

Buncombe County Tourism Development Authority, A Joint Meeting of the Public Authority and Nonprofit Corporation

Wednesday, October 25, 2017 | 9:00 a.m.

Explore Asheville Convention & Visitors Bureau | 27 College Place | Boardroom (1st Floor)

Agenda

9:00 a.m.	Call to Order of the Joint Meeting of the BCTDA, Public Authority and Nonprofit Corporation	Jim Muth
9:05 a.m.	Approval of 09.27.17 Meeting Minutes	Jim Muth
9:10 a.m.	Financial Reports <ul style="list-style-type: none">a. FY 2016-17 Audit Presentationb. Final June 2017 Financial Reportsc. September 2017 Financial Reports	Tonya Marshall, Gould Killian CPA Group, P.A. Jennifer Durrett Jennifer Durrett
9:25 a.m.	Retirement Plan Amendment	Gary Hannah
9:35 a.m.	President's Report <ul style="list-style-type: none">a. CVB Staff Recapb. Visitor Indexc. Quick Listd. Other Updates	Stephanie Brown
9:45 a.m.	TPDF 2017 Funding Cycle Recommendations	Robert Foster
10:05 a.m.	Marketing Update <ul style="list-style-type: none">a. Tourism Builds Community Campaignb. Digital Influencer Report	Marla Tambellini Marla Tambellini Dodie Stephens
10:25 a.m.	Sales Update <ul style="list-style-type: none">a. Meetings and Groups PR	Dianna Pierce Landis Taylor, Carli Adams
10:40 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
10:45 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
10:50 a.m.	Miscellaneous Business	Jim Muth
10:55 a.m.	Comments from the General Public	Jim Muth
11:00 a.m.	Adjournment	Jim Muth

Save the Date!

EACVB Partner Forum – Sales & Marketing Update – Thursday, November 16, 3:30 - 5:00 p.m. – EA Boardroom
Explore Asheville CVB Holiday Party – Wednesday, December 6, 4:30 - 6:30 p.m. – Renaissance Asheville Hotel

The next joint BCTDA meeting is on **Wednesday, November 29, 2017**, at **9:00 a.m.**, in the Boardroom of the **Explore Asheville Convention & Visitors Bureau, located at 27 College Place**. Please contact Jonna Reiff at jreiff@ExploreAsheville.com or 828.258.6111 with any questions.