

**Buncombe County Tourism Development Authority**  
**A Joint Meeting of the Public Authority and Nonprofit Corporation**  
**Virtual Board Meeting**

Wednesday, September 30, 2020 | 9:00 a.m.

Via Zoom Webinar due to COVID-19 State of Emergency – [Attending Public – Register Here](#)

**Agenda**

9:00 a.m.	Call to Order the Joint Virtual Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Himanshu Karvir
9:05 a.m.	Welcome New BCTDA Member Brenda Durden	Himanshu Karvir
9:10 a.m.	Approval of 08.26.20 Meeting Minutes	Himanshu Karvir
9:15 a.m.	Financial Reports a. August 2020 Financial Reports b. Penalties During COVID-19 Revision c. Earned Revenue Fund Budget Amendment	Don Warn Chris Cavanaugh, Don Warn Chris Cavanaugh
9:25 a.m.	Asheville Buncombe Regional Sports Commission Update	Demp Bradford
9:40 a.m.	Interim Executive's Report a. BCTDA Virtual Annual Meeting b. CVB Staff Recap c. Destination Dashboard d. Quick List e. Other Updates	Chris Cavanaugh
9:50 a.m.	Advertising & Research Update	Marla Tambellini
10:10 a.m.	Group Sales Outlook	Dianna Pierce, Connie Holliday, Tina Porter, Kathryn Dewey, Beth McKinney, Carli Adams
10:40 a.m.	CEO Search Committee Update	Gary Froeba
10:45 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
10:50 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
10:55 a.m.	Miscellaneous Business	Himanshu Karvir
10:58 a.m.	Comments from the General Public	Himanshu Karvir
11:00 a.m.	Closed Session	Attorney Sabrina Rockoff
11:30 a.m.	Adjournment	Himanshu Karvir

The next joint BCTDA meeting is on **Wednesday, October 28, 2020**, at 9:00 a.m. Please contact Jonna Sampson at [jsampson@ExploreAsheville.com](mailto:jsampson@ExploreAsheville.com) or 828.258.6111 with any questions.

**Upcoming Virtual Events – Click the Link for More Info and to Register**  
[BCTDA Virtual Annual Meeting](#) ~ Wednesday, October 7 ~ 3:30 p.m.  
[The Road Ahead – Marketing & Sales Update](#) ~ Tuesday, October 20 ~ 10:00 a.m.