

ORDINANCE # 6.24.2020

**BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY  
NORTH CAROLINA  
BUDGET ORDINANCE  
FISCAL YEAR 2020-21**

**BOARD MEETING DATE: June 24, 2020**

BE IT ORDAINED by the Board of the Buncombe County Tourism Development Authority of Buncombe County, North Carolina on this the 24th day of June, 2020:

Section 1: The following amounts are hereby appropriated and revenues estimated to be available in the Operating Fund for the operation of the Buncombe County Tourism Development Authority and its activities for the fiscal year beginning July 1, 2020 and ending June 30, 2021:

<b>APPROPRIATION</b>	
Salaries and Benefits	\$ 2,375,163
Marketing & Public Relations	11,390,551
Group Sales & Services	825,277
Public Affairs	72,519
Administration & Facilities	840,684
<b>TOTAL APPROPRIATION:</b>	<b>\$ 15,504,194</b>
<b>REVENUE</b>	
Occupancy Tax Revenue	\$ 11,135,293
Fund Balance - Undesignated	\$ 4,368,901
<b>TOTAL APPROPRIATION:</b>	<b>\$ 15,504,194</b>

Section 2: The following amounts are hereby appropriated and revenues estimated to be available in the Tourism Product Development Fund for the operation of the Buncombe County Tourism Development Authority's Tourism Product Development Fund Administration Budget and its activities for the fiscal year beginning July 1, 2020 and ending June 30, 2021:

<b>APPROPRIATION</b>	
Product Development Administration	\$ 28,000
Wayfinding Administration	490,000
<b>TOTAL APPROPRIATION:</b>	<b>\$ 518,000</b>
<b>REVENUE</b>	
Occupancy Tax Revenue	\$ 518,000
<b>TOTAL APPROPRIATION:</b>	<b>\$ 518,000</b>

ATTEST:

**TOURISM DEVELOPMENT AUTHORITY FOR  
FOR THE COUNTY OF BUNCOMBE:**

\_\_\_\_\_  
Jonna Sampson, Executive Operations Manager

By: \_\_\_\_\_  
Gary Froeba, Chair