

**Buncombe County Tourism Development Authority,
A Joint Meeting of the Public Authority and Nonprofit Corporation
Board Meeting**

Wednesday, January 29, 2020 | 9:00 a.m.
Explore Asheville Convention & Visitors Bureau | 27 College Place | Board Room (1st Floor)

Agenda

9:00 a.m.	Call to Order the Joint Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Gary Froeba
9:05 a.m.	Approval of 11.20.19 Meeting Minutes	Gary Froeba
9:10 a.m.	Financial Reports a. November 2019 Financial Reports b. December 2019 Financial Reports c. Penalty Waiver Request – Beaucatcher Motel	Don Warn Don Warn Stephanie Brown
9:25 a.m.	President’s Report a. Budget Timeline Update b. CVB Staff Recaps (November & December) c. Destination Dashboards (November & December) d. Quick List (December) e. Other Updates	Stephanie Brown
9:55 a.m.	Appoint BCTDA Finance Committee	Gary Froeba
10:00 a.m.	Asheville Art Museum TPDF Contract Revision Request	Pam Myers
10:05 a.m.	Spring Advertising Campaign Supplemental Funding Proposal	Marla Tambellini, Cindy Stein, Nick Smart
10:25 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
10:35 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
10:45 a.m.	Miscellaneous Business	Gary Froeba
10:50 a.m.	Comments from the General Public	Gary Froeba
11:00 a.m.	Adjournment	Gary Froeba

The next joint BCTDA meeting is on **Wednesday, February 26, 2020**, at 9:00 a.m., in the Board Room of the Explore Asheville Convention & Visitors Bureau. Please contact Jonna Sampson at jsampson@ExploreAsheville.com or 828.258.6111 with any questions.

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.