

**Buncombe County Tourism Development Authority**  
**A Joint Meeting of the Public Authority and Nonprofit Corporation**  
**Virtual Board Meeting**

Wednesday, May 27, 2020 | 9:00 a.m.

Via Zoom Webinar due to COVID-19 Pandemic – [Attending Public – Register Here](#)

**Agenda**

9:00 a.m.	Call to Order the Joint Virtual Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Gary Froeba
9:05 a.m.	Meeting Minutes a. Approval of 04.29.20 Regular Meeting Minutes b. Approval of 05.08.20 Special Meeting Minutes	Gary Froeba
9:10 a.m.	Financial Reports a. April 2020 Financial Reports b. Budget Ordinance for Tourism Jobs Recovery Fund	Don Warn Stephanie Brown
9:20 a.m.	Nominating Committee	Gary Froeba
9:25 a.m.	President's Report a. Tourism Jobs Recovery Fund Update b. CVB Staff Recap c. Destination Dashboard d. Quick List e. Other Updates	Stephanie Brown
9:35 a.m.	Asheville Cares Safety Campaign	Dianna Pierce, Marla Tambellini, Kathi Petersen
9:50 a.m.	FY 20 Marketing Budget Update	Marla Tambellini
10:00 a.m.	FY 21 Marketing Budget Overview	Marla Tambellini
10:20 a.m.	FY 21 Sales Budget Overview	Dianna Pierce
10:40 a.m.	FY 21 TPDF Administrative Budget Overview	Pat Kappes
10:45 a.m.	Proposed BCTDA FY 21 Budget Ordinance	Stephanie Brown
10:50 a.m.	Public Hearing on Proposed BCTDA FY 21 Budget	Gary Froeba
<i>Pursuant to N.C. Gen. Stat 166A-19.24 (e), public comment on the budget will be received via email to <a href="mailto:Reply@ExploreAsheville.com">Reply@ExploreAsheville.com</a> through Tuesday, June 23, at 4:00 p.m. The budget ordinance is posted on <a href="http://AshevilleCVB.com">AshevilleCVB.com</a>.</i>		
10:55 a.m.	CEO Search	Gary Froeba
11:05 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
11:10 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
11:15 a.m.	Miscellaneous Business	Gary Froeba
	Comments from the General Public	Gary Froeba
11:20 a.m.	Adjournment	Gary Froeba

The next joint BCTDA meeting is on **Wednesday, June 24, 2020**, at 9:00 a.m. Please contact Jonna Sampson at [jsampson@ExploreAsheville.com](mailto:jsampson@ExploreAsheville.com) or 828.258.6111 with any questions.