

Buncombe County Tourism Development Authority, A Joint Meeting of the Public Authority and Nonprofit Corporation

Wednesday, February 28, 2018 | 9:00 a.m.

Explore Asheville Convention & Visitors Bureau | 27 College Place | Boardroom (1st Floor)

Agenda

9:00 a.m.	Call to Order of the Joint Meeting of the BCTDA, Public Authority and Nonprofit Corporation	Jim Muth
9:05 a.m.	Approval of 01.31.18 Meeting Minutes	Jim Muth
9:10 a.m.	January 2018 Financial Reports	Blair Chamberlain
9:15 a.m.	President's Report a. CVB Staff Recap b. Visitor Index c. Quick List d. Other Updates	Stephanie Brown
9:20 a.m.	TPDF Annual Report	Pat Kappes
9:35 a.m.	DestinationNEXT Introduction	Paul Ouimet NEXTFactor Enterprises, Inc.
10:15 a.m.	Focus Group Report	Chris Cavanaugh Magellan Strategy Group
10:40 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
10:45 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
10:50 a.m.	Miscellaneous Business	Jim Muth
10:55 a.m.	Comments from the General Public	Jim Muth
11:00 a.m.	Closed Session	Attorney Carleton Metcalf
11:30 a.m.	Adjournment	Jim Muth

The next joint BCTDA gathering will be the board's annual planning retreat and March meeting, to be held **Thursday-Friday, March 22-23, 2018**, beginning at 8:30 a.m., at The Omni Grove Park Inn. Please contact Jonna Reiff at jreiff@ExploreAsheville.com or 828.258.6111 with any questions.

Save the Dates!

Hospitality Outlook – Thursday, March 1 – Holiday Inn Asheville-Biltmore West – 11:30 a.m.-1:30 p.m.
BCTDA Annual Planning Retreat & March Meeting – Thursday-Friday, March 22-23 – Omni Grove Park Inn

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.