

Buncombe County Tourism Development Authority
A Joint Meeting of the Public Authority and Nonprofit Corporation
Board Meeting

Thursday, March 24, 2022 | 9:00 a.m.

Via Zoom Webinar allowed by NC COVID-19 State of Emergency – [Attending Public – Register Here](#)

Agenda

9:00 a.m.	Call to Order the Joint Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Kathleen Mosher
9:05 a.m.	Approval of 02.23.22 Meeting Minutes	Kathleen Mosher
9:07 a.m.	February 2022 Financial Reports	Don Warn, Buncombe County Finance Director/BCTDA Fiscal Agent
9:15 a.m.	President & CEO Report a. Industry Metrics b. Other Updates	Vic Isley
9:25 a.m.	FY23 Budget Process a. Finance Committee Report b. Trends & Budget Projections c. Establish Revenue Objective	Leah Ashburn Vic Isley Leah Ashburn
9:40 a.m.	Asheville City Council Update	Councilmember Sandra Kilgore
9:45 a.m.	Buncombe County Commission Update	Commissioner Robert Pressley
9:50 a.m.	Miscellaneous Business	Kathleen Mosher
9:55 a.m.	Comments from the General Public	Kathleen Mosher
10:00 a.m.	Adjournment	Kathleen Mosher

Save the Date:

[‘Everyone Welcome’ LGBTQ+ Diverse Audience Training](#) | Wednesday, March 30 | 3:30 - 6:00 p.m.
The Wortham Center for the Performing Arts

The next joint BCTDA monthly meeting is on **Wednesday, April 27, 2022**, at 9:00 a.m., in the Board Room of Explore Asheville, located at 27 College Place. Please contact Jonna Sampson at jsampson@ExploreAsheville.com or 828.258.6111 with questions.

The BCTDA’s FY23 Annual Planning Session will be held on **Friday, March 25, 2022**, beginning at 8:30 a.m., at The Inn on Biltmore.

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.