

Buncombe County Tourism Development Authority Board Meeting

Wednesday, April 26, 2017 | 9:00 a.m.

Asheville Area Chamber of Commerce | 36 Montford Avenue | Boardroom (2nd Floor)

Agenda

9:00 a.m.	Call of BCTDA Meeting to Order	Paula Wilber
9:05 a.m.	Approval of Meeting Minutes a. BCTDA 03.23.17 Annual Planning Retreat Notes b. BCTDA 03.24.17 Meeting Minutes	Paula Wilber
9:10 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
9:20 a.m.	March 2017 Financial Reports	Jennifer Durrett
9:30 a.m.	Executive Director Report a. March CVB Staff Recap b. March Visitor Index c. March Quick List d. National Tourism Week Summit 2017 e. Other Updates	Stephanie Brown
9:40 a.m.	Finance Committee Report	John Ellis
9:50 a.m.	Fiduciary Task Force Report a. Nonprofit DBA and Branding b. Budget Ordinance c. Employee Benefits Package d. Chamber MOU	John Ellis
10:20 a.m.	Marketing Update – National Geographic Traveler & DC Takeover	Brooke Ptaszek
10:40 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
10:50 a.m.	Miscellaneous Business	Paula Wilber
10:55 a.m.	Comments from the General Public	Paula Wilber
11:00 a.m.	Adjournment	Paula Wilber

The next BCTDA meeting is on **Wednesday, May 31, 2017**, at 9:00 a.m., in the Boardroom of the Asheville Area Chamber of Commerce. Please contact Jonna Reiff at jreiff@ExploreAsheville.com or 828.258.6111 with any questions.

Upcoming Events

National Tourism Week Summit – Friday, May 12 – Renaissance Asheville Hotel – 12:00 – 4:30 p.m.

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.