

Buncombe County Tourism Development Authority, A Joint Meeting of the Public Authority and Nonprofit Corporation

Wednesday, August 29, 2018 | 9:00 a.m.

Explore Asheville Convention & Visitors Bureau | 27 College Place | Boardroom (1st Floor)

Agenda

9:00 a.m.	Call to Order of the Joint Meeting of the BCTDA, Public Authority and Nonprofit Corporation	Jim Muth
9:05 a.m.	Approval of 07.25.18 Meeting Minutes	Jim Muth
9:10 a.m.	July 2018 Financial Reports	Jennifer Durrett, Eric Hardy
9:25 a.m.	Event Development Fund Proposal	Katie Button
9:45 a.m.	President's Report a. CVB Staff Recap b. Visitor Index c. Quick List d. Other Updates	Stephanie Brown
10:00 a.m.	Bob Lewis Ball Park TPDF Disbursement	Martin Lewis
10:05 a.m.	Marketing Report a. Advertising Update b. Zach King Video Partnership	Sarah Kilgore Dodie Stephens
10:40 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
10:45 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
10:50 a.m.	Miscellaneous Business	Jim Muth
10:55 a.m.	Comments from the General Public	Jim Muth
11:00 a.m.	Adjournment	Jim Muth

The next joint BCTDA meeting is on **Wednesday, September 26, 2018**, beginning at 9:00 a.m., in the Boardroom of the Explore Asheville Convention & Visitors Bureau. Please contact Jenna Reiff at jreiff@ExploreAsheville.com or 828.258.6111 with any questions.

Save the Date:

BCTDA Annual Meeting – Wednesday, September 19 – The Omni Grove Park Inn/Seely Pavilion – 3–6 p.m.

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.