

Buncombe County Tourism Development Authority
A Joint Meeting of the Public Authority and Nonprofit Corporation
Virtual Board Meeting

Wednesday, April 28, 2021 | 9:00 a.m.

Via Zoom Webinar due to COVID-19 State of Emergency – [Attending Public – Register Here](#)

Agenda

9:00 a.m.	Call to Order the Joint Virtual Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Himanshu Karvir
9:05 a.m.	Approval of Meeting Minutes a. March 25, 2021 BCTDA Meeting Minutes b. March 25-26, 2021 BCTDA Annual Planning Retreat Minutes	Himanshu Karvir
9:10 a.m.	Financial Reports a. March 2021 Financial Reports b. Lion & the Rose B&B Penalty Waiver Update c. Earned Revenue Funding Request/Skyview Golf Tournament	Don Warn Don Warn Vic Isley
9:20 a.m.	President & CEO's Report a. Welcome Marshall Hilliard, Explore Asheville's New VP of Sales b. Other Updates	Vic Isley
9:35 a.m.	Tourism Product Development Fund Funding Recommendation	Robert Foster
9:45 a.m.	Marketing Update	Marla Tambellini
10:00 a.m.	Asheville City Council Update	Councilmember Sandra Kilgore
10:05 a.m.	Buncombe County Commission Update	Commissioner Robert Pressley
10:10 a.m.	Miscellaneous Business	Himanshu Karvir
10:15 a.m.	Comments from the General Public	Himanshu Karvir
10:25 a.m.	Adjournment	Himanshu Karvir

The next joint BCTDA meeting is on **Wednesday, May 26, 2021**, at 9:00 a.m. Please contact Jonna Sampson at jsampson@ExploreAsheville.com or 828.258.6111 with any questions.

Save the Dates

[Tourism Summit 2021: DEEP Community Conversations](#) | May 10, May 12, May 17, May 19 | 12:00 – 1:15 p.m.

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.