

## Buncombe County Tourism Development Authority, A Joint Meeting of the Public Authority and Nonprofit Corporation

Wednesday, November 29, 2017 | 9:00 a.m.

Explore Asheville Convention & Visitors Bureau | 27 College Place | Boardroom (1<sup>st</sup> Floor)

### Agenda

9:00 a.m.	Call to Order of the Joint Meeting of the BCTDA, Public Authority and Nonprofit Corporation	Jim Muth
9:05 a.m.	Approval of Meeting Minutes a. 09.27.17 Closed Session Meeting Minutes b. 10.25.17 Meeting Minutes	Jim Muth
9:10 a.m.	Financial Reports a. October 2017 Financial Reports b. Penalty Waiver Request – AVL Property Management LLC	Jennifer Durrett Ron Basile
9:15 a.m.	President's Report a. CVB Staff Recap b. Visitor Index c. Quick List d. Other Updates	Stephanie Brown
9:25 a.m.	Enka Ball Fields Update	Pat Kappes
9:35 a.m.	Marketing Update	Marla Tambellini, Lauren Wegmann, Lynne McMillen
10:05 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
10:10 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
10:15 a.m.	Miscellaneous Business	Jim Muth
10:20 a.m.	Comments from the General Public	Jim Muth
10:25 a.m.	Closed Session	Jim Muth, Attorney Carleton Metcalf
11:00 a.m.	Adjournment	Jim Muth

### Save the Date!

Explore Asheville CVB Holiday Party – Wednesday, December 6, 4:30 - 6:30 p.m. – Renaissance Asheville Hotel

The next joint BCTDA meeting is on **Wednesday, December 20, 2017**, at **9:00 a.m.**, in the Boardroom of the **Explore Asheville Convention & Visitors Bureau**, located at **27 College Place**. Please contact Jonna Reiff at [jreiff@ExploreAsheville.com](mailto:jreiff@ExploreAsheville.com) or 828.258.6111 with any questions.

#### ***BCTDA Mission Statement***

*To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.*