

Buncombe County Tourism Development Authority, A Joint Meeting of the Public Authority and Nonprofit Corporation

Wednesday, May 2, 2018 | 9:00 a.m.

Explore Asheville Convention & Visitors Bureau | 27 College Place | Boardroom (1st Floor)

Agenda

9:00 a.m.	Call to Order of the Joint Meeting of the BCTDA, Public Authority and Nonprofit Corporation	Jim Muth
9:05 a.m.	Approval of Meeting Minutes a. BCTDA 03.22.18 Annual Planning Retreat Minutes b. BCTDA 03.23.18 Meeting Minutes	Jim Muth
9:10 a.m.	Financial Reports a. March 2018 Financial Reports b. FY 2017-18 Audit Contract c. BCTDA Finance Committee Report	Jennifer Durrett Jim Muth Stephanie Brown
9:25 a.m.	President's Report a. TPDF Application Cycle Recommendations b. Earned Income Options c. CVB Staff Recap d. Visitor Index e. Quick List f. Other Updates	Stephanie Brown
9:45 a.m.	New TPDF Committee Member Recommendations	Robert Foster
9:50 a.m.	Sales Department Update	Dianna Pierce
10:00 a.m.	Advertising Update	Marla Tambellini
10:25 a.m.	Energy Innovation Task Force Report	Himanshu Karvir, Councilwoman Julie Mayfield
10:40 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
10:45 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
10:50 a.m.	Miscellaneous Business	Jim Muth
10:55 a.m.	Comments from the General Public	Jim Muth
11:00 a.m.	Adjournment	Jim Muth

The next joint BCTDA meeting is on **Wednesday, May 30, 2018**, beginning at 9:00 a.m., in the Boardroom of the Explore Asheville Convention & Visitors Bureau. Please contact Jenna Reiff at jreiff@ExploreAsheville.com or 828.258.6111 with any questions.

Upcoming Event:

2nd Annual National Tourism Week Summit – Thursday, May 3 – Renaissance Asheville Hotel - 12:00 - 4:30 p.m.

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.