

**Buncombe County Tourism Development Authority**  
**A Joint Meeting of the Public Authority and Nonprofit Corporation**  
**Virtual Board Meeting**

Wednesday, April 29, 2020 | 9:00 a.m.  
Via Zoom Webinar due to COVID-19 Pandemic – [Attending Public – Register Here](#)

**Agenda**

9:00 a.m.	Call to Order the Joint Virtual Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Gary Froeba
9:05 a.m.	Approval of 04.02.20 Meeting Minutes	Gary Froeba
9:10 a.m.	March 2020 Financial Reports	Don Warn
9:15 a.m.	President's Report	Stephanie Brown
9:20 a.m.	Marketing Update	Marla Tambellini, Ashley Keetle (360i)
9:50 a.m.	Public Affairs Update	Kathi Petersen
10:00 a.m.	Group Sales Update	Dianna Pierce
10:10 a.m.	Tourism Product Development Fund Annual Project Report	Pat Kappes
10:30 a.m.	Proposed BCTDA FY 2020-21 Budget	Stephanie Brown
10:50 a.m.	Appointment of an Explore Asheville Interim Executive	Gary Froeba
11:00 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
11:10 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
11:20 a.m.	Miscellaneous Business	Gary Froeba
	Comments from the General Public	Gary Froeba
11:30 a.m.	Adjournment	Gary Froeba

The next joint BCTDA meeting is on **Wednesday, May 27, 2020**, at 9:00 a.m., (possibly) in the Board Room of the Explore Asheville Convention & Visitors Bureau. Please contact Jonna Sampson at [jsampson@ExploreAsheville.com](mailto:jsampson@ExploreAsheville.com) or 828.258.6111 with any questions.

***BCTDA Mission Statement***

*To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.*