

**Buncombe County Tourism Development Authority
A Joint Meeting of the Public Authority and Nonprofit Corporation
Board Meeting**

Wednesday, May 25, 2022 | 9:00 a.m.

Explore Asheville Convention & Visitors Bureau | 27 College Place | Board Room (1st Floor)

Members of the Public may attend in-person or [register here](#) to view the livestream of the meeting.

Agenda

9:00 a.m.	Call to Order the Joint Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Kathleen Mosher
9:05 a.m.	Approval of 04.27.22 Meeting Minutes	Kathleen Mosher
9:07 a.m.	Financial Reports a. April 2022 Financial Reports b. Budget Amendment	Don Warn, Buncombe County Finance Director/BCTDA Fiscal Agent Jennifer Kass-Green
9:15 a.m.	President & CEO Report a. Industry Metrics b. Other Updates	Vic Isley
9:25 a.m.	Asheville Buncombe Hotel Association Update	Michael Lusick
9:30 a.m.	Proposed BCTDA FY23 Budget a. Finance Committee Report b. Strategic Pillars & Topline Objectives c. Storytelling Foundation d. BCTDA Proposed FY23 Budget Presentation e. Proposed BCTDA FY23 Budget Ordinances f. Motion to Set Public Hearing	Leah Ashburn Vic Isley Stewart Colovin, EVP Global Brand Strategy, MMGY Global Vic Isley, Jennifer Kass-Green Jennifer Kass-Green Kathleen Mosher
10:25 a.m.	Asheville City Council Update	Councilmember Sandra Kilgore
10:30 a.m.	Buncombe County Commission Update	Commissioner Robert Pressley
10:35 a.m.	Miscellaneous Business	Kathleen Mosher
10:40 a.m.	Comments from the General Public	Kathleen Mosher
10:50 a.m.	Adjournment	Kathleen Mosher

The next joint BCTDA monthly meeting is on **Wednesday, June 29, 2022**, at 9:00 a.m., in the Board Room of Explore Asheville, located at 27 College Place. Please contact Jonna Sampson at jsampson@ExploreAsheville.com or 828.258.6111 with questions.

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.