

**Buncombe County Tourism Development Authority,
A Joint Meeting of the Public Authority and Nonprofit Corporation
Board Meeting**

Wednesday, July 31, 2019 | 9:00 a.m.
Explore Asheville Convention & Visitors Bureau | 27 College Place | Board Room (1st Floor)

Agenda

9:00 a.m.	Call to Order the Joint Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Gary Froeba
9:05 a.m.	Approval of 06.26.19 Meeting Minutes	Gary Froeba
9:10 a.m.	Financial Reports a. Preliminary June 2019 Financial Statements b. FY 2018-19 Audit Contract	Don Warn Don Warn
9:20 a.m.	President's Report a. CVB Staff Recap b. Destination Dashboard c. Quick List d. Other Updates	Stephanie Brown
9:30 a.m.	Marketing Update	Marla Tambellini
10:05 a.m.	Public Affairs Update a. Tourism Management & Investment Plan b. African American Heritage Project c. Partner Support Program d. Attraction Partners Collaborative	Stephanie Brown, Pat Kappes, Glenn Cox
10:30 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
10:40 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
10:50 a.m.	Miscellaneous Business	Gary Froeba
10:55 a.m.	Comments from the General Public	Gary Froeba
11:00 a.m.	Adjournment	Gary Froeba

The next joint BCTDA meeting is on **Wednesday, August 28, 2019**, at 9:00 a.m., in the Board Room of the Explore Asheville Convention & Visitors Bureau. Please contact Jonna Sampson at jsampson@ExploreAsheville.com or 828.258.6111 with any questions.

Save the Date!

360i Marketing Seminar ~ Tuesday, August 6 ~ 9:00 a.m. to 5:00 p.m. ~ US Cellular Center Banquet Room
BCTDA Annual Meeting ~ Thursday, September 5 ~ The Omni Grove Park Inn

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.