

**Buncombe County Tourism Development Authority**  
**A Joint Meeting of the Public Authority and Nonprofit Corporation**  
**Board Meeting**

Wednesday, August 31, 2022 | 9:00 a.m.

Center for Craft | 67 Broadway Street | Michael Sherrill Loft (3<sup>rd</sup> Floor)

Members of the Public may attend in person or [register here](#) to view the livestream of the meeting.

**Agenda**

9:00 a.m.	Call to Order the Joint Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Kathleen Mosher
9:05 a.m.	Approval of July 27, 2022 Meeting Minutes	Kathleen Mosher
9:10 a.m.	Financial Reports a. July 2022 Financials b. TPDF Project Closures Budget Amendment c. Operating Fund Revenue Budget Amendment	Don Warn, Buncombe County Finance Director/BCTDA Fiscal Agent
9:15 a.m.	President & CEO Report a. Industry Metrics b. Other Updates	Vic Isley
9:25 a.m.	Tourism Product Development Fund Contract Amendments a. Enka Recreation Destination b. Woodfin Greenway & Blueway	Chris Cavanaugh, TPDF Administrator
9:45 a.m.	Marketing Investment Overview & Creative Spirit Pillar Update	Marla Tambellini, Whitney Smith
10:10 a.m.	Asheville City Council Update	Councilmember Sandra Kilgore
10:15 a.m.	Buncombe County Commission Update	Commissioner Robert Pressley
10:20 a.m.	Miscellaneous Business	Kathleen Mosher
10:25 a.m.	Comments from the General Public	Kathleen Mosher
10:30 a.m.	Adjournment	Kathleen Mosher

**Save the Date:**

BCTDA Annual Meeting | September 22, 2022 | 3:00 – 6:00 p.m.  
DoubleTree Biltmore Village

The next joint BCTDA monthly meeting is on **Wednesday, September 28, 2022**, at 9:00 a.m., in the Board Room of Explore Asheville, located at 27 College Place. Please contact Julia Simpson at [jsimpson@ExploreAsheville.com](mailto:jsimpson@ExploreAsheville.com) or 828.333.5831 with questions.

***BCTDA Mission Statement***

*To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.*