

**Buncombe County Tourism Development Authority,
A Joint Meeting of the Public Authority and Nonprofit Corporation
Board Meeting**

Wednesday, September 25, 2019 | 9:00 a.m.
Explore Asheville Convention & Visitors Bureau | 27 College Place | Board Room (1st Floor)

Agenda

9:00 a.m.	Call to Order the Joint Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Gary Froeba
9:05 a.m.	Approval of 08.28.19 Meeting Minutes	Gary Froeba
9:10 a.m.	August 2019 Financial Reports	Don Warn
9:20 a.m.	President's Report a. CVB Staff Recap b. Destination Dashboard c. Quick List d. Other Updates	Stephanie Brown
9:35 a.m.	Tourism Management & Investment Plan Update	Mike Konzen, PGAV
10:05 a.m.	Tourism Product Development Fund Contract Amendments	Pat Kappes
10:15 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
10:20 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
10:25 a.m.	Miscellaneous Business	Gary Froeba
10:35 a.m.	Comments from the General Public	Gary Froeba
10:45 a.m.	Adjournment	Gary Froeba

The next joint BCTDA meeting is on **Wednesday, October 30, 2019**, at 9:00 a.m., in the Board Room of the Explore Asheville Convention & Visitors Bureau. Please contact Jonna Sampson at jsampson@ExploreAsheville.com or 828.258.6111 with any questions.

Save the Date!

Tourism Management Forum ~ Wednesday, October 23 ~ 6:00–7:30 p.m. (doors open at 5:30) ~ A-B Tech Ferguson Auditorium

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.