

## Buncombe County Tourism Development Authority Board Meeting

Wednesday, January 25, 2017 | 1:30 p.m.

Hyatt Place | 199 Haywood Street | 2<sup>nd</sup> Floor Meeting Room

### Agenda

1:30 p.m.	Call of BCTDA Meeting to Order	Paula Wilber
1:35 p.m.	Approval of 12.21.16 Meeting Minutes	Paula Wilber
1:40 p.m.	Financial Reports	
	a. December 2016 Financial Reports	Jennifer Durrett
	b. Penalty Waiver Request from Yesterday Spaces	Arik Grier
1:50 p.m.	Establishment of the 501(c)6 Organization	Gary Froeba
	a. Vote to Create Nonprofit	
	b. Vote to Organize Nonprofit	
2:20 p.m.	Executive Director Report	Stephanie Brown
	a. December CVB Staff Recap	
	b. December Visitor Index	
	c. December Quick List	
	d. Group Sales & Services Update	
	e. Marketing & PR Update	
	f. Other Updates	
2:50 p.m.	Public Affairs Update	Pat Kappes
	a. New Website	
	b. TPDF Contract Amendment – NC Glass Center	
3:10 p.m.	Asheville City Council	Councilwoman Julie Mayfield
3:15 p.m.	Buncombe County Commission Update	Commissioner Joe Belcher
3:20 p.m.	Miscellaneous Business	Paula Wilber
3:25 p.m.	Comments from the General Public	Paula Wilber
3:30 p.m.	Adjournment	Paula Wilber

The next BCTDA meeting is on **Wednesday, February 22, 2017**, at 9:00 a.m., in the Boardroom of the Asheville Area Chamber of Commerce. Please contact Jonna Reiff at [jreiff@ExploreAsheville.com](mailto:jreiff@ExploreAsheville.com) or 828.258.6111 with any questions.

### Upcoming Events

**January CVB Partner Forum/Social Media & PR Tips** – Tuesday, January 24 – Chamber Boardroom – 3:30 p.m.

**Hospitality Outlook** – Friday, February 24 – Diana Wortham Theatre – 1:00 p.m.

**BCTDA Annual Planning Retreat & March Meeting** – Thursday – Friday, March 23-24, 2017 – Lioncrest at Biltmore

### ***BCTDA Mission Statement***

*To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.*