

Buncombe County Tourism Development Authority, A Joint Meeting of the Public Authority and Nonprofit Corporation

Wednesday, January 30, 2019 | 9:00 a.m.

Explore Asheville Convention & Visitors Bureau | 27 College Place | Boardroom (1st Floor)

Agenda

9:00 a.m.	Call to Order of the Joint Meeting of the BCTDA, Public Authority and Nonprofit Corporation	Jim Muth
9:05 a.m.	Approval of Meeting Minutes a. November 28, 2018 Minutes b. January 10, 2019 Minutes	Jim Muth
9:10 a.m.	Financial Reports a. November 2018 Financial Reports b. December 2019 Financial Reports c. Audit Contract Amendment	Autumn Lyvers
9:20 a.m.	President's Report a. CVB Staff Recap b. Destination Dashboard c. Quick List d. Other Updates	Stephanie Brown
9:30 a.m.	BCTDA Advertising Agency of Record Budget Resolution	Marla Tambellini
9:40 a.m.	Tourism Product Development Fund a. Contract Extension Requests b. City of Asheville Riverfront Development Project Contract Amendment c. Resolution to Close Completed Projects d. Resolutions for Approved Projects	Pat Kappes
10:00 a.m.	Economic Impact Report	Stephanie Brown
10:15 a.m.	Sports Commission Update	Demp Bradford, ABRSC
10:30 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
10:40 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
10:50 a.m.	Miscellaneous Business	Jim Muth
10:55 a.m.	Comments from the General Public	Jim Muth
11:00 a.m.	Adjournment	Jim Muth

The next joint BCTDA meeting is on **Wednesday, February 27**, beginning at 9:00 a.m., in the Boardroom of the Explore Asheville Convention & Visitors Bureau. Please contact Jonna (Reiff) Sampson at jsampson@ExploreAsheville.com or 828.258.6111 with any questions.

Upcoming Events: Two River Arts District Wayfinding Signage Community Input Sessions
Thursday, January 31, 2019 – 14 Riverside Drive – 8:30 a.m. and 4:30 p.m.

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.