

Buncombe County Tourism Development Authority Board Meeting

Wednesday, September 28, 2016 | 9:00 a.m.

Asheville Area Chamber of Commerce | 36 Montford Avenue | Boardroom (2nd Floor)

Agenda

9:00 a.m.	Call of Public Comment Hearing & BCTDA Meeting to Order	Paula Wilber
9:05 a.m.	Approval of Fiduciary Task Force Recommendation	Paula Wilber
9:10 a.m.	Approval of 08.31.16 Meeting Minutes	Paula Wilber
9:15 a.m.	August 2016 Financial Reports	Blair Chamberlain
9:20 a.m.	Executive Director Report <ul style="list-style-type: none">a. August CVB Staff Recapb. August Visitor Indexc. August Quick Listd. Upcoming Eventse. Other Updates	Stephanie Brown
9:30 a.m.	Festival & Cultural Events Grant Recommendations	Chip Craig
9:45 a.m.	Social Media Update	Marla Tambellini, Cat Kessler, Jason Tarr
10:00 a.m.	BCTDA Roundtable Discussion	George Zimmermann
10:40 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
10:45 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
10:50 a.m.	Miscellaneous Business	Paula Wilber
10:55 a.m.	Comments from the General Public	Paula Wilber
11:00 a.m.	Adjournment	Paula Wilber

The next BCTDA meeting is on **Wednesday, October 26, 2016**, at 9:00 a.m., in the Boardroom of the Asheville Area Chamber of Commerce. Please contact Jonna Reiff at jreiff@ExploreAsheville.com or 828.258.6111 with any questions.

Upcoming Events:

BCTDA Annual Meeting | Wednesday, September 28 | Lioncrest at Biltmore | 3:00 p.m.

CVB Partner Forum | Thursday, October 20 | Chamber Boardroom | 8:30 a.m.

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.