

**Buncombe County Tourism Development Authority
A Joint Meeting of the Public Authority and Nonprofit Corporation
Board Meeting**

Wednesday, September 29, 2021 | 9:00 a.m.

Via Zoom Webinar due to NC COVID-19 State of Emergency – [Attending Public – Register Here](#)

Agenda

9:00 a.m.	Call to Order the Joint Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Kathleen Mosher
9:05 a.m.	Welcome New BCTDA Board Members - Larry Crosby, The Foundry Hotel - Matthew Lehman, Grand Bohemian Hotel Asheville - Michael Lusick, FIRG Group, Inc.	Vic Isley
9:10 a.m.	Approval of 08.25.21 Meeting Minutes	Kathleen Mosher
9:15 a.m.	August 2021 Financial Reports	Jennifer Kass-Green
9:20 a.m.	President & CEO Report a. Industry Metrics b. BCTDA Annual Meeting Recap c. Other Updates	Vic Isley
9:30 a.m.	Asheville City Council Update	Councilmember Sandra Kilgore
9:35 a.m.	Buncombe County Commission Update	Commissioner Robert Pressley
9:40 a.m.	Miscellaneous Business	Kathleen Mosher
9:45 a.m.	Comments from the General Public	Kathleen Mosher
9:55 a.m.	Adjournment	Kathleen Mosher

The next joint BCTDA meeting is on **Wednesday, October 27, 2021**, at 9:00 a.m., either virtually or in the Explore Asheville Board Room at 27 College Place in Asheville. Please contact Jonna Sampson at jsampson@ExploreAsheville.com or 828.258.6111 with questions.

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.