

**Buncombe County Tourism Development Authority,
A Joint Meeting of the Public Authority and Nonprofit Corporation
Board Meeting**

Wednesday, November 20, 2019 | 9:00 a.m.
Explore Asheville Convention & Visitors Bureau | 27 College Place | Board Room (1st Floor)

Agenda

9:00 a.m.	Call to Order the Joint Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Gary Froeba
9:05 a.m.	Approval of 10.30.19 Meeting Minutes	Gary Froeba
9:10 a.m.	Financial Reports	
	a. October 2019 Financial Reports	Don Warn
	b. Final June 2019 Financial Reports	Don Warn
	c. FY 2018-19 Audit Presentation	Gaby Miller, CliftonLarsonAllen LLP
	d. Update on Hill House Penalty Waiver Request	Stephanie Brown
9:30 a.m.	President's Report	Stephanie Brown
	a. BCTDA Annual Holiday Party	
	b. BCTDA FY 2020-21 Meeting Schedule	
	c. CVB Staff Recap	
	d. Destination Dashboard	
	e. Quick List	
	f. Other Updates	
9:40 a.m.	Consideration to Cancel December Board Meeting	Stephanie Brown
9:45 a.m.	Recent TPDF Project Openings	Pat Kappes
9:50 a.m.	Group Sales & Services Report	Dianna Pierce
10:00 a.m.	Marketing Update	Marla Tambellini
	a. Content Updates	
	b. Public Relations	
	c. Holiday Marketing	
10:40 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
10:45 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
10:50 a.m.	Miscellaneous Business	Gary Froeba
10:55 a.m.	Comments from the General Public	Gary Froeba
11:00 a.m.	Adjournment	Gary Froeba

The next joint BCTDA meeting is on **Wednesday, December 18, 2019**, at 9:00 a.m., in the Board Room of the Explore Asheville Convention & Visitors Bureau. Please contact Jonna Sampson at jsampson@ExploreAsheville.com or 828.258.6111 with any questions.

Save the Date!

Tuesday, December 10 ~ 4:30 – 6:30 p.m. ~ Explore Asheville Holiday Party ~ Renaissance Asheville Hotel