

Buncombe County Tourism Development Authority, A Joint Meeting of the Public Authority and Nonprofit Corporation Board Meeting

Friday, March 22, 2019 | 9:00 a.m.

Explore Asheville Convention & Visitors Bureau | 27 College Place | Boardroom (1st Floor)

Agenda

9:00 a.m.	Call to Order of the Joint Meeting of the BCTDA, Public Authority and Nonprofit Corporation	Jim Muth
9:05 a.m.	Approval of February 27, 2019 Meeting Minutes	Jim Muth
9:10 a.m.	February 2019 Financial Reports	Autumn Lyvers
9:15 a.m.	President's Report a. CVB Staff Recap b. Destination Dashboard c. Quick List d. Other Updates	Stephanie Brown
9:25 a.m.	FY 2019-20 Budget Process a. Finance Committee Report b. Financial Trends & Revenue Projections c. Action to Establish Revenue Objective	Chip Craig Stephanie Brown Jim Muth
10:10 a.m.	TPDF Agreement Update – YMI Cultural Center	Pat Kappes
10:15 a.m.	Update on African-American Heritage Project	Pat Kappes
10:30 a.m.	Sales Update	Dianna Pierce
10:50 a.m.	Marketing Initiatives	Marla Tambellini, Dodie Stephens
11:20 a.m.	Nominating Committee	Jim Muth
11:25 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
11:35 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
11:45 a.m.	Miscellaneous Business	Jim Muth
11:55 a.m.	Comments from the General Public	Jim Muth
12:00 p.m.	Adjournment	Jim Muth

The next joint BCTDA meeting is on **Wednesday, April 24, 2019**, at 9:00 a.m., in the Boardroom of the Explore Asheville Convention & Visitors Bureau. Please contact Jonna Sampson at jsampson@ExploreAsheville.com or 828.258.6111 with any questions.

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.