

**Buncombe County Tourism Development Authority
 A Joint Meeting of the Public Authority and Nonprofit Corporation
 Virtual Board Meeting**

Wednesday, December 16, 2020 | 9:00 a.m.

Via Zoom Webinar due to COVID-19 State of Emergency – [Attending Public – Register Here](#)

Agenda

9:00 a.m.	Call to Order the Joint Virtual Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Himanshu Karvir
9:05 a.m.	Welcome Victoria Isley, Explore Asheville's New President & CEO	Himanshu Karvir
9:10 a.m.	Approval of 11.18.20 Meeting Minutes	Himanshu Karvir
9:15 a.m.	Financial Reports <ul style="list-style-type: none"> a. Sleep Inn West Penalty Waiver Request b. November 2020 Financial Reports c. Final June 2020 Financial Reports d. FY 2019-20 Audit Presentation 	Krutika Patel Don Warn Don Warn Chris Kessler, CliftonLarsonAllen LLP
9:40 a.m.	Maui Invitational Update	Demp Bradford, ABRSC Marla Tambellini
9:55 a.m.	President & CEO's Report <ul style="list-style-type: none"> a. CVB Staff Recap b. Destination Dashboard c. Quick List d. Other Updates 	Victoria Isley
10:10 a.m.	Marketing Update	Marla Tambellini
10:25 a.m.	Miscellaneous Business	Himanshu Karvir
10:30 a.m.	Comments from the General Public	Himanshu Karvir
10:35 a.m.	Adjournment	Himanshu Karvir

The next joint BCTDA meeting is on **Wednesday, January 27, 2021**, at 9:00 a.m. Please contact Jonna Sampson at jsampson@ExploreAsheville.com or 828.258.6111 with any questions.

Save the Date!

'Reinvent Your Path to Success – How to Promote New Experiences to Your Audiences' Partner Webinar
 Wednesday | January 13, 2021 | 9:00-10:00 a.m.

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.