

**Buncombe County Tourism Development Authority,
A Joint Meeting of the Public Authority and Nonprofit Corporation**

Wednesday, October 31, 2018 | 9:00 a.m.

Explore Asheville Convention & Visitors Bureau | 27 College Place | Boardroom (1st Floor)

Agenda

9:00 a.m.	Call to Order of the Joint Meeting of the BCTDA, Public Authority and Nonprofit Corporation	Jim Muth
9:05 a.m.	Approval of 09.26.18 Meeting Minutes	Jim Muth
9:10 a.m.	Financial Reports a. September 2018 Financial Statements b. BCTDA Audit Contract Amendment c. Tax Collection Update	Autumn Lyvers Eric Hardy Eric Hardy
9:25 a.m.	Destination Dashboard Review	Stephanie Brown, Marla Tambellini, Dianna Pierce
9:40 a.m.	President's Report a. CVB Staff Recap b. Visitor Index c. Quick List d. Other Updates	Stephanie Brown
9:50 a.m.	Tourism Product Development Fund (TPDF) Projects a. Wayfinding Maintenance Request b. WNC Nature Center Contract Amendment Request	Pat Kappes
10:05 a.m.	2018 TPDF Funding Cycle Recommendations	Robert Foster
10:25 a.m.	African American Heritage Project Proposal	Pat Kappes
10:40 a.m.	TPDF Major Works Process Recommendation	Stephanie Brown
11:00 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
11:05 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
11:10 a.m.	Miscellaneous Business	Jim Muth
11:15 a.m.	Comments from the General Public	Jim Muth
11:20 a.m.	Adjournment	Jim Muth

The next joint BCTDA meeting is on **Wednesday, November 28**, beginning at 9:00 a.m., in the Boardroom of the Explore Asheville Convention & Visitors Bureau. Please contact Jonna Reiff at jreiff@ExploreAsheville.com or 828.258.6111 with any questions.

Save the Date:

Explore Asheville CVB Annual Holiday Party – Thursday, December 6, 2018 – 4-6 p.m. – Renaissance Asheville Hotel

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.