

Buncombe County Tourism Development Authority, A Joint Meeting of the Public Authority and Nonprofit Corporation Board Meeting

Wednesday, June 26, 2019 | 9:00 a.m. Explore Asheville Convention & Visitors Bureau | 27 College Place | Board Room (1st Floor)

Agenda

9:00 a.m.	Call to Order the Joint Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Jim Muth
9:05 a.m.	Call of Public Budget Hearing to Order	Jim Muth
9:10 a.m.	Approval of 05.29.19 Meeting Minutes	Jim Muth
9:15 a.m.	May 2019 Financial Statements	Autumn Lyvers
9:25 a.m.	President's Report a. Tourism Management & Investment Plan (TMIP) Update b. CVB Staff Recap c. Destination Dashboard d. Quick List e. Other Updates	Stephanie Brown
9:40 a.m.	Approval of Proposed BCTDA FY 2019-20 Operating Budget, Tourism Product Development Fund Administrative Budget, and Earned Revenue Budget Ordinance	Chip Craig
9:45 a.m.	FY 2019-20 Budget Amendment for TMIP	Stephanie Brown
9:50 a.m.	Policies & Procedures a. Board Roles & Responsibilities b. Signature Authority Policy c. Explore Asheville Employee Handbook	Sabrina Rockoff Sabrina Rockoff Stephanie Brown
10:25 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
10:30 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
10:35 a.m.	Miscellaneous Business	Jim Muth
10:40 a.m.	Comments from the General Public	Jim Muth
10:45 a.m.	Adjournment	Jim Muth

The next joint BCTDA meeting is on **Wednesday**, **July 31**, **2019**, at 9:00 a.m., in the Board Room of the Explore Asheville Convention & Visitors Bureau. Please contact Jonna Sampson at isampson@ExploreAsheville.com or 828.258.6111 with any questions.

Save the Date!

360i Marketing Seminar ~ Tuesday, August 6 ~ 9:00 a.m. to 5:00 p.m. ~ US Cellular Center Banquet Room

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.