

Buncombe County Tourism Development Authority, A Joint Meeting of the Public Authority and Nonprofit Corporation

Wednesday, January 31, 2018 | 9:00 a.m.

Explore Asheville Convention & Visitors Bureau | 27 College Place | Boardroom (1st Floor)

Agenda

9:00 a.m.	Call to Order of the Joint Meeting of the BCTDA, Public Authority and Nonprofit Corporation	Jim Muth
9:05 a.m.	Approval of 12.20.17 Meeting Minutes	Jim Muth
9:10 a.m.	Financial Reports a. December 2017 Financial Reports b. Penalty Waiver Request Update	Blair Chamberlain Stephanie Brown
9:15 a.m.	President's Report a. Year-End Trend Report b. Strategic Plan Update c. BCTDA 2018-19 Meeting Schedule d. CVB Staff Recap e. Visitor Index f. Quick List g. Other Updates	Stephanie Brown
9:55 a.m.	Asheville Regional Airport Update	Tina Kinsey
10:20 a.m.	Group Sales Update	Shawn Boone
10:30 a.m.	New Business	Jim Muth
10:40 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
10:45 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
10:50 a.m.	Miscellaneous Business	Jim Muth
10:55 a.m.	Comments from the General Public	Jim Muth
11:00 a.m.	Adjournment	Jim Muth

The next joint BCTDA meeting is on **Wednesday, February 28, 2018**, at **9:00 a.m.**, in the Boardroom of the **Explore Asheville Convention & Visitors Bureau**, located at **27 College Place**. Please contact Jonna Reiff at jreiff@ExploreAsheville.com or 828.258.6111 with any questions.

Save the Dates!

Hospitality Outlook – Thursday, March 1 – Holiday Inn Asheville-Biltmore West – 11:30 a.m.-1:30 p.m.
BCTDA Annual Planning Retreat & March Meeting – Thursday-Friday, March 22-23 – Omni Grove Park Inn

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.