

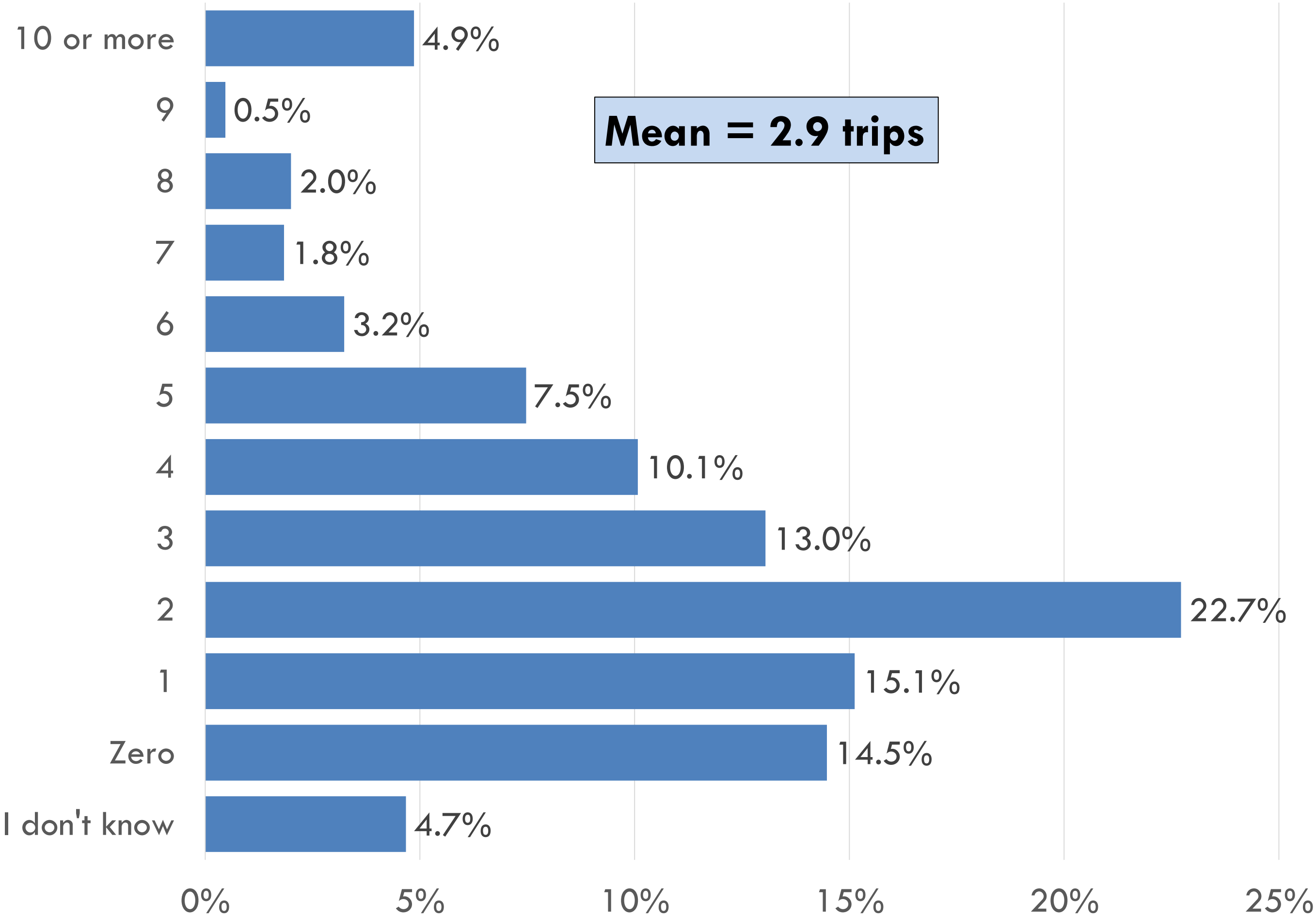


**There has been a
consistent increase in
travel dreaming and
planning**

EXPECTED NUMBER OF LEISURE TRIPS IN 2021

Question: IN TOTAL, how many leisure trips (of 50 miles or more from your home) do you expect to take in 2021? (Select one)

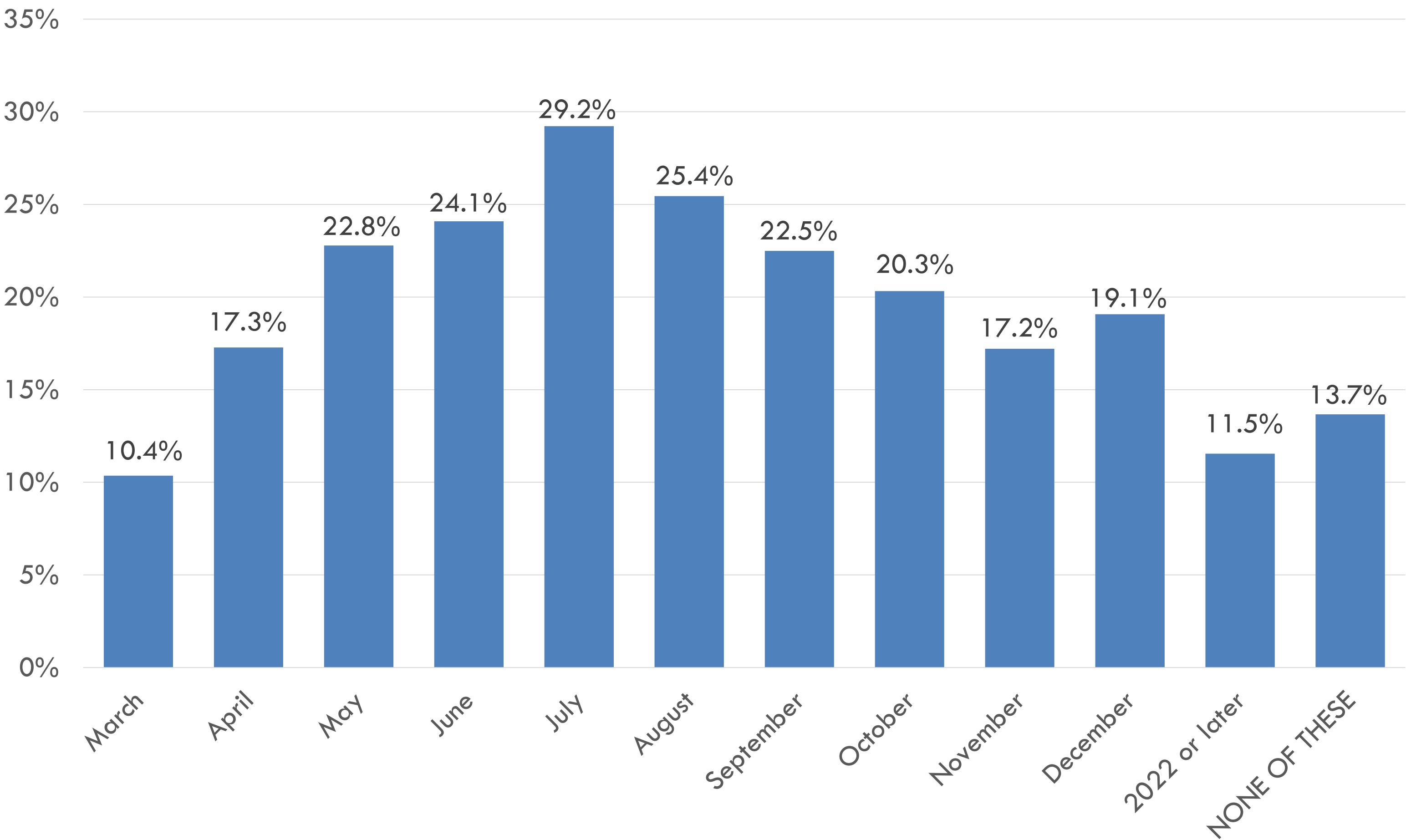
(Base: Waves 54 data. All respondents, 1,153 completed surveys. Data collected March 19-21, 2021)



MONTHS OF EXPECTED LEISURE TRIPS IN 2021

Question: Even if only tentatively scheduled, in which months do you currently plan to take any leisure trips? (Select all that apply)

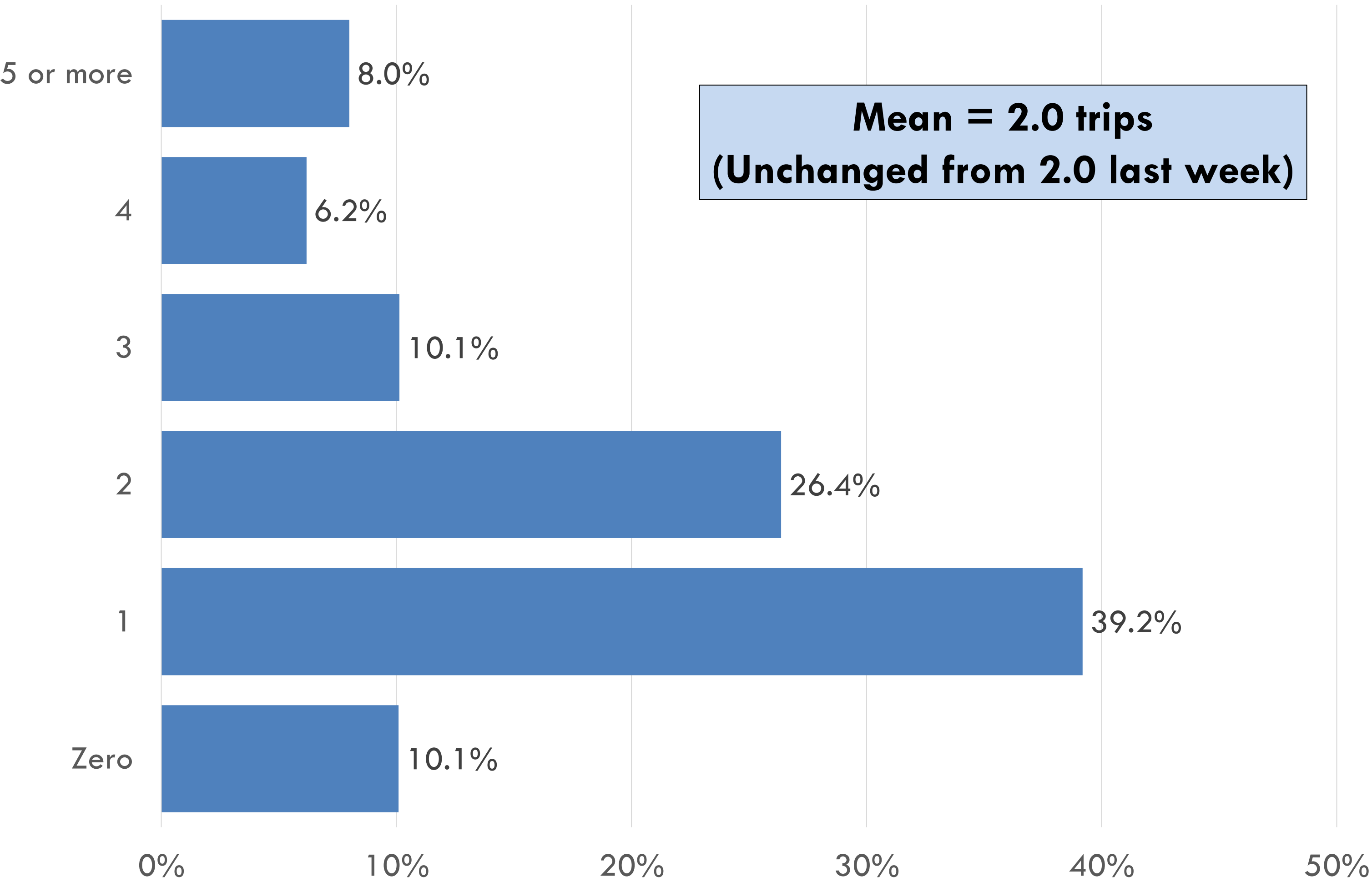
(Base: Waves 54 data. All respondents, 1,208 completed surveys. Data collected March 19-21, 2021)



OVERNIGHT TRIPS EXPECTED (NEXT 3 MONTHS)

Question: How many of these leisure trips will be **OVERNIGHT TRIPS** (i.e., trips including at least one night away from your home)?

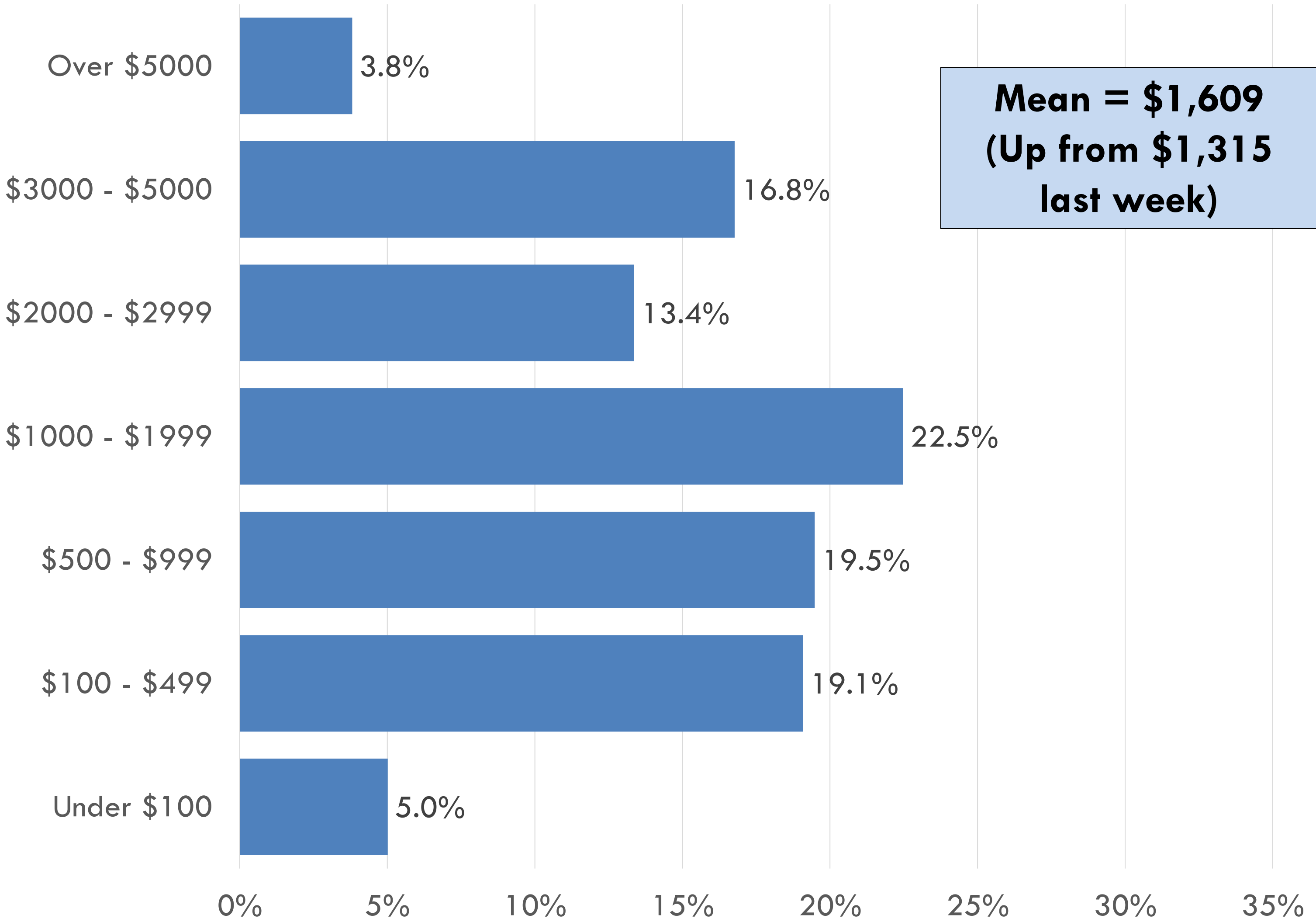
(Base: Waves 54 data. Respondents expecting to travel in the next three months, 732 completed surveys. Data collected March 19-21, 2021)



EXPECTED LEISURE TRAVEL SPENDING (NEXT 3 MONTHS)

Question: How much IN TOTAL do you expect to spend on the leisure trips you will take in the next three-month period (January to March)?

(Base: Waves 54 data. Respondents expecting to travel in the next three months, 732 completed surveys. Data collected March 19-21, 2021)

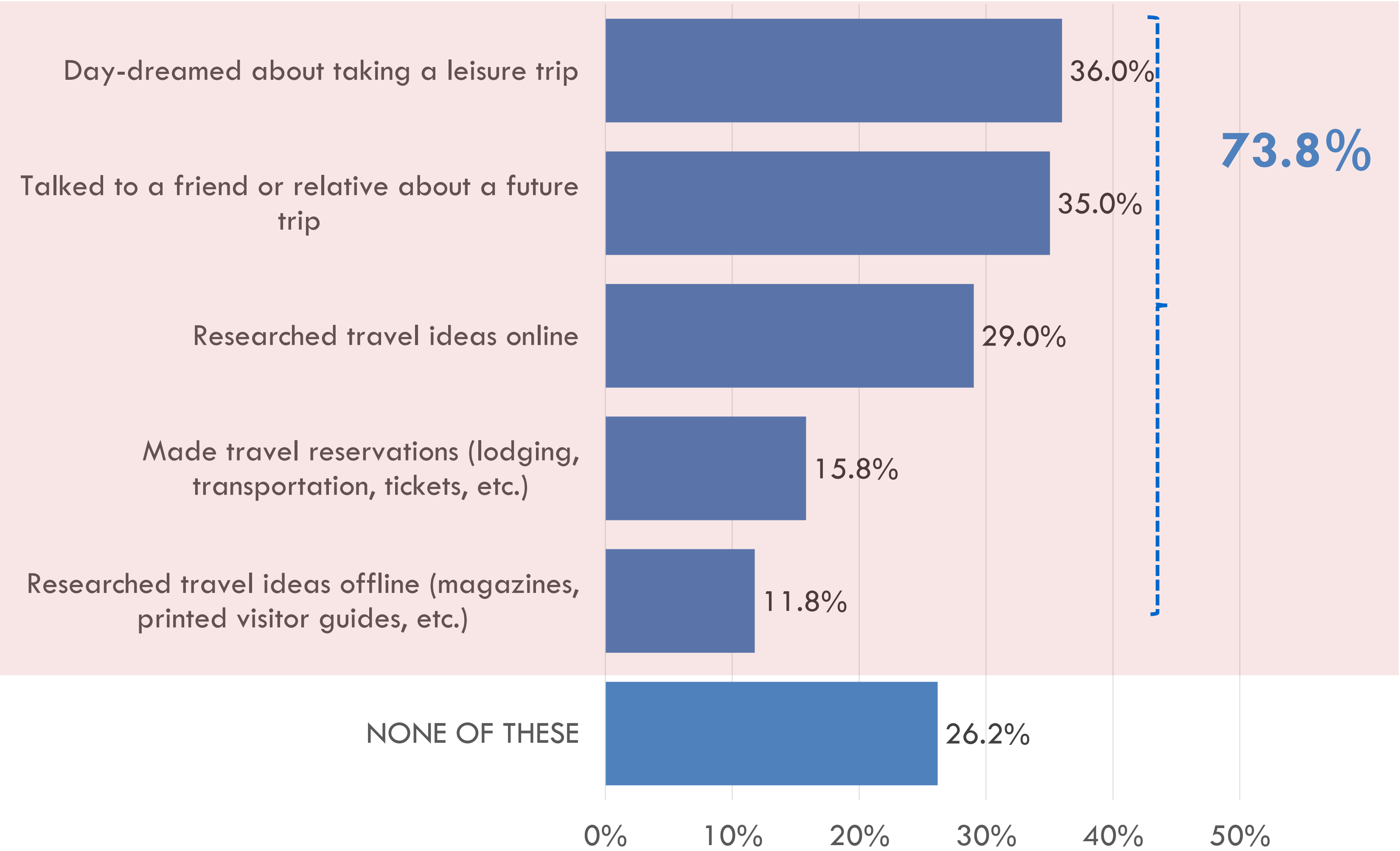


TRAVEL PLANNING IN THE PAST WEEK

Question: In the PAST WEEK, which of the following have you done?
(Select all that complete the sentence)

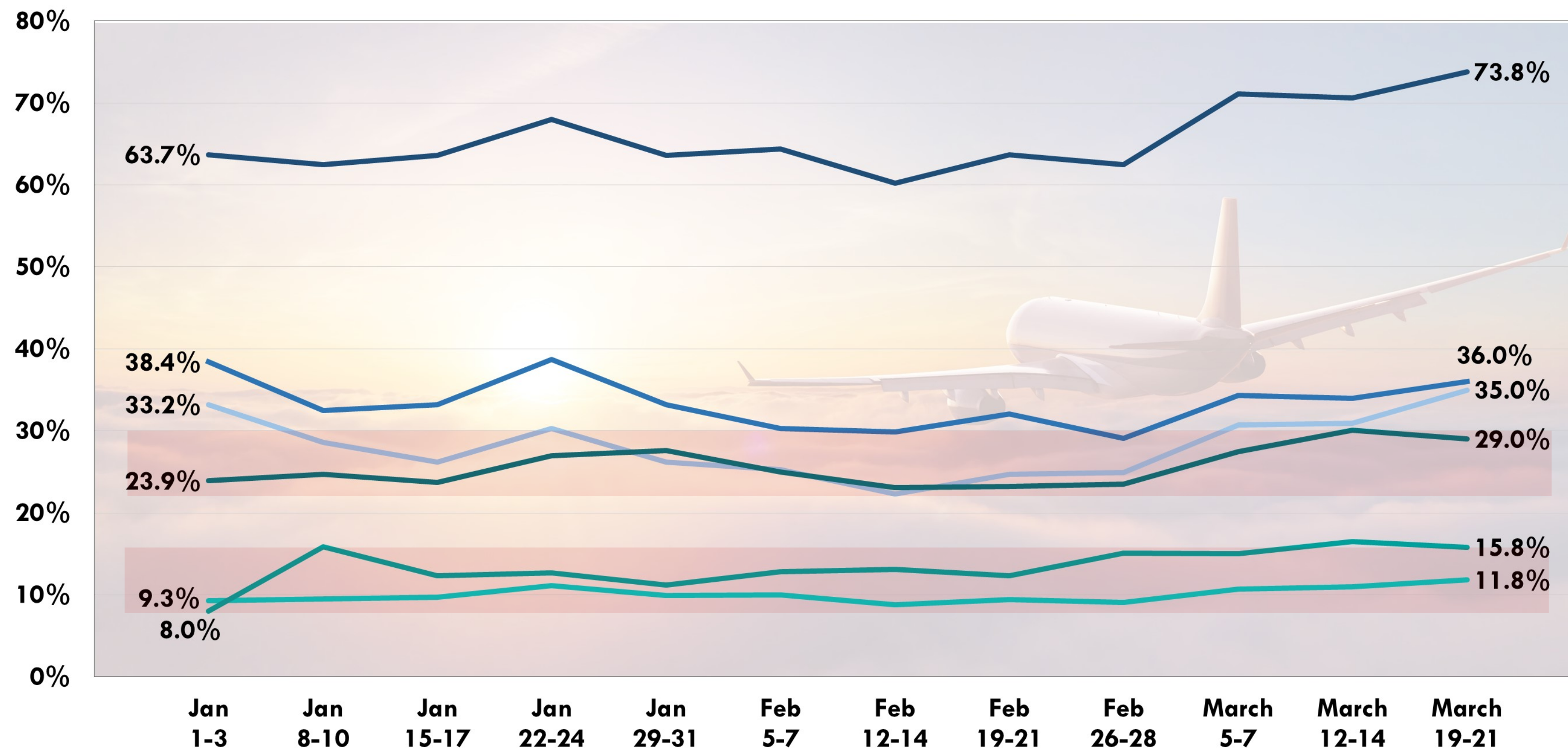
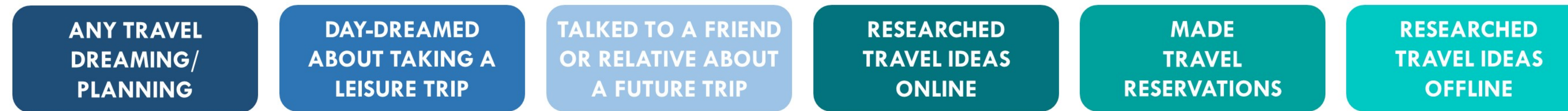
In the PAST WEEK I have

(Base: Waves 54 data. All respondents, 1,208 completed surveys. Data collected March 19-21, 2021)



AMERICAN TRAVEL DREAMING & PLANNING IN 2021

JANUARY 1—MARCH 21, 2021



QUESTION: IN THE PAST WEEK, WHICH OF THE FOLLOWING HAVE YOU DONE?
(SELECT ALL THAT COMPLETE THE SENTENCE) IN THE PAST WEEK I HAVE _____

(Base: Waves 43-54. All respondents, 1,206, 1,225, 1,205, 1,206, 1,209, 1,209, 1,216, 1,210, 1,204, 1,209, 1,204 and 1,208 completed surveys.)