

Buncombe County Tourism Development Authority Board Meeting

Wednesday, May 31, 2017 | 9:00 a.m.

Asheville Area Chamber of Commerce | 36 Montford Avenue | Boardroom (2nd Floor)

Agenda

9:00 a.m.	Call of BCTDA Meeting to Order	Paula Wilber
9:05 a.m.	Approval of 04.26.17 Meeting Minutes	Paula Wilber
9:10 a.m.	Financial Reports	
	a. April Financial Reports	Jennifer Durrett
	b. Penalty Waiver Request – The Mountaineer Inn	James Lee, CPA
	c. Penalty Waiver Request – The Princess Anne Hotel	Sam Fann
	d. Budget Resolution	Stephanie Brown
9:25 a.m.	Executive Director Report	Stephanie Brown
	a. April CVB Staff Recap	
	b. April Visitor Index	
	c. April Quick List	
	d. Other Updates	
9:35 a.m.	Asheville and Buncombe County Sports Tourism Market Analysis	Hill Carrow
9:50 a.m.	Nominating Committee Report	Paula Wilber
9:55 a.m.	BCTDA Proposed FY 2017-18 Budget	
	a. Finance Committee Report	John Ellis
	b. BCTDA Proposed FY 2017-18 Budget Presentation	Stephanie Brown
	c. Marketing Strategies	Marla Tambellini, David Crane, Jeremy Braud
	d. Group Sales Strategies	Dianna Pierce
	e. Public Affairs Programs	Pat Kappes
10:55 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
11:00 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
11:05 a.m.	Miscellaneous Business	Paula Wilber
11:10 a.m.	Comments from the General Public	Paula Wilber
11:15 a.m.	Adjournment	Paula Wilber

The next BCTDA meeting is on **Wednesday, June 28, 2017**, at 9:00 a.m., in the Boardroom of the Asheville Area Chamber of Commerce. Please contact Jonna Reiff at jreiff@ExploreAsheville.com or 828.258.6111 with any questions.

Upcoming Events

CVB Partner Forum – Thursday, June 22 – Chamber Boardroom – 8:30 – 9:30 a.m.

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.