

Buncombe County Tourism Development Authority Board Meeting

Wednesday, August 30, 2017 | 9:00 a.m.

Explore Asheville Convention & Visitors Bureau | 27 College Place | Boardroom (1st Floor)

Agenda

9:00 a.m.	Call of BCTDA Meeting to Order	Jim Muth
9:05 a.m.	Approval of 06.28.17 Meeting Minutes	Jim Muth
9:10 a.m.	Financial Reports	
	a. June 2017 Preliminary Financial Reports	Jennifer Durrett
	b. July 2017 Financial Reports	Jennifer Durrett
	c. TPDF Project Ordinance	Jennifer Durrett
	d. Update on Penalty Waiver Requests	Stephanie Brown
9:20 a.m.	President's Report	Stephanie Brown
	a. CVB Staff Recap	
	b. Visitor Index	
	c. Quick List	
	d. Other Updates	
9:35 a.m.	Group Sales Department Report	Dianna Pierce
9:45 a.m.	Demand Analysis	Peter Mayer Agency and Chris Cavanaugh, Magellan Strategy Group
10:15 a.m.	Asheville Buncombe Regional Sports Commission	Demp Bradford
10:30 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
10:35 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
10:40 a.m.	Miscellaneous Business	Jim Muth
10:45 a.m.	Comments from the General Public	Jim Muth
10:50 a.m.	Thanks to Outgoing BCTDA Board Member John Ellis	Jim Muth, Stephanie Brown
11:00 a.m.	Adjournment	Jim Muth

The next BCTDA meeting is on **Wednesday, September 27, 2017**, at **9:00 a.m.**, in the Boardroom of the **Explore Asheville Convention & Visitors Bureau, located on the first floor at 27 College Place**. Please contact Jonna Reiff at jreiff@ExploreAsheville.com or 828.258.6111 with any questions.

Save the Dates!

BCTDA Annual Meeting – Wednesday, September 13 – 3:00 – 6:00 p.m. – The Omni Grove Park Inn/Country Club
Explore Asheville Open House – Wednesday, September 20 – 3:00 – 6:00 p.m. – 27 College Place

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.