



Board Meeting

Wednesday, January 25, 2023 | 9:00 a.m.

Explore Asheville | 27 College Place | Board Room (1st Floor)

Members of the public may attend in person or [register here](#) to view a livestream of the meeting.

AGENDA

9:00 a.m.	Call to Order the Joint Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Kathleen Mosher
9:05 a.m.	Welcome New Ex-Officio BCTDA Board Member Terri Wells, Buncombe County Commission	Kathleen Mosher
9:10 a.m.	Approval of November 30, 2022 Meeting Minutes	Kathleen Mosher
9:15 a.m.	Financial Reports a. November 2022 Financials b. December 2022 Financials	Don Warn, Buncombe County Finance Director/BCTDA Fiscal Agent; Mason Scott, Buncombe County Assistant Finance Director
9:20 a.m.	FY23 Revenue Forecast Update	Jennifer Kass-Green
9:30 a.m.	BCTDA Finance Committee Appointments	Kathleen Mosher
9:35 a.m.	President & CEO Report a. Industry Metrics b. Lodging Report c. Meeting Location Updates d. Other Updates	Vic Isley
9:45 a.m.	Marketing Update	Marla Tambellini
10:05 a.m.	Asheville City Council Update	Councilmember Sandra Kilgore
10:10 a.m.	Buncombe County Commission Update	Commissioner Terri Wells
10:15 a.m.	Miscellaneous Business	Kathleen Mosher
10:20 a.m.	Comments from the General Public	Kathleen Mosher
10:30 a.m.	Adjournment	Kathleen Mosher

The next joint BCTDA monthly meeting is on **Wednesday, February 22, 2023**, at 9:00 a.m., in the Board Room of Explore Asheville, located at 27 College Place. Please contact Julia Simpson at jsimpson@ExploreAsheville.com or 828.333.5831 with questions.

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.