

Buncombe County Tourism Development Authority
A Joint Meeting of the Public Authority and Nonprofit Corporation
Virtual Board Meeting

Wednesday, October 28, 2020 | 9:00 a.m.

Via Zoom Webinar due to COVID-19 State of Emergency – [Attending Public – Register Here](#)

Agenda

9:00 a.m.	Call to Order the Joint Virtual Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Himanshu Karvir
9:05 a.m.	Approval of Meeting Minutes a. 09.30.20 Regular Meeting Minutes b. 10.15.20 Special Meeting Minutes	Himanshu Karvir
9:10 a.m.	Financial Reports a. September Financial Reports b. Earned Revenue Resolution	Don Warn Chris Cavanaugh
9:20 a.m.	Asheville Regional Airport Report	Tina Kinsey
9:35 a.m.	Tourism Product Development Fund Project Update a. Woodfin Greenway & Blueway Project Update b. Woodfin Greenway & Blueway Contract Amendment Request	Peyton O’Conner, Eric Hardy, Karla Furnari Pat Kappes
9:55 a.m.	Interim Executive’s Report a. New CEO Update b. CVB Staff Recap c. Destination Dashboard d. Quick List e. Other Updates	Chris Cavanaugh
10:00 a.m.	Strategic Marketing Overview	Chris Cavanaugh
10:25 a.m.	New Visitor Safety Initiatives	Pat Kappes
10:30 a.m.	Advertising Update	Marla Tambellini
10:40 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
10:45 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
10:50 a.m.	Miscellaneous Business	Himanshu Karvir
10:55 a.m.	Comments from the General Public	Himanshu Karvir
11:00 a.m.	Adjournment	Himanshu Karvir

The next joint BCTDA meeting is on **Wednesday, November 18, 2020**, at 9:00 a.m. Please contact Jonna Sampson at jsampson@ExploreAsheville.com or 828.258.6111 with any questions.

Upcoming Virtual Event

Partner Webinar: “People First – Website Usability Best Practices” | Thursday | November 5 | 9:00 a.m.