

**Buncombe County Tourism Development Authority
 A Joint Meeting of the Public Authority and Nonprofit Corporation
 Board Meeting**

Wednesday, February 23, 2022 | 9:00 a.m.

Via Zoom Webinar due to NC COVID-19 State of Emergency – [Attending Public – Register Here](#)

Agenda

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| 9:00 a.m. | Call to Order the Joint Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation | Kathleen Mosher |
| 9:05 a.m. | Approval of 01.26.22 Meeting Minutes | Kathleen Mosher |
| 9:10 a.m. | January 2022 Financial Reports | Don Warn, Buncombe County Finance Director/BCTDA Fiscal Agent |
| 9:15 a.m. | BCTDA Nominating Committee Appointments | Kathleen Mosher |
| 9:20 a.m. | President & CEO Report a. Industry Metrics b. Other Updates | Vic Isley |
| 9:30 a.m. | Tourism Product Development Fund Update a. TPDF Projects Annual Report b. Buncombe County Project Updates c. Asheville Community Theatre Amendment Request d. 2022 TPDF Funding Cycle e. TPDF Committee Appointments | Pat Kappes Timothy Love, Director of Economic Development and Governmental Relations, Buncombe County Eric Hardy, Special Projects Consultant, Town of Woodfin Pat Kappes Pat Kappes Pat Kappes, Brenda Durden |
| 10:10 a.m. | Pillar Update: Engage & Invite More Diverse Audiences | Marla Tambellini, Pat Kappes, Whitney Smith |
| 10:30 a.m. | Asheville City Council Update | Councilmember Sandra Kilgore |
| 10:35 a.m. | Buncombe County Commission Update | Commissioner Robert Pressley |
| 10:40 a.m. | Miscellaneous Business | Kathleen Mosher |
| 10:45 a.m. | Comments from the General Public | Kathleen Mosher |
| 10:55 a.m. | Adjournment | Kathleen Mosher |

Save the Date:

[2022 Hospitality Outlook Webinar](#) | Wednesday, March 9 | 11:30 a.m. to 1:00 p.m. | [Register via Zoom](#)

The next joint BCTDA meeting is on Thursday, March 24, 2022, at 9:00 a.m. The BCTDA's Annual Planning Retreat will be on Friday, March 25, 2022, beginning at 9:00 a.m., at the Inn on Biltmore. Please contact Jonna Sampson at jsampson@ExploreAsheville.com or 828.258.6111 with questions.