

**Buncombe County Tourism Development Authority**  
**A Joint Meeting of the Public Authority and Nonprofit Corporation**  
**Board Meeting**

Wednesday, January 26, 2022 | 9:00 a.m.

Via Zoom Webinar due to NC COVID-19 State of Emergency – [Attending Public – Register Here](#)

**Agenda**

9:00 a.m.	Call to Order the Joint Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Kathleen Mosher
9:05 a.m.	Approval of 11.17.21 Meeting Minutes	Kathleen Mosher
9:07 a.m.	Financial Reports a. November 2021 Financial Reports b. December 2021 Financial Reports	Don Warn, Buncombe County Finance Director/BCTDA Fiscal Agent Don Warn
9:20 a.m.	BCTDA Finance Committee Appointments	Kathleen Mosher
9:25 a.m.	President & CEO Report a. Industry Metrics b. Monthly Reporting c. FY 2022-23 BCTDA Meeting Schedule d. Other Updates	Vic Isley
9:35 a.m.	Asheville Regional Airport Authority Update	Tina Kinsey, Director of Marketing, PR & Air Service Development, Asheville Regional Airport
9:55 a.m.	Group Sales Update	Marshall Hilliard Colleen Swanson, Executive Vice President, Meetings Database Institute (MDI)
10:20 a.m.	Asheville City Council Update	Councilmember Sandra Kilgore
10:25 a.m.	Buncombe County Commission Update	Commissioner Robert Pressley
10:30 a.m.	Miscellaneous Business	Kathleen Mosher
10:35 a.m.	Comments from the General Public	Kathleen Mosher
10:45 a.m.	Adjournment	Kathleen Mosher

**Save the Date:**

2022 Hospitality Outlook | Wednesday, March 9 | 11:30 a.m. to 12:45 p.m. | Virtual via Zoom Webinar

The next joint BCTDA meeting is on **Wednesday, February 23, 2022**, at 9:00 a.m. Please contact Jonna Sampson at [jsampson@ExploreAsheville.com](mailto:jsampson@ExploreAsheville.com) or 828.258.6111 with questions.

***BCTDA Mission Statement***

*To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.*