Explore ASHEVILLE

Buncombe County Tourism Development Authority

Buncombe County Tourism Development Authority, A Joint Meeting of the Public Authority and Nonprofit Corporation

Board Meeting

Wednesday, October 30, 2019 | 9:00 a.m.

Explore Asheville Convention & Visitors Bureau | 27 College Place | Board Room (1st Floor)

Agenda

9:00 a.m.	Call to Order the Joint Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Gary Froeba
9:05 a.m.	Approval of 09.25.19 Meeting Minutes	Gary Froeba
9:10 a.m.	Chow Chow Culinary Festival Update	Katie Button, Meherwan Irani
9:30 a.m.	Financial Reports a. September 2019 Financial Reports b. Hill House Penalty Waiver Request c. Proposed BCTDA Financial Management Policy Revision	Don Warn Stephanie Brown Stephanie Brown
9:40 a.m.	President's Report a. December BCTDA Meeting b. CVB Staff Recap c. Destination Dashboard d. Quick List e. Other Updates	Stephanie Brown
9:50 a.m.	Events Grant Programs Funding Recommendations	Chip Craig
10:00 a.m.	Campaign Update	Marla Tambellini, Ashley Keetle, Cindy Stein
10:30 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
10:40 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
10:50 a.m.	Miscellaneous Business	Gary Froeba
10:55 a.m.	Comments from the General Public	Gary Froeba
11:00 a.m.	Adjournment	Gary Froeba

The next joint BCTDA meeting is on Wednesday, November 20, 2019, at 9:00 a.m., in the Board Room of the Explore Asheville Convention & Visitors Bureau. Please contact Jonna Sampson at jsampson@ExploreAsheville.com or 828.258.6111 with any questions.

Save the Date!

Tuesday, November $19 \sim 8:30 - 9:30$ a.m. (check-in begins at 8:00 a.m.) Build the Perfect Listing & ExploreAsheville.com Advertising Opportunities CVB Partner Forum

Tuesday, December 10 ~ 4:30 - 6:30 p.m. ~ Explore Asheville Holiday Party ~ Renaissance Asheville Hotel

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.