

Buncombe County Tourism Development Authority Board Meeting

Wednesday, February 22, 2017 | 9:00 a.m.

Asheville Area Chamber of Commerce | 36 Montford Avenue | Boardroom (2nd Floor)

Agenda

9:00 a.m.	Call of BCTDA Meeting to Order	Jim Muth
9:05 a.m.	Approval of 01.25.17 Meeting Minutes	Jim Muth
9:10 a.m.	Financial Reports	
	a. January 2017 Financial Reports	Jennifer Durrett
	b. Penalty Waiver Request from Plantation Motel	Dipak Patel
	c. Budget Resolution – NC Glass Center/TPDF Grant	Jennifer Durrett
	d. Budget Resolution – General Tourism Contingency Line	Stephanie Brown
9:25 a.m.	Executive Director Report	Stephanie Brown
	a. January CVB Staff Recap	
	b. January Visitor Index	
	c. January Quick List	
	d. BCTDA FY 2017-18 Meeting Dates	
	e. Other Updates	
9:40 a.m.	BCTDA Annual Planning Retreat	Jim Muth
9:45 a.m.	Transition Update	Stephanie Brown
	a. Budget Resolution	
9:55 a.m.	Marketing Update – Music Campaign	Marla Tambellini, Dodie Stephens
10:15 a.m.	TPDF Project Update	Pat Kappes
10:40 a.m.	Asheville City Council	Councilwoman Julie Mayfield
10:45 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
10:50 a.m.	Miscellaneous Business	Jim Muth
10:55 a.m.	Comments from the General Public	Jim Muth
11:00 a.m.	Adjournment	Jim Muth

The next BCTDA meeting is on **Wednesday, February 22, 2017**, at 9:00 a.m., in the Boardroom of the Asheville Area Chamber of Commerce. Please contact Jonna Reiff at jreiff@ExploreAsheville.com or 828.258.6111 with any questions.

Upcoming Events

Hospitality Outlook – Friday, February 24 – Diana Wortham Theatre – 1:30 – 3:00 p.m.

BCTDA Annual Planning Retreat & March Meeting – Thursday – Friday, March 23-24, 2017 – Lioncrest at Biltmore

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.