

ORDINANCE # 06.26.19

**BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY  
NORTH CAROLINA  
BUDGET ORDINANCE  
FISCAL YEAR 2019-20**

**BOARD MEETING DATE: June 26, 2019**

BE IT ORDAINED by the Board of the Buncombe County Tourism Development Authority of Buncombe County, North Carolina on this the 26th day of June, 2019:

Section 1: The following amounts are hereby appropriated and revenues estimated to be available in the Operating Fund for the operation of the Buncombe County Tourism Development Authority and its activities for the fiscal year beginning July 1, 2019 and ending June 30, 2020:

<b>APPROPRIATION</b>	
Salaries and Benefits	\$ 2,683,001
Marketing & Public Relations	14,884,842
Group Sales & Services	1,021,975
Public Affairs	82,270
Administration & Facilities	685,947
<b>TOTAL APPROPRIATION:</b>	<b><u>\$ 19,358,035</u></b>
<b>REVENUE</b>	
Occupancy Tax Revenue	\$ 19,358,035
<b>TOTAL APPROPRIATION:</b>	<b><u>\$ 19,358,035</u></b>

Section 2: The following amounts are hereby appropriated and revenues estimated to be available in the Tourism Product Development Fund for the operation of the Buncombe County Tourism Development Authority's Tourism Product Development Fund Administration Budget and its activities for the fiscal year beginning July 1, 2019 and ending June 30, 2020:

<b>APPROPRIATION</b>	
Product Development Administration	\$ 25,000
Product Development Committee	4,950
Product Development Project Administration	25,000
Product Development Consulting Project Work	250,000
Wayfinding Administration	200,000
<b>TOTAL APPROPRIATION:</b>	<b><u>\$ 504,950</u></b>
<b>REVENUE</b>	
Occupancy Tax Revenue	\$ 504,950
<b>TOTAL APPROPRIATION:</b>	<b><u>\$ 504,950</u></b>

Section 3: The following amounts are hereby appropriated and revenues estimated to be available in the earned income fund for the operation of the Buncombe County Tourism Development Authority's Earned Revenue Budget and its activities for the fiscal year beginning July 1, 2019 and ending June 30, 2020:

**APPROPRIATION**

Events Grant Program from Earned Revenue \$ 175,000

**TOTAL APPROPRIATION: \$ 175,000**

**REVENUE**

Earned Revenue \$ 167,000

Fund Balance - Committed for Event Support Program \$ 8,000

**TOTAL APPROPRIATION: \$ 175,000**

**ATTEST:**

**TOURISM DEVELOPMENT AUTHORITY FOR  
FOR THE COUNTY OF BUNCOMBE:**

\_\_\_\_\_  
Jonna Sampson, Executive Operations Manager

By: \_\_\_\_\_  
James J. Muth, Chair