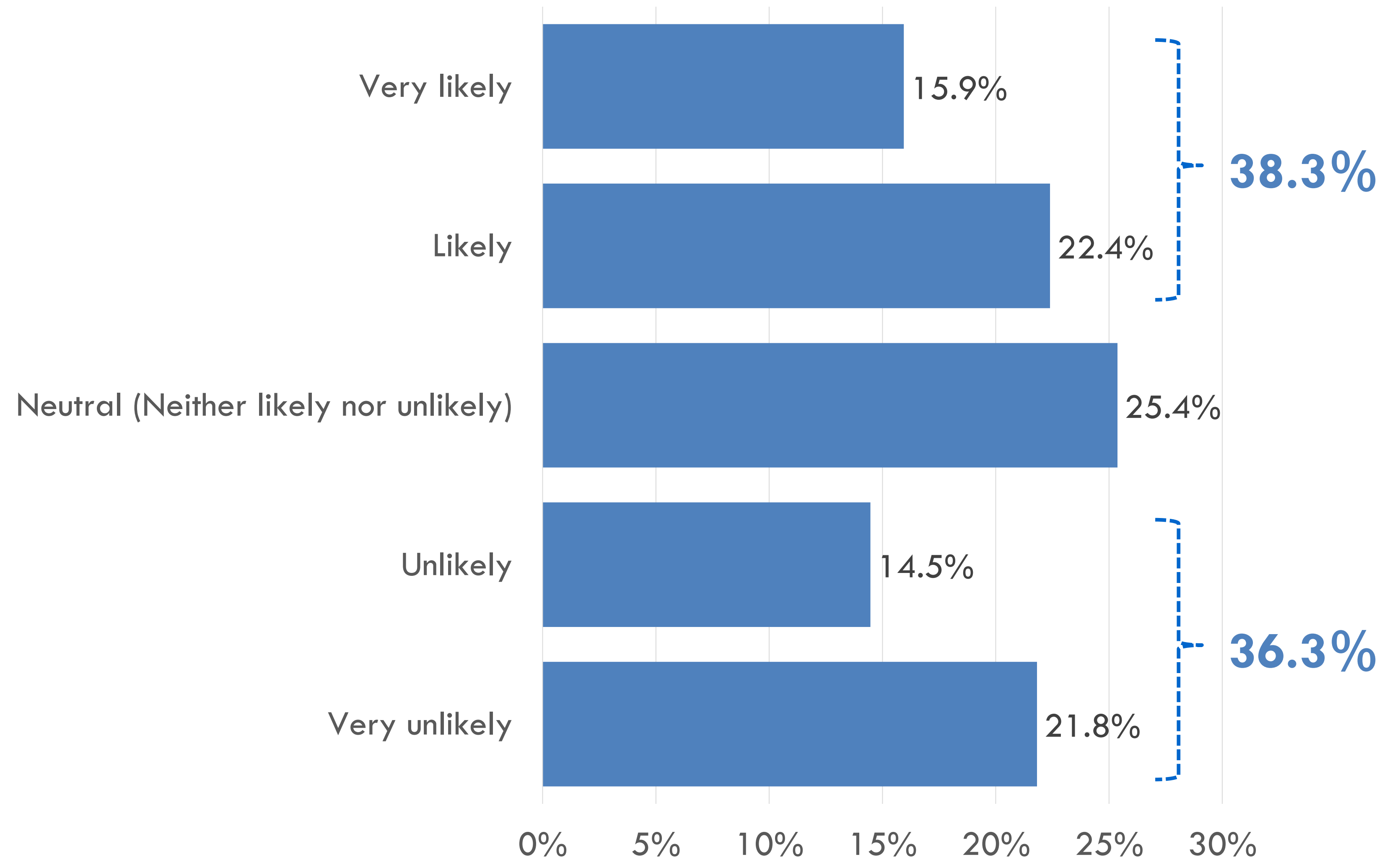
(Base: Waves 54 data. All respondents, 1,208 completed surveys. Data collected March 19-21, 2021)



LIKELIHOOD TO SPEND COVID STIMULUS ON LEISURE TRAVEL

Question: How likely is it that you will spend at least some portion of this payment on leisure travel? (Select one)

(Base: Waves 54 data. All respondents expecting to receive COVID relief checks, 671 completed surveys. Data collected March 19-21, 2021)



TAKEAWAYS

- 1** Traveler optimism, while still at near record levels for the pandemic retreated slightly this week
- 2** There has been a consistent increase in travel dreaming and planning
- 3** 40 percent of travelers report having received a vaccine and continue to plan and book trips in anticipation of further vaccine distribution
- 4** Most travelers say that the pandemic has altered their outlook on life, with a large share feeling their choice of destinations will be changed in the longer term
- 5** Travel should well-benefit from the individual stimulus payments