

Buncombe County Tourism Development Authority, A Joint Meeting of the Public Authority and Nonprofit Corporation

Wednesday, December 20, 2017 | 9:00 a.m.

Explore Asheville Convention & Visitors Bureau | 27 College Place | Boardroom (1st Floor)

Agenda

9:00 a.m.	Call to Order of the Joint Meeting of the BCTDA, Public Authority and Nonprofit Corporation	Jim Muth
9:05 a.m.	Approval of 11.29.17 Meeting Minutes	Jim Muth
9:10 a.m.	Financial Reports	
	a. November 2017 Financial Reports	Jennifer Durrett
	b. Presentation of the FY 2016-17 Audited Financial Statements	Tonya Marshall
9:40 a.m.	President's Report	Stephanie Brown
	a. CVB Staff Recap	
	b. Visitor Index	
	c. Quick List	
	d. Other Updates	
9:50 a.m.	Marketing Report - Holiday Advertising Campaign	Marla Tambellini
10:10 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
10:20 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
10:30 a.m.	Miscellaneous Business	Jim Muth
10:35 a.m.	Comments from the General Public	Jim Muth
10:40 a.m.	Adjournment	Jim Muth

Save the Date!

Wednesday, January 24, 2018 – Special Partner Forum: Major Events Update in 2018 – 9:00 – 10:30 a.m.
Explore Asheville Boardroom

The next joint BCTDA meeting is on **Wednesday, January 31, 2018**, at **9:00 a.m.**, in the Boardroom of the **Explore Asheville Convention & Visitors Bureau**, located at **27 College Place**. Please contact Jonna Reiff at jreiff@ExploreAsheville.com or 828.258.6111 with any questions.

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.