

ASHEVILLE

Buncombe County Tourism Development Authority Board Meeting

Wednesday, August 31, 2016 | 10:00 a.m. *(note time change)*

Asheville Area Chamber of Commerce | 36 Montford Avenue | Boardroom (2nd Floor)

Agenda

10:00 a.m.	Call to Order	Paula Wilber
10:05 a.m.	Approval of 07.27.16 Meeting Minutes	Paula Wilber
10:10 a.m.	Financial Reports	Jennifer Durrett
	a. July 2016 Financial Reports	
	b. TPDF Project Ordinance	
10:20 a.m.	Executive Director Report	Stephanie Brown
	a. July CVB Staff Recap	
	b. July Visitor Index	
	c. July Quick List	
	d. Upcoming Events	
	e. Other Updates	
10:30 a.m.	Friends of the Nature Center TPDF Grant Update	Stephanie Brown
10:35 a.m.	Advertising Effectiveness Study Proposal	Stephanie Brown
10:45 a.m.	Fiduciary Task Force Report	Chris Cavanaugh
11:15 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
11:20 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
11:25 a.m.	Miscellaneous Business	Paula Wilber
11:30 a.m.	Comments from the General Public	Paula Wilber
11:35 a.m.	Adjournment	Paula Wilber

The next BCTDA meeting is on **Wednesday, September 28, 2016**, at 9:00 a.m., in the Boardroom of the Asheville Area Chamber of Commerce. Please contact Jonna Reiff at jreiff@ExploreAsheville.com or 828.258.6111 with any questions.

Upcoming Events:

Partner Forum/Community Update w/ City of Asheville | Tuesday, September 6 | Chamber Boardroom | 3:00 p.m.

BCTDA Annual Meeting | Wednesday, September 28 | Lioncrest at Biltmore | 3:00 p.m.

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.