

Buncombe County Tourism Development Authority
A Joint Meeting of the Public Authority and Nonprofit Corporation
Board Meeting

Wednesday, October 27, 2021 | 9:00 a.m.

Via Zoom Webinar due to NC COVID-19 State of Emergency – [Attending Public – Register Here](#)

Agenda

9:00 a.m.	Call to Order the Joint Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Kathleen Mosher
9:05 a.m.	Welcome New BCTDA Board Members - HP Patel, BCA Hotels - Sagar Patel, Pure Hospitality	Vic Isley
9:10 a.m.	Approval of 09.29.21 Meeting Minutes	Kathleen Mosher
9:12 a.m.	September 2021 Financial Reports	Don Warn, Buncombe County Finance Director/BCTDA Fiscal Agent
9:20 a.m.	Festivals & Cultural Events Funding Recommendations	Pat Kappes
9:30 a.m.	President & CEO Report a. Industry Metrics b. Other Updates	Vic Isley
9:40 a.m.	Buncombe County Comprehensive Plan	Sybil Tate, Assistant County Manager; Nathan Pennington, Planning & Development Director Buncombe County
10:05 a.m.	Blue Ridge Parkway Update	Tracy Swartout, Superintendent Blue Ridge Parkway
10:25 a.m.	Encourage Safe & Responsible Travel Update	Marla Tambellini
10:40 a.m.	Asheville City Council Update	Councilmember Sandra Kilgore
10:45 a.m.	Buncombe County Commission Update	Commissioner Robert Pressley
10:50 a.m.	Miscellaneous Business	Kathleen Mosher
10:55 a.m.	Comments from the General Public	Kathleen Mosher
11:00 a.m.	Adjournment	Kathleen Mosher

Save the Date:

[Partner Salon: Packaging Matchmaker](#) | Wednesday, November 10 | 8:30 to 10:00 a.m. | Explore Asheville Board Room

The next joint BCTDA meeting is on **Wednesday, November 17, 2021**, at 9:00 a.m., and will be held virtually via Zoom. Please contact Jonna Sampson at jsampson@ExploreAsheville.com or 828.258.6111 with questions.

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.